



2024 CONFERENCE
PRESERVING HISTORIC TEXAS

PROGRAM GUIDE

REAL PLACES

2024 CONFERENCE • PRESERVING HISTORIC TEXAS

Presented by



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This program is supported in part by the
City of Austin Economic Development Department.

RENAISSANCE AUSTIN HOTEL FLOORPLAN

📍 REGISTRATION/INFORMATION

Atrium Level (Lobby Level)



Plaza Level (Lower Level)



WELCOME



WELCOME TO REAL PLACES 2024!

The Texas Historical Commission, alongside our diverse community of passionate preservationists, architects, archeologists, and historians, witnessed remarkable milestones in 2023 and 2024.

Perhaps the most significant was the retirement of Mark Wolfe, the longtime executive director of the Texas Historical Commission. While he has not left the world of historic preservation—you will probably see him here!—Wolfe has passed the baton to Ed Lengel. You will definitely be seeing a lot of Ed the next few days, along with many other of his fantastic staff.

Those folks work hard to ensure that property owners, developers, and community members have the tools and resources they need to utilize best-practice historic preservation techniques and strategies for the betterment of their communities. Those employees also maintain Texas' portfolio of State Historic Sites, numbering 39 now with the addition of Fort Martin Scott in Fredericksburg not too far from here.

At this year's conference, you will also see their efforts to bring you an enlightening and diverse showcase of voices who represent the future of historic preservation, archeology, heritage tourism, and history education. We are thrilled again to present this programming, and I am looking forward to seeing all the new faces—both the new THC ones and so many of you joining us for the first time.

Thanks to all of you, this conference is Texas' biggest and best gathering of historic preservation professionals, partners, and friends. Thank you for your dedication and enthusiasm for preserving our shared history. Your presence at this conference is integral to its success, and I am excited about the prospect of working together to shape the future of historic preservation.

Here's to a fruitful and inspiring conference in 2024!



JOHN L. NAU, III
Chairman, Texas Historical Commission



GREETINGS,

On behalf of the Friends of the Texas Historical Commission (FTHC), I'm delighted to welcome you to Real Places 2024!

Presented in partnership with the Texas Historical Commission (THC) and Phoenix I Restoration and Construction, LLC, Real Places inspires and engages the historic preservation community of Texas in remarkable ways. We are thrilled to unite professional historians, passionate community members, scholars, and others working in the field of historic preservation under one roof to share ideas with and learn from one another.

Creating opportunities for preservationists, both professional and avocational, to engage with each other about the shared history of our state is one of the most important aspects of the conference. From the panhandle plains to the mountains of West Texas, the piney woods of East Texas, and the fertile Rio Grande Valley, folks everywhere have incredible stories of resilience, dedication, and Texan know-how. Real Places brings these communities together to share the latest trends in documenting stories, historic preservation, interpretation, fundraising, and more.

As chair of the FTHC, I am especially proud of our work to support THC programs and initiatives across Texas. Discovering the stories and preserving the places that make up the complex narrative of our state takes the combined effort of many committed individuals, including those who contribute philanthropic support. We're incredibly grateful for our sponsors, donors, and friends who join us to ensure a lasting legacy for the real places and real stories of Texas.

We warmly invite you to learn more about the work of the FTHC by visiting thcfriends.org, following us on social media, and joining one of our monthly educational but casual virtual events. We love meeting new friends who are as passionate about Texas history as we are!

We hope you'll enjoy the rich bounty of learning opportunities and networking events that Real Places provides. May you come away with a treasure trove of ideas, information, and inspiration to share with your communities!



SALLY ANNE SCHMIDT
Chair, Board of Trustees,
Friends of the Texas Historical Commission

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YOU'RE EARNING CREDITS!



American Institute of Certified Planners (AICP) members can earn Certification Maintenance (CM) credits for Real Places workshops and sessions. Sessions with available credits are noted in the upper-right corner of each listing.

Example: **CM | 4.5**

For more information, visit planning.org/cm

AIA Continuing Education Provider

Members of the American Institute of Architects (AIA) can earn Learning Units (LU) and health, safety, and welfare (HSW) credits for many workshops and sessions. The Texas Historical Commission is the provider of record. Please visit the registration desk for a list of AIA sessions or view them on the conference website and app.

For more information, visit aia.org/continuing-education

NOTE: All pre-conference activities are limited to attendees who registered for them in advance.

PRE-CONFERENCE ACTIVITY

PRESERVED IN PERPETUITY: PROTECTING HISTORIC CONCRETE GRAVE MARKERS

8 a.m.-4 p.m.

Nueces Room and Offsite

Speakers: **Jason Church**, Chief of Technical Services, National Center for Preservation Technology and Training; **Kent Rush**

In the early 20th century, the wide availability of Portland cement, coupled with social and economic factors, brought a new type of memorial to cemeteries—the concrete grave marker. Some were commercially made, but many were handmade, unique expressions of vernacular funerary art that memorialized the deceased and provided a glimpse into a community's culture. Attendees will explore the significance of these monuments within the larger context of vernacular folk art and cultural expression; learn about materials and methods used to construct them; observe how and why they deteriorate over time; and gain practical skills to help preserve these unique cultural treasures. The workshop will include a classroom lecture and a trip to a local cemetery for demonstrations and hands-on practice cleaning, stabilizing, and repairing historic concrete gravestones. Participation is limited to 30 attendees.

Bus will depart from and return to the Renaissance Austin Hotel.

PRE-CONFERENCE ACTIVITY

INTERPRETING SLAVERY

8:30 a.m.-4:30 p.m.

Neill-Cochran House Museum

Speakers: **Rowena Dasch**, Executive Director, Neill-Cochran House Museum; **Ted Eubanks**, President/CEO, Fermata Inc.; **Kristin Gallas**, Principal, Muse Consulting; **Dr. Tara Dudley**, Lecturer, University of Texas at Austin

Presented by the Neill-Cochran House Museum (NCHM) and the THC's Historic Sites Division, this workshop at the NCHM in Austin will combine foundational interpretive skills with an example of how the work of interpreting the institution of slavery and the lives of enslaved people requires an organizational commitment. Through individual and group activities, Kristin Gallas of MUSE Consulting will share replicable practices for rallying your staff, board, and volunteers to interpret slavery and develop a compassionate organization that can navigate the difficult work. The NCHM is working to not only restore its physical slave quarters but also to resurrect the names, faces, and lives of the enslaved people who worked and lived there. Equally important, the NCHM is interpreting the unique aspects of slavery in Austin and the contributions the enslaved made to the soul of the community. NCHM staff and consultants will guide attendees through each step of the interpretive process, including the earlier stages of the work to assess the architecture of the site and restore the building.

Bus will depart from and return to the Renaissance Austin Hotel.

PRE-CONFERENCE ACTIVITY

EMPOWERING LOCAL PRESERVATION: EFFECTIVE TOOLS FOR CHCS, CLGS, AND MAIN STREETS

9 a.m.-3 p.m.

Concho Room

Speakers: **Emiliano "Nano" Calderon**, County Historical Commission Outreach Coordinator, Texas Historical Commission; **Kelly Little**, State Coordinator for the Certified Local Government Program, Texas Historical Commission; **Leslie Wolfenden**, Historic Resources Survey Coordinator, Texas Historical Commission

This workshop is designed for representatives of three THC programs—County Historical Commissions (CHC), Certified Local Government (CLG), and Texas Main Street (TMSP)—to provide them with a comprehensive understanding of tools to foster effective local preservation. The morning session will consist of three components. The THC will provide in-depth information on historic resources surveys, defining the levels of survey, deliverables, and funding sources. The discussion will then shift to the National Register of Historic Places and will guide participants through the nomination process. After that, staff from the CLG, CHC, and TMSP will highlight common tools shared by these three programs along with opportunities for cross pollination among them. After lunch, the focus will shift to financial incentives for historic preservation, including historic tax credits, local grant programs, and tax abatements. The afternoon will end with breakout sessions, where participants will discuss with their peers and THC staff the challenges they face and possible solutions.

WEDNESDAY, APRIL 3

PRE-CONFERENCE ACTIVITY PATCHING AND REPAIRING STONE, CONCRETE, AND TERRA-COTTA

9 a.m.-4 p.m.

Guadalupe Room and the French Legation State Historic Site

Speaker: **Chad Lausberg**, Director of Technical Services, Edison Coatings

This workshop will include interactive demonstrations and exercises that give participants an opportunity to see and feel various repair and refinishing systems used in terra-cotta and stone restoration, and to try their hands at basic composite repair. It will emphasize how to create different textures and profiles, how to blend repairs with adjacent elements, and how to control color variations. Attendees will learn the basics of color science, how those concepts are applied to masonry restoration work, and techniques for maximizing aesthetic success, including various approaches to tooling, texturing, forming/pouring, and exposure of aggregates. Approaches to repairs of different sizes and depths, replication of complex terra-cotta glaze finishes, and the special issues involved with wet terra-cotta buildings will also be detailed.

Bus will depart from and return to the Renaissance Austin Hotel.

PRE-CONFERENCE ACTIVITY HOW TO CRAFT YOUR HERITAGE STORY TO ENGAGE AUDIENCES THROUGH A FRAGMENTED MEDIA LANDSCAPE

10 a.m.-3 p.m.

San Antonio Room

Speakers: **Margaret Hoogstra**, CEO, Texas Heritage Trails, LLC; **Steven Lyons**, Owner and Creative Director, Adaptable Space

Amidst an ever-evolving media landscape, the strategic art of storytelling is recognized as a formidable marketing tool, capable of promoting to the forefront specific sites, communities, and organizations. In a world brimming with choices and fleeting attention spans, effective storytelling can highlight unique facets and forge personal connections that will create lasting impressions. This workshop will delve into the essence of a storytelling process working within a modern marketing landscape. We'll explain our authentic four-part storytelling process of SELECT, REFINE, ADAPT, and SHARE, showing how it effectively prepares a narrative for the widest possible distribution. Recognizing that storytelling aligns well with various distribution channels and platforms, participants will develop ways to utilize at least three media channels (websites, social media, print materials, blogs, videos, etc.). Takeaways will include a completed workbook with a draft for how to craft a particular story to engage with diverse audiences via a mixture of channels and a repeatable process to develop other heritage stories.

PRE-CONFERENCE ACTIVITY THE FOUR POINT APPROACH TO DOWNTOWN REVITALIZATION

10 a.m.-4 p.m.

San Marcos Room

Speakers: **Jamie Crawley**, Texas Main Street Architect and Design Lead, Texas Historical Commission; **Amy Hammons**, State Coordinator for the Texas Main Street Program, Texas Historical Commission; **Chris Moore**, Assistant State Coordinator for the Texas Main Street Program, Texas Historical Commission

Texas Main Street Program (TMSP) staff will present an overview of the Main Street America Four Point Approach™—a nationally recognized, time-tested framework for community-driven downtown revitalization. Using presentations, worksheets, and discussion groups, attendees will learn fundamentals associated with each of the four points—Organization, Economic Development, Design, and Promotion. Activities will guide attendees on initial steps to stage historic commercial districts to pursue downtown revitalization, making this an informative and practical workshop for Main Street stakeholders, as well as individuals interested in community revitalization. Four points training is a priority for the TMSP network—88 communities, each with program staff, board members, and downtown stakeholders in need of basic training.

PRE-CONFERENCE ACTIVITY NONPROFIT FUND DEVELOPMENT— THE NUMBERS, THE ASK, AND STEWARDSHIP

10:30 a.m.-3:30 p.m.

Frio Room

Speaker: **Anjali Zutshi**, Chief Development Officer/Executive Director, Texas Historical Commission/Friends of the THC

Presented by CAPTRUST.

For a nonprofit to be successful in its mission, effective resource development is critical. To that end, it is important for the board, staff, and development officer to build realistic expectations on a solid foundation of numbers. This workshop is designed to help attendees build their skills in fund development, starting with how to clearly and accurately assess their funding needs, determine the true costs of a program or project, and translate a prospect list into a realistic and achievable development budget. Building on the numbers, the workshop will teach attendees how to understand the challenges in fundraising, their sources or prospects and what motivates their giving habits, and fundraising “markets” and “vehicles.” Nonprofit staff and board members will also learn how to comfortably cultivate donors and make the ask using the best possible strategies. The final part of this workshop will focus on the nonprofit’s responsibility after a gift has been received.

WEDNESDAY, APRIL 3

PRE-CONFERENCE ACTIVITY

DISASTER STRIKES! HOW TO PREPARE AND RECOVER

11 a.m.-3 p.m.

Guadalupe Room

Speakers: **Rob Lackowicz**, Gulf Coast Disaster and Resilience Director, SWCA Environmental Consultants; **Lisa Hart**, Disaster Program Coordinator, Texas Historical Commission

As part of the new Statewide Preservation Plan effort and due to the far-reaching damage caused by Hurricane Harvey in 2017, the THC published three new documents related to disaster risk assessment, disaster preparedness, and disaster recovery of historic resources. This workshop will discuss the challenges related to historic resources subject to disasters and provide strategies to leverage local community resources through outreach and collaboration. High wind, flooding, and wildfire events will be the focus of preparation and recovery discussions. Attendees will have the opportunity to discuss these issues and learn how to utilize disaster forms and templates for their own historic buildings, communities, and historic neighborhoods.

PRE-CONFERENCE ACTIVITY

DOME ASK, DOME TELL: AN INSIDER'S TOUR OF THE CAPITOL

11 a.m.-3:30 p.m.

Brazos Room and Texas Capitol

Speaker: **Dale Sellers**, President and Chief Executive Officer, Phoenix I Restoration and Construction, LLC; **Kyle Moncrief**, Vice President and Chief Estimator, Phoenix I Restoration and Construction, LLC

Thanks to the Texas State Preservation Board (TSPB) and Real Places title sponsor Phoenix I Restoration and Construction, LLC, conference registrants can sign up for this once-in-a-lifetime opportunity to go behind the scenes at the Texas Capitol into areas not open to the public. Participants will get a near-birds-eye view of the reroofing project with the people who are working on it. Dale Sellers, president and chief executive officer of Phoenix I, will serve as tour guide along with other Phoenix I personnel and staff from the TSPB, which is responsible for the daily preservation of the building and grounds.

Sellers will provide an overview of the \$27 million roof repair project, before attendees are divided into two separate groups for trips into level 7 just below the dome. There, attendees will look out over the roof without entering construction zones. Participants will receive a dated souvenir of the existing historic copper roof that is being replaced. There will also be a brief tour and overview of the Texas Capitol Visitors Center, which recently had a full exterior restoration completed by Phoenix I.

Limited to 40 attendees. The tour will begin with a presentation and lunch in the Brazos Room from 11 a.m. to noon. Bus will depart from and return to the Renaissance Austin Hotel. Tour participants will need to pass through the Capitol security screening. This tour will involve climbing stairs and may not be advisable for attendees with mobility issues.

MEET-UP WITH THC PROGRAMS AND PARTNERS IN PRESERVATION

2-5 p.m.

Glass Oaks Ballroom

Take this opportunity to explore the Texas Historical Commission's diverse programs and the resources they offer to organizations and communities. THC staff will be available to discuss preservation matters and answer your questions. Meet this year's Real Places Partners in Preservation and media partners, and learn about their contributions to historic preservation in Texas and how you can become involved in their activities.

EXHIBIT HALL

2-6:30 p.m.

The Arbor

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

- Edison Coatings
- Friends of the Texas Historical Commission
- HHM & Associates
- Hull Works
- Komatsu Architecture
- Lord Aeck Sargent
- MathHappens Foundation
- PARIC Corporation
- Phoenix I Restoration and Construction, LLC
- Preservation Scholars Program
- Preservation Texas
- Railroad Commission of Texas
- Texas Department of Transportation
- Texas Lakes Trail Region traveling exhibit
- Texas State Historical Association

BOOK STORE

2-6:30 p.m.

The Arbor

Books from various speakers will be available for purchase and signing at the Friends of the THC's table in the exhibit hall. Check signage there to see when signings will occur.

OPENING RECEPTION

6:30-8:30 p.m. | Grand Ballroom

Join fellow conference attendees, Texas Historical Commission staff and leadership, exhibitors, and sponsors for a fun networking event with food, drinks, music, and fellowship.

During the evening, the Friends of the Texas Historical Commission will present the Friends Alliance Award to the Friends of Caddo Mounds State Historic Site. Drinks and heavy hors d'oeuvres will be provided. Presented by Texas Folklife, guitarist J.D. Pendley will perform.

CELEBRATING
65 Years
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In 2024, we celebrate our continuing commitment to Texas communities that entrust us to shape the places our fellow Texans call home.

Together, let's continue crafting and reviving spaces that inspire and endure.



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THURSDAY, APRIL 4



BREAKFAST KEYNOTE **ART DECO RENAISSANCE—PRESERVING** **FAIR PARK'S CULTURAL AND COMMUNITY** **SIGNIFICANCE**

8-9:15 a.m.
Grand Ballroom

Speaker: **Brian Luallen**, Chief Executive Officer, Fair Park First

Brian Luallen, chief executive officer of the nonprofit conservancy Fair Park First, will share some of the history, recent developments, and plans for the 277-acre National Historic Landmark and Art Deco treasure in Dallas that houses the State Fair of Texas. The presentation will highlight the historical significance of Fair Park as a hub for culture, entertainment, and community gatherings, and discuss the importance of preserving and honoring its associated traditions and heritage. Fair Park First has partnered with local organizations and the city to enhance the campus, incorporating modern ideas and technology, while also emphasizing its cultural role in reflecting Dallas' unique melting pot of cultures and communities. Luallen will explain efforts to revitalize and renovate Fair Park's infrastructure and facilities while respecting its historical character, and will share the vision for its future as a dynamic and inclusive space that continues to celebrate tradition while inspiring innovation.

EXHIBIT HALL

8 a.m.-6:30 p.m.
The Arbor

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

BOOK STORE

8 a.m.-6:30 p.m.
The Arbor

Books from various speakers will be available for purchase and signing at the Friends of the THC's table in the exhibit hall. Check signage there to see when signings will occur.

CONCURRENT BREAKOUT SESSIONS 1

1A: MORE THAN A SURVEY TOOL: USING ARCGIS **ONLINE FOR PRESERVATION PLANNING AND** **COMMUNITY ENGAGEMENT**

9:30-10:45 a.m.
Pecos Room

Speakers: **Josh Conrad**, Principal, ClioGIS; **Erin Tyson**, Principal, ClioGIS

Over the past several years, dozens of new web-based GIS applications and tools have been developed by ESRI for its ArcGIS Online platform. These features are available by default to governments and universities with enterprise ArcGIS subscriptions. While many of these institutions have integrated these new GIS capabilities into their departmental workflows and public-facing data dashboards, the potential for preservation professionals to employ them in efficient and innovative ways remains untapped. This session will introduce the use of GIS in preservation and show the latest survey, analysis, and community engagement apps available at arcgis.com. It will also show how institutions can collaborate with preservationists to provide direct access to these simple and powerful GIS applications and tools. Attendees will learn about the evolution of preservation GIS practices in Texas and how new data practices and technologies allow preservationists to identify and better understand underrepresented community histories.

1B: NO CEMETERY LEFT BEHIND: **PROTECTING ABANDONED CEMETERIES**

9:30-10:45 a.m.
Bluebonnet Room

Speakers: **Joe Plunkett**; **William S. Warren**; **Carlyn Copeland Hammons**; Cemetery Preservation Program Specialist, Texas Historical Commission

At least a third of Texas' more than 16,000 historic cemeteries are abandoned, neglected, and vulnerable. Forming a caretaking organization for each abandoned cemetery is resource-intensive and can be inefficient. This session will feature panelists representing organizations that have made significant strides in addressing this challenge. It will explore how two organizations were formed to care for multiple cemeteries—one as a stand-alone nonprofit and the other as a committee of a county historical commission. Topics covered will include the importance of cemetery research and documentation prior to physical preservation work, building support within the community, working with volunteers, and fundraising. Attendees will learn about the pros and cons of different organizational structures and will leave with ideas for addressing the needs of abandoned cemeteries in their own counties.

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 1 CONTINUED

1C: BEST PRACTICES IN STONE BUILDING PRESERVATION

9:30-10:45 a.m.
Trinity Room

Speakers: **William Dupont**, Professor in the School of Architecture, University of Texas San Antonio; **Ron Staley**, Executive Director, The Christman Company

Best practices for ongoing care and management of stone buildings will be explained using San Antonio's Spanish Colonial Missions (exhibiting 18th, 19th, and 20th century construction) as examples. The presentation will be based on a recently completed technical report prepared by the UTSA Center for Cultural Sustainability, which includes 10 white papers by contributing experts. The manual was commissioned to provide guidance for the National Park Service (NPS) in their management of the UNESCO World Heritage site. Lessons offered in the session will be applicable to all types of rubble stone masonry wall assemblies. Attendees will be informed on technical considerations relevant to care of these walls, as well as appropriate methods for planning and design choices in pursuit of capital improvements and necessary maintenance. The two speakers will provide extra attention to issues of resilience against natural disasters as well as risk management during construction operations. All content will illustrate compliance with the *Secretary of the Interior's Standards for the Treatment of Historic Properties*.

1D: DATA-DRIVEN DESTINATIONS: ELEVATING MARKETING AND VISITOR EXPERIENCE THROUGH CONSUMER INSIGHTS

9:30-10:45 a.m.
San Marcos Room

Speakers: **Carla Sage**, Chief Digital Officer, AJR Media Group; **Anna Yowell**, Tourism Manager, Visit Baytown; **Justin Minsker**, Historic Sites Communications Coordinator, Texas Historical Commission; **Sarah Page**, Heritage Tourism Program Coordinator, Texas Historical Commission

Would it be helpful to know your visitors' age, ethnicity, level of education, income, where they live, when they visit, how long they stay, and how much they spend? Would this be helpful in your marketing efforts or in designing experiences and products for your visitors? Join us to learn how to unravel complex consumer data and translate it into actionable insights. Hear from destinations and sites that rely on this type of information to tailor marketing campaigns and develop new experiences to appeal to their desired markets. If this sounds like "Big Brother" to you, you're not alone. We'll also examine "big data" and its privacy concerns and ethics. This session will explore ways to navigate these challenges while leveraging data's potential. Attendees will leave knowing how to acquire and interpret consumer data, and how to transform it into actionable insights to create hyper-relevant promotions, products, and experiences.

1E: CULTIVATE SUPPORT FOR GRASSROOTS EFFORTS

9:30-10:45 a.m.
San Antonio Room

Speakers: **Sarah O'Brien**; **Amy Hammons**, State Coordinator for the Texas Main Street Program, Texas Historical Commission; **Chris Moore**, Assistant State Coordinator for the Texas Main Street Program, Texas Historical Commission

This session will mobilize attendees to confidently pursue partnerships that maximize the potential for effective messaging and increased community support, using a forum-like atmosphere to discuss ongoing advocacy efforts for organizations, significant places, and preservation-related needs.

1F: DO YOU LIVE HERE? HISTORIC BUILDING INTERPRETATION FOR ELEMENTARY SCHOOL STUDENTS

9:30-10:45 a.m.
Concho Room

Speakers: **Janie Bender**, Youth Programs Manager, Gibbs Farm; **Samantha Nelson**, Director, Gibbs Farm

Gibbs Farm is an eight-acre historic site outside St. Paul, Minnesota. The site interprets 19th century Minnesota life, focusing on the Gibbs family and Dakota Native Americans of the region. The main audience is elementary school students (primarily kindergarten through 3rd grade), with an average of 15,000 students visiting seasonally. This session will focus on the creation and implementation of engaging field trip programming for historic sites, with Gibbs Farm as a case study. There will be a special emphasis on interpreting historic buildings for classrooms of elementary school students. Attendees will learn how to incorporate experiential learning (such as craft activities, participatory theater, and "touch and see" spaces), how to train staff to give consistent, engaging tours that meet state education standards, how Gibbs Farm works with schools to schedule and facilitate field trips, and how its success can be replicated.

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 1 CONTINUED

1G: BY AND FOR EVERYONE: BUILDING A MORE INCLUSIVE PRESERVATION MOVEMENT

9:30-10:45 a.m.
Frio Room

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Speakers: **Cara Bertron**, Program Manager, Equity-Based Preservation Plan, City of Austin; **Lindsey Derrington**, Executive Director, Preservation Austin; **Linda Y. Jackson**, Vice President for Institutional Advancement, Huston-Tillotson University

Stories add meaning to places, and celebrating and safeguarding community heritage is relevant to everyone. However, the staff and volunteers who typically make decisions about historic designation, shape organizational direction, and develop long-term plans often do not reflect the racial, ethnic, geographic, or socioeconomic diversity of their communities. At the same time, standard preservation outreach and engagement techniques are most reliable for people who already know they are interested—who also tend to be white, older property owners. Building a more-inclusive movement is essential to the relevance and sustainability of the preservation field. This session will explore practical, transformative steps that public agencies and nonprofit organizations can take to tackle structural inequities and remove barriers to participation in historic preservation.

LIGHTNING SESSION: PRESERVATION 101

9:30-10 a.m.
Brazos Room

Speaker: **Brad Patterson**, Deputy Executive Director for Preservation Programs, Texas Historical Commission

New to historic preservation? Not sure where to start? Befuddled by acronyms? Reluctant to ask what you think is a basic question? Can't figure out who at the Texas Historical Commission handles an issue or if it's a federal, state, or local concern? Come join this safe space to understand the most fundamental elements of historic preservation—or heritage conservation as our colleagues in Europe and Canada like to call it. See, you learned something already.

LIGHTNING SESSION: ARCHEOLOGY 101 OR WHY DO I NEED AN ARCHEOLOGIST?

10:15-10:45 a.m.
Brazos Room

Speaker: **Brad Jones**, State Archeologist, Archeology Division Director, Texas Historical Commission

This session will provide a brief overview of when and why you need a professional archeologist, and the benefits an archeological perspective brings to historic preservation and development.

CONCURRENT BREAKOUT SESSIONS 2

2A: ORAL HISTORY FOR THE PEOPLE—TECHNIQUES FOR PRODUCING QUALITY RECORDINGS

11 a.m.-12:15 p.m.
Pecos Room

Speakers: **Mary Kahle**; **Terri Myers**, Principal Historian, Preservation Central; **Jason Rivas**, Historic Preservation Specialist, Texas Department of Transportation

There are moments during family gatherings and holidays when elderly family members or friends begin to tell stories that would be great to document, but people don't know the best ways to conduct an oral history. This can be due to inexperience or fear of not knowing what questions to ask, how to ask them, or what technologies to use. Attendees will learn how to draw the rich vein of information from subjects, what everyday devices can be used for recordings, and proper methods of preservation. Developed by a leading oral historian, this session and the accompanying workbook should be used by anyone interested in documenting local or family histories.

2B: METHODS OF CULTURAL HERITAGE AND ARCHEOLOGICAL EDUCATION THROUGH PUBLIC ENGAGEMENT

11 a.m.-12:15 p.m.
San Marcos Room

Speakers: **Phoenix Orta**, Student, Rice University; **Nicholas Bourgeois**, Archeologist, Texas Historical Commission

This session will describe ways the public can access and engage with cultural heritage and archeology. The first topic covered will examine how modern technology and digital programming make cultural heritage more accessible to the public. The second topic will examine how disturbed soils at archeological sites can be utilized as educational excavation units, where the public can learn to excavate in a "non-staged" unit without the risk of damaging intact archeological deposits.

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 2 CONTINUED

2C: U.S. MANUFACTURING OF MONUMENTAL BRONZE DOORS IN THE 19TH AND 20TH CENTURIES

11 a.m.-12:15 p.m.
Concho Room

Speakers: **Ana Borlas-Ivern**, Architectural Historian, TreanorHL; **Vance Kelley**, TreanorHL; **Zac Kornis**, Preservation Architect, TreanorHL

Monumental bronze doors are found on architecturally significant buildings from the 19th and 20th centuries, while smaller doors were commercially available for stores, banks, libraries, and mausoleums. Manufacturers worked closely with architects such as Kenneth Franzheim on the Gulf Building in Houston; Page Brothers on the Littlefield Building in Austin; Herbert Greene on the Scottish Rite Cathedral in San Antonio; and the Titcher Goettinger Building in Dallas. The Gorham Company transformed the industry through acute business management, innovative artistic skills, and industrial advancement. In 1918, Gorham produced a set of monumental pivoting, bi-fold, bronze doors for the Missouri State Capitol, touted by newspapers as the largest doors since the Roman era. Their size and mechanical functionality makes them a unique example of 20th-century bronze door manufacturing worthy of additional exploration.

2D: SECURING HISTORY: INTEGRATING SECURITY SYSTEMS INTO YOUR HISTORIC BUILDING

11 a.m.-12:15 p.m.
Trinity Room

Speaker: **John Friedlander**, Associate Managing Director, Security Risk Management, Kroll

This session will illustrate the implementation of security systems and devices into historic buildings, including courthouses, museums, and religious institutions. We will explore solutions for historic, landmark, and related designations for structures and settings that require security screening and monitoring.

2E: MANAGING CHANGE IN HISTORIC DISTRICTS— HOW FORT WORTH RESPONDS TO DEVELOPMENT PRESSURE

11 a.m.-12:15 p.m.
Frio Room

Speakers: **Justin Newhart**, Manager of Preservation and Design, City of Fort Worth; **Lorelei Willett**, Historic Preservation Officer, City of Fort Worth

Like many Texas cities, Fort Worth is experiencing a huge influx in development. Buyers have been attracted to the amenities of downtown and the charm of historic districts, resulting in an increase in rehabilitation of structures as well as new residential and commercial construction. This session will examine the challenges this has presented for the city's historic resources and the tools used to balance the needs and pressures on historic areas while maintaining their character. These tools include design guidelines, designation opportunities, preservation planning efforts, financial incentives, and local and statewide partnerships. Attendees will learn what has been effective for Fort Worth and be able to discuss case studies and ideas about how these tools may work for communities facing similar pressures.

2F: SUCCESSES, CHALLENGES, AND THE FUTURE OF THE SUGAR LAND 95 MEMORIALIZATION PROJECT

11 a.m.-12:15 p.m.
Bluebonnet Room

Speakers: **Chassidy Olainu-Alade**, Coordinator for Community and Civic Engagement, Fort Bend ISD; **Marilyn Collins Moore**, President, Friends of the Sugar Land 95

Since 2018, the discovery of the Sugar Land 95 in an unmarked cemetery has made headlines across the nation. There is an observable movement across communities to properly recognize and preserve history that sheds light on the experiences and legacies of African Americans. This enthusiasm and interest in the preservation and interpretation provides the setting to promote truth-telling and transparency about the plight of African Americans from the period of enslavement to present day. Focusing on the Sugar Land 95 Memorialization Project, this session will cover approaches to educate a wide age-range of learners, community engagement techniques, and ways to develop partnerships with organizations to advance project goals. Successes and challenges will be shared, as the cemetery serves as an example of how historic discoveries can be both central points of interest and controversy.

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THURSDAY, APRIL 4

LIGHTNING SESSION: HISTORIC PRESERVATION ORDINANCES AND CODES

11-11:30 a.m.
Brazos Room

Speakers: **Chris Moore**, Assistant State Coordinator for the Texas Main Street Program, Texas Historical Commission; **Kelly Little**, State Coordinator for the Certified Local Government (CLG) Program, Texas Historical Commission

This lightning session will provide an introduction to the local statutes enacted by municipalities to protect and preserve their historic resources. It will include historic preservation ordinances and effective codes to support historic downtown businesses and properties.

LIGHTNING SESSION: WORKING WITH ELECTED OFFICIALS

11:45 a.m.-12:15 p.m.
Brazos Room

Speaker: **Amy Hammons**, State Coordinator for the Texas Main Street Program, Texas Historical Commission

Many Real Places attendees cross paths with elected officials when promoting a mission, requesting support, or in other aspects of their professions. Some of us are new to the game and find the experience a bit overwhelming. Join THC staff for a lightning session that gives practical advice for those wanting to connect and engage more effectively with political decision-makers.

COURTHOUSE STEWARDS LUNCH: TEXAS COURTHOUSE STEWARDS FACILITY MANAGERS PANEL DISCUSSION

(Invitation-only for Courthouse Stewards)

12:30-2 p.m.
Trinity Room

Speakers: **Rene Montalvo**, Maintenance Supervisor, Karnes County; **Chris Matheson**, Maintenance and Project Coordinator, Denton County; **James Malanaphy**, Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

Experienced Texas historic county courthouse facility managers will present and lead a panel discussion describing the organization of each county's facility management program and the approach to preventative maintenance for their historic courthouse. Attendees will learn how each works with county government, local citizens, and facility staff to plan, budget, and implement maintenance operations for their historic courthouses and other county facilities.



LUNCH KEYNOTE WHAT A PUBLIC ARCHEOLOGY NETWORK COULD DO FOR TEXAS

12:30-2 p.m.
Grand Ballroom

Speaker: **Sarah Miller**, Florida Public Archaeology Network Northeast and East-Central Region Director, Flagler College

In 2005, the Florida Legislature created the Florida Public Archaeology Network (FPAN), which aims to promote and facilitate the conservation, study, and public understanding of the state's archeological heritage by providing education and outreach, assisting local governments, and assisting the Florida Division of Historical Resources. This presentation will define and give examples of public archeology, and then focus on case studies from FPAN's many outreach programs, including Cemetery Resource Protection Training, Heritage Monitoring Scouts, and Heritage Awareness Diving Seminar. Lastly, it will look at how Texas might bolster its own public archeology network and ongoing heritage network activities across the state.

CONCURRENT BREAKOUT SESSIONS 3

3A: SUPERPOWERS AND SECRET WEAPONS— HOW TO CONQUER SPECIAL CHALLENGES FACING YOUR COMMUNITY

2:15 p.m.-3:30 p.m.
Frio Room

Speakers: **Beth Duke**, Executive Director, Center City Amarillo; **Ina McDowell**, Executive Director, Main Street Texarkana; **Sandra Osman**, Main Street Manager, City of Cuero; **Amy Hammons**, State Coordinator for the Texas Main Street Program, Texas Historical Commission

We marvel at the advantages larger cities have in the struggle to secure funding and support for community services, initiatives, and events. Bigger cities have more corporations, foundations, universities, and heavy-hitter donors. The underdogs—small and mid-sized cities—find ways to establish trademark events, major fundraisers, and dedicated volunteer corps by leveraging superpowers and secret weapons to conquer their challenges. What are the secret weapons in your community that make the magic happen? This session will inspire attendees to greatness! Grab your cape and share in the trials and triumphs of Main Street heroines from Amarillo (pop. 220,000), Cuero (pop. 8,235), and Texarkana (pop. 36,017 in Texas and 29,314 in Arkansas).

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 3 CONTINUED

3B: SEPARATE AND UNEQUAL: PRESERVING THE COMPLICATED HISTORY AT A SEGREGATED TEXAS SCHOOL

2:15 p.m.-3:30 p.m.
Bluebonnet Room

Speakers: **Daniel Hernandez**, Blackwell School Alliance; **Cristóbal López**, Texas Field Representative, National Parks Conservation Association

In October 2022, President Biden designated the Blackwell School in Marfa as a National Park Service site. Operating from 1909 to 1965, the school was pivotal in the education of children of Mexican descent during a time when “separate but equal” was deeply ingrained in American culture. Despite being classified as “white” by law, Mexican American students across the Southwest faced stark inequality. Nonetheless, the Blackwell School became a cornerstone of Marfa’s Mexican American community. In 2006, alumni preserved the remaining school buildings to safeguard the history of segregated education in Marfa and ensure that future generations understand this significant chapter in U.S. history. This session will spread awareness of the Blackwell School National Historic Site and how it may increase discussion of Mexican American school segregation in West Texas and across the U.S. borderlands.

3C: HERITAGE ON TOUR: EXPAND YOUR AUDIENCE THROUGH TRAVELING EXHIBITIONS

2:15 p.m.-3:30 p.m.
San Antonio Room

Speakers: **Autumn Lennartz**, Exhibitions Coordinator, Humanities Texas; **Mallory Laurel**, Special Projects Coordinator in Heritage Tourism, Texas Historical Commission

Many museums and cultural institutions are interested in developing high-quality, compact, and affordable traveling exhibitions that allow them to reach a broader audience while raising awareness. This session will explore aspects of a traveling exhibition, including the pros and cons of various display types, considerations for packing and shipping, and best practices for promotion, programming, and community engagement. It will also examine the benefits of developing exhibitions that can accommodate non-traditional venues, such as libraries and schools, and how venues can utilize exhibitions to enhance existing programs. Attendees will hear about individuals and institutions that have created traveling exhibitions, as well as common questions and problems that arise during production, including funding, insurance, and partnerships with other institutions. They will also be able to discuss exhibitions they are interested in creating or are in the process of curating.

3D: BRING BACK THE BRILLIANCE—HOW AND WHY TO KEEP YOUR MASONRY CLEAN

2:15 p.m.-3:30 p.m.
Trinity Room

Speaker: **Carl J. Larosche**, Senior Principal, Wiss, Janney, Elstner Associates

Masonry cleaning of building facades provides many benefits other than preserving outward appearance. Visual flaws, biological growth, and mildew can lead to physical and chemical disintegration of stone surfaces and create widespread damage that threatens the preservation of historic structures. But cleaning stone surfaces isn’t as simple as it sounds. While there are various methods and products available, it is very important to follow proper procedures that don’t exacerbate problems or create additional damage. This session will demonstrate why masonry cleaning is important for more than just aesthetic purposes and explain how to develop cleaning strategies that follow necessary considerations, such as the condition of the substrate, contaminants, protection requirements, environmental constraints, special application requirements, and cost.

3E: FROM ENDANGERED TO THRIVING: A CASE STUDY OF THE KNAPP CHEVROLET BUILDING

2:15 p.m.-3:30 p.m.
Concho Room

Speakers: **Laura Carrera**, Partner, Urbano Architects; **Andres Utting**, Partner, Urbano Architects

The once-endangered Knapp Chevrolet Building has been successfully rehabilitated and its exterior restored to its original 1940 appearance. This session will review various technical and creative solutions for the building’s careful rehabilitation during design and construction that successfully met the *Secretary of the Interior’s Standards for Rehabilitation*. Attendees will learn about the project team’s approach from purchase acquisition to tenant occupancy in 12 months, successful approvals of both the state and federal historic tax credit applications, and city and state landmark nominations. Lastly, the session will feature the two urban research studies that were instrumental in support by the Harris County Historical Commission, for the Official State of Texas Historical Marker, and to qualify for the historic tax credit program.

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 3 CONTINUED

3F: CAMERAS ROLLING: THE SURPRISING IMPACT OF DOCUMENTARY FILM IN HISTORIC PRESERVATION

2:15 p.m.-3:30 p.m.
Pecos Room

Speakers: **Bob O'Dell**, Writer and Producer, Sugarloaf Pictures; **Andrew Richey**, Filmmaker and Educator, Sugarloaf Pictures

This session will focus on two case studies involving ongoing preservation efforts with the Tonkawa Tribe in Central Texas. One is the tribe's sacred mountain La Tortuga (called Sugarloaf Mountain today). Three parties—landowners, the trail association, and the Tonkawa tribe—worked together to bridge the gaps between their various needs and introduce the tribe into the mix. The first case study will convey how film research can dovetail with historic site research, create simultaneous access to groups that can offer creative fundraising solutions, and accelerate efforts due to fixed timelines in filmmaking. A briefer second case study involves film research on the Tonkawa tribe uncovering a remarkable story of historic cooperation between the tribe and the City of Austin.

LIGHTNING SESSION: CERTIFIED LOCAL GOVERNMENT PROGRAM 101

2:15 p.m.-2:45 p.m.
Brazos Room

Speaker: **Ericca Espindola**, Local Government Preservation Specialist, Texas Historical Commission

This lightning session will discuss the benefits and requirements for communities interested in participating in the Certified Local Government Program.

LIGHTNING SESSION: THC GRANT OPPORTUNITIES

3-3:30 p.m.
Brazos Room

Speakers: **Kelly Little**, State Coordinator for the Certified Local Government Program, Texas Historical Commission; **Ashley Salie**, Program Coordinator, Texas Preservation Trust Fund and Easement Programs, Texas Historical Commission

This session will highlight best practices and general resources for applying for preservation grants, focusing on two THC grant-funding opportunities—the Certified Local Government and Texas Preservation Trust Fund programs.

CONCURRENT BREAKOUT SESSIONS 4

4A: BOETTI, BARNs, BOXCARS, AND A BUICK—UNIQUE CHALLENGES IN CONSERVATION AND PRESERVATION

4-5:15 p.m.
Pecos Room

Speakers: **Ron Siebler**, Siebler Inc.; **Michael Van Enter**, Conservator of Fine Art

There are times when the uniqueness of an item, its size, or its location requires highly specialized planning and creative talent to preserve it. A metal-framed wood caboose that is rusting and rotting, a 20x150-foot tile mural that is part of a building scheduled for demolition, a historic stone well uncovered during the widening of a highway, or how to get the head on a bronze statue to literally blow off steam are just a few examples of the extraordinary challenges presented to conservators and preservationists. Attendees will hear about difficulties encountered in these and other exceptional restoration projects, while exploring the approach, design, and execution of treatment plans for this specialized work. Participants will be asked to identify their own one-of-a-kind project and explore how to interpret and navigate the intersection of preservation standards and conservation principles.

4B: TELLING OUR STORIES: DIVERSIFYING SMALL-TOWN HERITAGE TOURS

4-5:15 p.m.
San Antonio Room

Speakers: **Sandra Chipley**, Board Member, Bastrop County Historical Society; **Nicole DeGuzman**, Executive Director, Bastrop County Historical Society; **Robbie Sanders**, Author

Are you looking to share “boring” historical facts with new audiences? Learn what will keep them engaged, as speakers from Bastrop share their tips, tricks, and lessons learned about heritage tourism tours. The Bastrop County Historical Society has long partnered with enthusiastic community volunteers and organizations to promote heritage tourism through various tours (including historic homes, bus, walking, and brochure tours). The society has recently revamped its tour offerings, adding a guided historic Fairview Cemetery tour with actors, promoting Texas A&M University Press' publication of the book *Historic Homes of Bastrop, Texas*, finding new ways to incorporate the community's diverse ethnic history into tour narratives, and adding a Historic Homes Symposium that features tours.

CONCURRENT BREAKOUT SESSIONS 4 CONTINUED

4C: REPRESENTATION MATTERS: STRATEGIES FOR LISTING HISTORIC CEMETERIES IN THE NATIONAL REGISTER

4-5:15 p.m.

Bluebonnet Room

Speaker: **Steph McDougal**, Principal, McDoux Preservation

Cemeteries face a barrier to listing in the National Register of Historic Places unless they meet Criteria Consideration D's requirements: containing persons of transcendent importance, being of a great age, having distinctive design features, being related to a major event or to the settlement of an area by a group that had a major impact, or having the potential to yield important information. This makes it especially difficult to list African American cemeteries. But historic contexts for handmade grave markers can be applied to multiple cemeteries in a hyperlocal area, thus meeting the Criteria Consideration D requirement for "design distinction in mortuary art." This session will examine a methodology for developing such historic contexts and share case studies that show how to develop typologies for handmade markers, gather data to establish the number and distribution of individual typologies within a cemetery, and potentially identify fabricators.

4D: NOW STARRING YOUR TOWN: FILM-RELATED RESOURCES FOR YOUR COMMUNITY

4-5:15 p.m.

Frio Room

Speakers: **Michelle Habecker**, Senior Industry Relations Specialist, Texas Film Commission; **Elizabeth Hansen**, Managing Director, Texas Archive of the Moving Image; **Adena Lewis**, Director, Tourism and Economic Development, Bastrop County

From feature films to home movies, moving images capture Texas' landscapes, people, and stories. This session will explore how moving images can be used by communities to create and supplement heritage tourism opportunities and provide content for historical storytelling, specifically through the Film Friendly Texas, Texas Film Trails, and Texas Archive of the Moving Image (TAMI) programs. Representatives of the Texas Film Commission and TAMI will discuss resources available to Texas communities to stimulate the creation of media, celebrate the history of media production, preserve existing moving images, and unlock the stories contained in archival film and videotape. They will be joined by Adena Lewis, director of Bastrop County Tourism and Economic Development, who has helped facilitate both programs in her community.

4E: CONGREGATION K'NESSETH ISRAEL: A HIDDEN TREASURE

4-5:15 p.m.

Concho Room

Speakers: **Joan Linares**, President, Texas Jewish Historical Society; **David Moore**, Co-Founder, HHM & Associates, Inc.

In 2020, the National Park Service and Texas Historical Commission initiated a grant program to help save overlooked historic places damaged by Hurricane Harvey. One such place was the K'Neseth Israel Synagogue in Baytown. This session will highlight the history of the congregation and its synagogue within the context of Texas' broad Jewish experience including the untold story of the Galveston Movement. The session will also note the synagogue's innovative design and the influence of its Houston-based architect, Lenard Gabert. Finally, the presentation will explore research methods and teach attendees how to conduct effective online research.

4F: IN THE PLACE WHERE IT HAPPENED: ENGAGING VISITORS THROUGH SITE-SPECIFIC THEATRICAL PRESENTATIONS

4-5:15 p.m.

San Marcos Room

Speakers: **Patrick Gabridge**, Producing Artistic Director, Plays in Place; **Jess Meyer**, Co-Producer, Plays in Place; **Inez Wolins**, Assistant Deputy Executive Director of Historic Sites, Texas Historical Commission

Are you ready to think outside the box with a "revolutionary" approach to attract and challenge new audiences? Using examples from three recent Boston-area productions, a team from Plays in Place will share the origin of unique commissions from a national park, private nonprofit museum, and cemetery. Plays in Place is a small company that partners with institutions to create new plays. Attendees will learn about the entire process, from concept through production, tailored for historic spaces never intended to become theaters. They will also learn about budgeting, funding, producing, and directing in challenging historic spaces, local and tourist audience insights, and the surprising and affirming media response. Designed for site managers, museum directors, public historians and scholars, public archeologists, educators, interpreters, marketing and public relations staff, and development professionals, this session argues that theater is a compelling site for representing and understanding the past.

THURSDAY, APRIL 4

CONCURRENT BREAKOUT SESSIONS 4 CONTINUED

4G: PRESERVING WOOD WINDOWS AND DOORS: ANSWERING YOUR QUESTIONS ABOUT MAINTAINING WOOD

4-5:15 p.m.
Trinity Room

Speaker: **John Hindman**, Owner and Founder, Red River Restorations

Join a window manufacturing and repair expert to learn best practices in historic wood window maintenance and restoration, with a focus on epoxy and consolidant repairs for window sills and other wood components. Common problems and questions about wood window restoration and repair will be gathered from people responsible for maintaining historic courthouses across the state and posed to the presenter for his professional guidance.

LIGHTNING SESSION: UNDERSTANDING 106 REVIEW

4-4:30 p.m.
Brazos Room

Speaker: **Justin Kockritz**, Lead Project Reviewer, Federal Programs, Texas Historical Commission

We know federal regulations can be intimidating, but THC staff is here to help. Learn about the role you or your organization can play in the Section 106 project review process and, more importantly, how to ensure you have a voice when federal agencies consider projects that may affect historic resources.

LIGHTNING SESSION: TAX CREDITS 101

4:45-5:15 p.m.
Brazos Room

Speaker: **Caroline Wright**, Program Coordinator, Historic Preservation Tax Credit Program, Texas Historical Commission

Historic preservation tax credits can be used to fund the rehabilitation of for-profit and nonprofit historic buildings across Texas. Drop in and we'll show you how!



Caddo Nation Basket Makers with Cane Baskets



**BEYOND
THE
ROAD**
TxDOT

Texas history is full of real stories about real people and real places. TxDOT is proud to partner with Native American tribes with roots in Texas. Learn more by picking up a copy of *Texas & Tribes: Shared Traditions* at the Beyond The Road booth.



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THC AWARDS BANQUET AND KEYNOTE

6-9 P.M.
GRAND BALLROOM

Following a cocktail reception from 6-7 p.m., the Texas Historical Commission Awards Banquet will recognize and honor our award recipients.

The THC Awards Banquet will honor recipients of the 2023 Preservation Awards, which recognize worthy accomplishments and exemplary leadership in the preservation of Texas' heritage. The following awards will be presented.

CURTIS D. TUNNELL
LIFETIME ACHIEVEMENT AWARD IN ARCHEOLOGY
MARGARET HOWARD

ANICE B. READ AWARD OF EXCELLENCE
IN COMMUNITY HERITAGE DEVELOPMENT
THE HONORABLE JANET GOTT, MAYOR OF DENISON

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN PRESERVING HISTORY
**SOUTHWEST COLLECTION/SPECIAL COLLECTIONS LIBRARY
OF TEXAS TECH UNIVERSITY**

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN HISTORIC ARCHITECTURE
BELLVILLE TURNVEREIN PAVILION

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN MEDIA ACHIEVEMENT
"TEJANO MOMENTS," TEXASTEJANO.COM AND KSAT 12

JOHN BEN SHEPPERD
COUNTY HISTORICAL COMMISSION LEADERSHIP AWARD
BOB WARD

GEORGE CHRISTIAN OUTSTANDING VOLUNTEER OF THE YEAR AWARD
HAROLD A. ODOM, JR.

JOHN L. NAU, III AWARD OF EXCELLENCE IN MUSEUMS
BASTROP COUNTY HISTORICAL SOCIETY

RUTH LESTER LIFETIME ACHIEVEMENT AWARD
PAM WHEAT STRANAHAN

GOVERNOR'S AWARD FOR HISTORIC PRESERVATION
TEXAS SOCIETY DAUGHTERS OF THE AMERICAN REVOLUTION

KEYNOTE

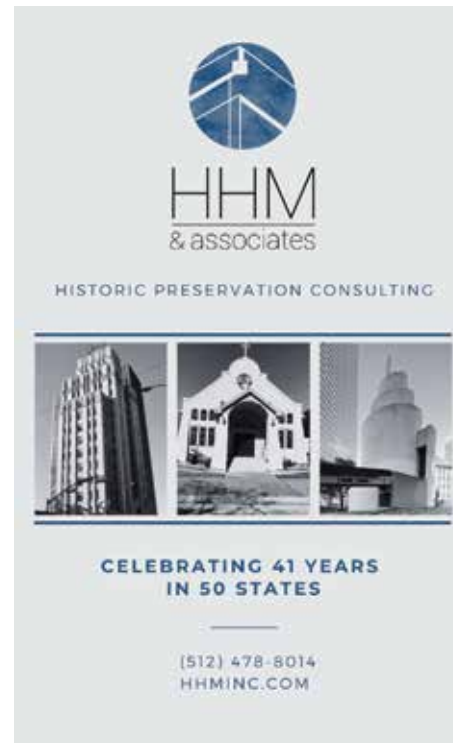


ROUTE 66— PRESERVATION OF AMERICANA IN TEXAS

WITH
**DOUGLAS
BRINKLEY**

Katherine Tsanoff Brown Chair in
Humanities and Professor of History,
Rice University

8-9 P.M.
GRAND BALLROOM



FRIDAY, APRIL 5



BREAKFAST KEYNOTE WELCOMING THE WIDEST POSSIBLE AUDIENCE

8-9:15 a.m.
Grand Ballroom

Speaker: **Sina Bahram**, President and Founder,
Prime Access Consulting

This presentation will provide a framework of inclusive design, defining introductory terms and concepts about accessibility for audiences at all levels of expertise and prior experience. Accessibility expert Sina Bahram will cover principles that can be used when thinking about designing or making an educational offering, exhibition, building, digital interface, and much more. He will discuss how everyone can build a more accessible world by following certain principles and practices in their ways of working. This example-rich presentation will motivate the need to think inclusively, considering topics around erasure, representation, and how to work with marginalized populations such as the disabled community. It will specifically address how workflows intrinsic to conservation and preservation can contribute to creating more inclusive experiences.

EXHIBIT HALL

8 a.m.-12:30 p.m.
The Arbor

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

CONCURRENT BREAKOUT SESSIONS 5

5A: OPENING DOORS: ENHANCING ACCESSIBLE EXPERIENCES

9:30-10:45 a.m.
San Antonio Room

Speakers: **P.T. Lathrop**, Chief of Interpretation, Education, Volunteers, and Outreach, San Antonio Missions National Historical Park; **Matti Wallin**, Accessibility, Programs Manager, HMNS; **Anna Yowell**, Tourism Manager, Visit Baytown; **Sarah Page**, Heritage Tourism Program Coordinator, Texas Historical Commission

Did you know that one in four Americans has some type of disability? And that people with mobility disabilities travel just as often as those without them? Destinations, museums, and historic sites are in the business of providing engaging experiences to visitors, so why is accessibility still the exception and not the rule—especially with such high numbers? This session will explore innovative strategies and best practices that forge accessible and unforgettable experiences across destinations, museums, and attractions. Learn from practitioners just beginning this work and those with fully developed programs. Attendees will learn practical ways to overcome budget and staffing challenges, gather valuable feedback from visitors, and uncover steps to improve the visitor experience for everyone.

5B: I LOVE YOU TO DEATH!—THE DOUBLE-EDGED SWORD OF PROMOTING A SPECIAL PLACE

9:30-10:45 a.m.
San Marcos Room

Speakers: **Tex Toler**, Tourism Marketing Strategist; **Leanne Kirby**, Director of Tourism, Visit Wimberley; **Chris Ruggia**, Director of Tourism, City of Alpine; **Kit Patterson**, President and Co-Owner, Luckenbach Texas, Inc.

As Texas continues its exponential population growth, visitors and residents alike are literally loving some places to death. A few of the success stories are poster children for what happens when one's marketing efforts work too well—including Luckenbach, certain state parks and natural areas, Fredericksburg, Terlingua, and Marfa. Having a long-range plan and consideration for how to accommodate visitors to your special historic town or site is paramount to preserving the essence that made it special in the first place. This session will cite real Texas case studies; the challenges of maintaining the authentic essence; the importance of having and adhering to a long-range plan; branding, marketing, and managing client expectations; and what happens when real places go bad.

CONCURRENT BREAKOUT SESSIONS 5 CONTINUED

5C: THE FORGOTTEN: AN UNANTICIPATED DISCOVERY OF A MIGRANT CEMETERY IN MILAM COUNTY

9:30-10:45 a.m.
Bluebonnet Room

Speakers: **Holly Bonorden Jentsch**, Chair, Milam County Historical Commission; **Shelly Wunderlich**, Senior Cultural Resources Specialist, Burns & McDonnell Engineering Company, Inc.; **Jenny McWilliams**, Cemetery Preservation Program Coordinator, Texas Historical Commission

When a solar company leased 3,000 acres of farmland in Milam County, it had no idea that an early 20th century migrant and tenant farm laborer cemetery lay unmarked under the proposed network of panels and wires. No historic maps or deed records identified the cemetery, and archeological investigations conducted prior to clearing and construction had not identified it. After the discovery, archeologist Shelly Wunderlich led a team that recovered the remains of at least 12 individuals and identified over 40 graves. The coffin hardware and remains were analyzed and laid to rest. Milam County Historical Commission Chair Holly Jentsch searched county death records, resulting in the identification of 10 individuals, their origins, and their family history. The project inspired Jentsch's tireless efforts to document other cemeteries in Milam and surrounding counties before they, too, are forgotten.

5D: WHAT HAPPENED TO UNDERREPRESENTED TEXANS DURING WORLD WAR II?

9:30-10:45 a.m.
Pecos Room

Speakers: **Cindy Dana Álvarez**; **William McWhorter**, Historian and Educator

After the attack on Pearl Harbor in 1941, fear, chaos, and hysteria surfaced on the home front. People who looked different, had foreign surnames, and spoke another language were suspected as potential enemies and spies. They were often mistreated. Many were American citizens. Japanese, Germans, and Italians were interned at camps in Texas. Numerous Tejanos—native born Mexican Americans—were deported to Mexico. Tejanos in Texas were prohibited from many activities with Anglo Americans, including socializing, dining, swimming, and attending church services, movies, and schools. Irrational fear and uncontrolled mob mentality accelerated maniacal propaganda against naturalized and native Texas sons and daughters. Generations continue to ask, “What happened to Texas during the war?”

5E: HIDDEN HISTORIES: THE IMPORTANCE OF DOCUMENTING AND PRESERVING OVERLOOKED PROPERTIES

9:30-10:45 a.m.
Concho Room

Speakers: **Graciela Sánchez**, Esperanza Peace and Justice Center; **Susana Segura**, Arte es Vida Project Coordinator and Barrio Historian, Esperanza Peace and Justice Center; **Rebecca Wallisch**, Architectural Historian, Post Oak Preservation

By sharing experiences documenting and preserving two low-income, non-descript vernacular properties in San Antonio, the presenters hope to impart valuable insights for the future of preservation and emphasize the importance of saving often-overlooked property types. This session will focus on the challenges of researching and documenting these types of buildings in communities whose stories are not well-represented in the historic record. The case studies are Lerma's Nite Club, a conjunto music venue that opened in the late 1940s, and Casa de Dios (House of God), a wood-clad building that was revealed through deed research to have housed a circa 1909 church and mission that served Mexican immigrants who arrived after the Mexican Revolution.

5F: INTEGRATING YOUR DOWNTOWN INTO THE COMMUNITY HOUSING CYCLE

9:30-10:45 a.m.
Frio Room

Speaker: **Ben Levenger**, President, Downtown Redevelopment Services, LLC

Communities go through a four-step housing cycle, each providing critical housing for a phase in individual or family lives. Over the past 50 years, the U.S. has not followed this simple and efficient cycle, leaving a massive gap in available housing. While suburbs will continue to dominate single-family housing, downtowns can retake their rightful place for the remaining elements of the housing cycle. This session will provide an overview of the housing cycle, how to encourage housing development, and tips and challenges for downtown housing. The timely session will present a methodology that will improve residents' quality of life long-term, spurring a balanced and continuous housing cycle that fosters life-long residents within a community. Participants will be provided with tools and strategies to help identify and overcome roadblocks for increased density housing.

CM | 1.25

FRIDAY, APRIL 5

CONCURRENT BREAKOUT SESSIONS 5 CONTINUED

5G: TEXAS COURTHOUSE STEWARDSHIP ROUNDTABLE DISCUSSION

9:30-10:45 a.m.
Trinity Room

Speaker: **James Malanaphy**, Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

The annual roundtable meeting of the Texas Historic Courthouse Preservation Program's (THCPP) Courthouse Stewards offers county judges, commissioners, and facilities personnel responsible for the maintenance and operation of their historic Texas courthouses an opportunity to meet with THCPP staff. They briefly review an overview of the achievements of county participation in the THCPP, learn about the latest developments within the THCPP grant and stewardship programs, and network with colleagues and courthouse preservation partners to discuss current maintenance and management issues facing historic Texas courthouses and share solutions to address these challenges.

LIGHTNING SESSION: HISTORIC RESOURCES SURVEYS 101

9:30-10 a.m.
Brazos Room

Speaker: **Leslie Wolfenden**, Historic Resources Survey Coordinator, Texas Historical Commission

Learn what a historic resources survey is and about its various parts, along with how it can be used to benefit the local community and the state.

LIGHTNING SESSION: ARCHITECTURE 101

10:15-10:45 a.m.
Brazos Room

Speaker: **Amy Hammons**, State Coordinator for the Texas Main Street Program, Texas Historical Commission

Are you new to historic buildings and the parts and pieces that make them special? In this short session, we'll break down the massing of buildings, focus on common features, and consider the visual movement created by changes in materials, plans, and elevations.

CONCURRENT BREAKOUT SESSIONS 6

6A: REACHING NEW AUDIENCES WITH A PASSION FOR CRAFT

11 a.m.-12:15 p.m.
Trinity Room

Speaker: **Brent Hull**, Owner and Founder, Hull Millwork and Hull Homes

To excel in preservation and restoration, we need a workforce that is skilled and knowledgeable about how things were built in the past and why. "What is historically authentic millwork?" is just one example of a question skilled preservation craftspeople would ideally be able to answer competently. This session will present a brief history of American architecture from 1820 to the present and discuss educational opportunities—such as schools, podcasts, and social media—that provide inspiration and teaching to a younger generation of hopeful craftspeople interested in learning from the past.

6B: TEXAS ON THE SLAVE VOYAGES WEBSITE: CONNECTING THE PUBLIC TO HISTORICAL RESEARCH

11 a.m.-12:15 p.m.
Bluebonnet Room

Speakers: **Daniel Domingues**, Associate Professor of History, Rice University; **Sara Price**, Student, Rice University; **Sean Weeks**, Student, Rice University

This session will share experiences in collecting and making data on the U.S. coastal traffic to Texas in the 19th century freely available on SlaveVoyages.org. It will introduce this important digital resource and its database of slaving voyages and individuals associated with them, both enslaved and enslavers. The session will present how the project's researchers located sources from various archives, collected relevant details, and uploaded them to the database to track the trafficking of enslaved people to Texas. The session will also highlight the importance of this research in light of the challenges of teaching the history of slavery in the South and will share the impacts the research findings have had over the past few years.

FRIDAY, APRIL 5

CONCURRENT BREAKOUT SESSIONS 6 CONTINUED

6C: TEXAS HERITAGE TRAILS: UNVEILING THE LONE STAR STATE'S TIMELESS TREASURES

11 a.m.-12:15 p.m.
San Marcos Room

Speakers: **Pamela Anderson**, Executive Director, Texas Brazos Trail Region; **Sandy Jumper**, Executive Director, Texas Tropical Trail Region; **Wendy Little**, Executive Director, Texas Mountain Trail Region

The Texas Heritage Trail Regions hold immense significance in Texas tourism due to their rich historical and cultural heritage. These 10 regions encompass a diverse array of attractions, such as historic sites, museums, festivals, and art galleries, providing visitors with a unique glimpse into Texas' past. By promoting these heritage trails, we can attract both domestic and international tourists seeking authentic experiences, while also supporting local economies through increased tourism spending. Emphasizing the distinct stories and traditions of each region not only fosters a deeper appreciation for Texas history, but also contributes to sustainable tourism growth and preservation of the state's invaluable cultural heritage.

6D: DOING THE DEED: HISTORIC DEED RESEARCH TECHNIQUES

11 a.m.-12:15 p.m.
Concho Room

Speaker: **Lanny Ottosen**, History Steward, Texas Archeological Stewardship Network

Deed research may appear to be a daunting task, and its importance to the historical record is sometimes overlooked. It's only land, right? Not always! Deed research is primarily conducted to build a historical record of ownership, but deeds can be much more than a description of a piece of property and the transfer of ownership—they can record valuable historical information useful to historians and preservationists. This session introduces deed research in Texas, covering methods, sources, tools, and examples of deed record content.

6E: ARMCHAIR DIPLOMACY: CONSERVING THE LBJ SUITE IN AUSTIN

11 a.m.-12:15 p.m.
Pecos Room

Speakers: **Jamie DeAngelo**, Specialist in Historic Preservation and Fine Arts, General Services Administration; **Brad Ford Smith**, Art Conservator, Studio Six Art Conservation, LLC; **Rachel Waters**, Costume, Textile, and Composite Objects Conservator; **Mia Kaplan**, Principal, Mia Kaplan Studio

This session will demonstrate the approach, process, and outcomes in the conservation of the LBJ Suite in the J.J. Pickle Federal Building in Austin. Closely associated with the career of President Johnson from 1965-1971, the suite hosted important national policy discussions, including a meeting on December 6, 1966, that led to the first agreement with the Soviet Union to limit nuclear weapons. The suite, which includes a living and dining room, private den, bathroom, and kitchen, retains a high degree of architectural integrity, including the retention of original furnishings, hardware, and appliances. With a flexible layout and mid-century style, colors, and textures, the design facilitated LBJ's informal style. The conservation of the furnishings and objects—everything from Johnson's rocking chair to an Eames chair, a presidential blanket, and futuristic sliding doors—was completed in June 2023.

LIGHTNING SESSION: MARKERS 101

11-11:30 a.m.
Brazos Room

Speaker: **Alicia Costello**, Historical Marker Program Historian, Texas Historical Commission

We will cover the basics of the THC's State Historical Markers Program, including marker types, the calendar, policies, and some big updates for 2024. Whether you're a marker veteran or a total novice, you will take something away from this session.

FRIDAY, APRIL 5



LUNCH KEYNOTE
JUST SCRATCHING THE SURFACE—
DISCOVERING THE LOST DECORATIVE
ARTS OF TEXAS

12:30-2 p.m.
Grand Ballroom

Speaker: **Jhonny Langer**, Paint Conservator and
Analysis, SOURCE

This presentation will explore the different types of historic decorative finishes on interiors and architectural surfaces, techniques used to uncover and replicate them, and their importance in preservation projects. Decorative finishes extend beyond the flat paint color of a building, ranging from simple translucent overlay glazes to ornate stenciling, gilding, and veneer plasterwork. Many historic decorative finish methodologies are distinct and unrepeatable, created by skilled artisans of the past who often used materials and techniques that are no longer available or practiced. The discovery and implementation of these finishes into a preservation plan is essential to retain the artistic, aesthetic, and cultural significance of a historic building. We will discuss the typical process of uncovering these finishes, their significance to the overall architecture, some challenges faced when restoring them, and how to better guide their reimplementation in a restoration project.

**TEXAS
TROPICAL
TRAIL**



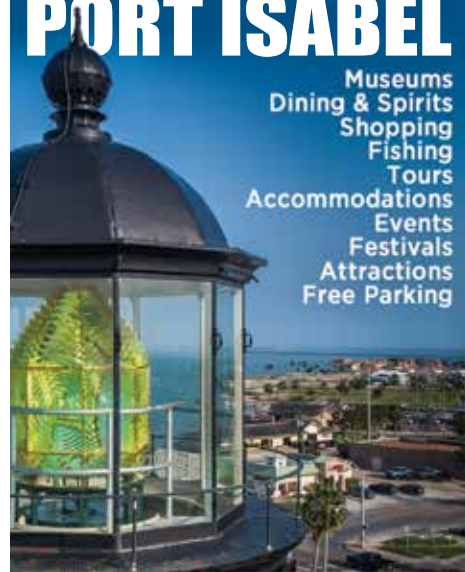
TEXAS HISTORICAL COMMISSION
TEXAS HERITAGE TRAILS PROGRAM





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KEYNOTE SPEAKERS



SINA BAHRAM
President and Founder, Prime Access Consulting

Sina Bahram is an expert in the field of human computer interaction and user experience, with a specialization in those interfaces as used by persons with disabilities. He is a blind accessibility consultant, computer scientist, researcher, speaker, and entrepreneur. In 2012, he was recognized by President Barack Obama for his doctoral research work enabling disabled users to succeed in science, technology, engineering, and math fields. Believing that accessibility and inclusion are more sustainable when adopted as a culture, not just a tactic, Bahram works with leadership and stakeholders within institutions to spread accessibility and inclusive design throughout the fabric of organizations. In addition to serving on and chairing various boards, conferences, committees, and working groups, Bahram serves on the World Wide Web Consortium Accessible Rich Internet Applications working group where he helps shape the next generation of digital accessibility standards and best practices.



DOUGLAS BRINKLEY
Katherine Tsanoff Brown Chair in Humanities and Professor of History, Rice University

Douglas Brinkley is the Katherine Tsanoff Brown Chair in Humanities and professor of history at Rice University, presidential historian for the New-York Historical Society, trustee of the Franklin D. Roosevelt Presidential Library, and a contributing editor at *Vanity Fair*. The *Chicago Tribune* dubbed him "America's New Past Master." Six of his nonfiction books have been chosen as *New York Times* "Notable Book of the Year." Brinkley has also received such environmental leadership prizes as the Frances K. Hutchison Medal (Garden Club of America), Robin W. Winks Award for Enhancing Public Understanding of National Parks (National Parks Conservation Association), and the U.S. Fish and Wildlife Service's Lifetime Heritage Award. His book *The Great Deluge: Hurricane Katrina, New Orleans, and the Mississippi Gulf Coast* received the Robert F. Kennedy Book Award. His two-volume, annotated *The Nixon Tapes* recently won the Arthur S. Link-Warren F. Kuehl Prize.



JHONNY LANGER
Paint Conservator/Analysis, SOURCE

Jhonny Langer is a paint analyst with a passion for preserving the artistic heritage of Texas and beyond. With over 25 years of experience, he has become a trusted expert in the restoration and conservation of historic artworks and significant architectural landmarks. A meticulous eye for detail and extensive knowledge of paint materials and techniques allow Langer to unravel mysteries hidden beneath layers of time. His work has contributed to the successful restoration of numerous iconic buildings, ensuring they continue to inspire and captivate generations to come. Langer's commitment to preserving our cultural heritage through the detailed analysis of paint and finishes is unmatched, making him an invaluable asset to the world of art and architectural conservation.



BRIAN LUALLEN
Chief Executive Officer, Fair Park First

As chief executive officer of Fair Park First, Brian Luallen presides over the 277-acre National Historic Landmark that hosts the State Fair of Texas and nearly 6 million visitors annually. Fair Park First, a nonprofit conservancy organization, was created to oversee the management and stewardship of the park on behalf of the City of Dallas. Under Luallen's leadership, it has completed an updated master plan, secured the first new tenants to the campus in nearly 20 years, and brought back stadium-scale events such as the Rolling Stones. He leads the development of a new 14-acre Signature Community Park on the campus and has secured funding to create a Fair Park Loop extension to the Santa Fe Trail, part of the city's trail network. Luallen oversees the \$500 million campus-wide capital investment and revitalization plan and develops strategies to enhance Fair Park as a year-round destination. His work has been featured in *Time* magazine, *The Wall Street Journal*, and many other national media outlets.



SARAH MILLER
Florida Public Archaeology Network Northeast and East-Central Region Director, Flagler College

Sarah Miller is regional director of the Northeast and East-Central Centers of the Florida Public Archaeology Network hosted by Flagler College in St. Augustine, Florida. She specializes in historical archeology, archeology education, site stewardship, heritage at risk, advocacy, and historic cemeteries. She previously supervised field and lab projects with public involvement for the Kentucky Archaeological Survey, as well as reviewed compliance projects for the Kentucky Heritage Council. Miller currently serves as secretary for the Society for Historical Archaeology, chair of the Society for Historical Archaeology's Heritage at Risk Committee, chair of the Public Outreach Grant Committee for the Southeastern Archaeological Society, statewide coordinator for Project Archaeology, and serves on the editorial board for the *Journal of Archaeology and Education*. She has a master's degree in anthropology from East Carolina University, where she developed archeology education programs at Tryon Palace in New Bern, North Carolina.

SESSION SPEAKERS



CINDY DANA ÁLVAREZ

The daughter of a World War II hero who fought from Salerno to Cassino, Italy, and lost his leg at the Bloody Rapido in January 1944, Cindy Dana Álvarez served in the U.S. Navy as a journalist and photographer in Rota, Spain; Roosevelt Roads, Puerto Rico; and Newport, Rhode Island. She retired as a special agent in the Naval Criminal Investigative Service. She has a master's degree in intelligence and national security studies and a bachelor's degree in journalism from The University of Texas at El Paso.



PAMELA ANDERSON

Brazos Trail Region Executive Director, Texas Brazos Trail

Pamela Anderson is executive director of the Texas Brazos Trail Region and president of the Authentic Texas/Texas Heritage Trails, LLC. She has worked in community development and heritage tourism for over 25 years. She serves on the Round Rock Historic Preservation Commission and the Village of Salado Museum and College Park board of directors and is a member of Preservation Georgetown, Round Rock Preservation, and the Salado Historical Society.



JANIE BENDER

Youth Programs Manager, Gibbs Farm

Janie Bender has been youth programs manager at Gibbs Farm, a historic site in Minnesota, since 2017. She is convinced the best way to teach history is in the form of stories and, if done well, stories can turn anyone into a lover of history.



CARA BERTRON

Program Manager, Equity-Based Preservation Plan, City of Austin

Cara Bertron works to shape more equitable cities through community and cultural preservation. A fifth-generation Texan, she currently manages outreach and engagement for Austin's new Equity-Based Preservation Plan. Previous roles include the development of a displacement prevention navigator program, facilitation of the Action Agenda for Historic Preservation in Legacy Cities, and community-focused planning in Seattle's International District. Bertron is an adviser for the National Trust for Historic Places and is a member of the Next City Vanguard.



HOLLY BONORDEN JENTSCH

Chair, Milam County Historical Commission

Holly Bonorden Jentsch is a self-employed rancher and contract poultry grower. Her main hobbies are genealogical research and local history research, especially cemeteries. She has a bachelor's degree in business administration from Sam Houston State University.



ANA BORLAS-IVERN

Architectural Historian, TreanorHL

Ana Borlas-Ivern has dedicated her career to studying, documenting, and interpreting the built environment. Her experience includes preservation planning, historic resource evaluation, historic documentation, National Historic Preservation Act/Section 106 reviews, tax credit application preparation, and National Register eligibility reviews. As a historian, she has worked on projects ranging from large government facilities to single-family residences. She has provided research and writing in association with the Construction History Society of America and recently served on the California Preservation Foundation's 2023 Conference Committee.



LAURA CARRERA

Partner, Urbano Architects

Laura Carrera is passionate about transforming underutilized historic buildings for modern use while maintaining the essence of their original character. She is a licensed architect who dedicates her career to purposeful architecture and preservation planning projects. Some past projects include the Knapp Chevrolet Building, Imperial Sugar Char House preservation plan, Menil office bungalow master plan, New York Public Library midtown campus renovation, Enoch Pratt Free Library renovation, Cartier New York renovation, and various K-12 additions and renovations in Texas.



SANDRA CHIPLEY

Board Member, Bastrop County Historical Society

A licensed landscape architect for 37 years, Sandra Chipley has worked for Fort Worth Parks and Recreation, Austin Parks and Recreation, and the Texas Department of Transportation. She helped create the Bastrop County Historical Society's (BCHS) cemetery tour, is past president of the BCHS board of trustees, and currently serves as BCHS vice-chair. She has also researched Bastrop's historic homes for an annual tour for over 15 years and is co-author of the book, *Historic Homes of Bastrop, Texas*.



JASON CHURCH

Chief of Technical Services, National Center for Preservation Technology and Training

As chief of technical services at the National Park Service's National Center for Preservation Technology and Training, Jason Church conducts in-house research, organizes trainings, and teaches hands-on conservation workshops. Since 2005, he has conducted more than 100 lectures and hands-on training for cemetery conservation. He has a master's degree in historic preservation from Savannah College of Art and Design and is a professional associate of the American Institute for Conservation of Historic and Artistic Works. Church is currently conservation chair of the Association for Gravestone Studies.



JOSH CONRAD

Principal, ClioGIS

Josh Conrad is a preservation consultant, GIS specialist, and principal of ClioGIS.



ROWENA DASCH

Executive Director, Neill-Cochran House Museum

As executive director of the Neill-Cochran House Museum in Austin, Rowena Houghton Dasch is responsible for administration, preservation, and exhibition development. Her current research and work are focused on the site's slave quarters—the only original dependency left on the property and the only intact slave quarters still standing in Austin. Dr. Dasch is a member of the Friends of the Texas Historical Commission and the Princeton Club of Austin, and she serves on the Ambassadors Council at the Dolph Briscoe Center for American History.

SESSION SPEAKERS



JAMIE DEANGELO

Specialist in Historic Preservation and Fine Arts, General Services Administration

Jamie DeAngelo is a historic preservation and fine arts specialist with the General Services Administration and has eight years of experience in government and an educational background in these subjects. She was previously a senior planner in urban design and historic preservation at the City of Fort Worth.



NICOLE DEGUZMAN

Executive Director, Bastrop County Historical Society

Nicole DeGuzman is executive director of the Bastrop County Historical Society. She has over 25 years of experience in museums and was previously executive director of the Scurry County Museum. She is a member of the City of Bastrop Cultural Arts Commission, a board member of the Small Museum Association, a board member of the Bastrop County Rotary Club, and vice chair of Bastrop Pride.



LINDSEY DERRINGTON

Executive Director, Preservation Austin

Since becoming Preservation Austin's executive director in 2019, Lindsey Derrington has led the organization through a transformative strategic planning process and helped shape a new, more inclusive mission and vision. She previously worked with the nonprofit Landmarks Association of St. Louis and as a preservation consultant with projects from St. Louis to New Orleans. Her advocacy efforts have been honored with awards from Missouri Preservation and Docomomo US. She also serves as executive committee member at large for Preservation Action.



DANIEL DOMINGUES

Associate Professor of History, Rice University

Daniel B. Domingues da Silva is an associate professor of history at Rice University in Houston and host of the renowned website *SlaveVoyages.org*. His most recent book is *The Atlantic Slave Trade from West Central Africa, 1780-1867*. In 2022, he became the third chief editor of *Slavery: Annual Bibliographical Supplement*, the premier journal in the field that has been published since 1980 by Slavery & Abolition.



DR. TARA DUDLEY

Lecturer, The University of Texas at Austin

Tara Dudley, Ph.D., is a lecturer at The University of Texas at Austin School of Architecture. Her research examines the contributions of African American builders and architects to the U.S. built environment, focusing on the antebellum and Reconstruction eras in Austin and Texas. She is the author of *Building Antebellum New Orleans: Free People of Color and Their Influence* and a forthcoming biography on architect John Saunders Chase, 1925-2021.



BETH DUKE

Executive Director, Center City Amarillo

Beth Duke is executive director of Center City of Amarillo, a Texas Main Street city. She joined Center City in 2005 after retiring from the *Amarillo Globe-News* where she was city editor. In 2019, she received the Anice B. Read Award of Excellence in Community Heritage Development from the THC. In 2021, she was named the *Amarillo Globe-News* Woman of the Year, and she was recognized for her leadership with the Rotary International Award for Service Above Self.



WILLIAM DUPONT

FAIA, Professor in the School of Architecture, The University of Texas at San Antonio

William Dupont, FAIA, is the Conservation Society of San Antonio Endowed Professor at The University of Texas at San Antonio, where he teaches architectural design and historic preservation. His research considers the heritage of people as a core element of a sustainable future. A recently completed project explored resilience at historic houses of worship, leading his team in development of a resilience toolkit. Most of his projects have been at UNESCO World Heritage sites, including Mesa Verde National Park, San Antonio Missions National Historical Park, and Ancient Merv, Turkmenistan.



TED EUBANKS

President and Chief Executive Officer, Fermata Inc.

Ted Lee Eubanks is a writer, photographer, interpreter, certified interpretive planner, and public speaker, who has been involved in the field of interpretation since 1984. He founded Fermata in 1992 and has since been engaged in studying and promoting heritage tourism and outdoor recreation as sustainable approaches to community revitalization. He specializes in using interpretive arts to connect people to places.



BRAD FORD SMITH

Art Conservator, Studio Six Art Conservation LLC

Brad Ford Smith owns Studio Six Art Conservation and has worked as an art conservator in Dallas for over 25 years. Projects have included the Dallas Fort Worth International Airport, Amon Carter Museum of Art, NASA Mission Control Center at the Johnson Space Center, LBJ Texas White House, El Paso Museum of History, Panhandle-Plains Historical Museum, and the LBJ Presidential Suite. He is a professional associate of the American Institute for Conservation, a longtime member of Texas Association of Museums, and founding board member of North Texas Association of Art Conservation.



JOHN FRIEDLANDER

Associate Managing Director, Security Risk Management, Kroll

John Friedlander is a security and risk management expert with over 20 years of experience developing, implementing, and assessing security, emergency management, and threat management programs and initiatives for Fortune 100 clients in manufacturing, technology, healthcare, finance, insurance, and real estate, as well as institutional clients in government, non-governmental organizations, and academia, nonprofit, and religious sectors. He is skilled in leading multi-disciplinary teams, conducting security audits and security-awareness trainings, and evaluating security systems, operations, and management. Friedlander is an adjunct lecturer at the John Jay College of Criminal Justice.



PATRICK GABRIDGE

Producing Artistic Director, Plays in Place

Patrick Gabridge is a playwright whose historical and contemporary plays have been produced and developed by theaters across the country. His short plays have received more than 1,000 productions from schools and theaters in 16 countries. In 2018, he founded Plays in Place, a small company that partners with institutions to create new plays. In 2018-19, he was the artist-in-residence at Mount Auburn Cemetery, a National Historic Landmark in Cambridge, Massachusetts.

SESSION SPEAKERS



KRISTIN GALLAS
Principal, Muse Consulting

Kristin Gallas works with museums and historic sites across the country to help them develop comprehensive narratives and conscientious stories that uplift the voices of historically marginalized people. This includes interpretive planning, program and exhibit development, facilitating workshops on the interpretation of slavery, and speaking regularly at public history and museum conferences. She is the author of *Interpreting Slavery with Children and Teens at Museums and Historic Sites* and co-editor of *Interpreting Slavery at Museums and Historic Sites*.



MICHELLE HABECKER
Senior Industry Relations Specialist, Texas Film Commission

Michelle Habecker coordinates the Texas Film Commission's Film Friendly Texas Program, a statewide initiative that connects media industry professionals with skilled community liaisons to provide local expertise and production support. She began her career in the entertainment industry in 1998, working primarily for Sony Music Entertainment in both New York and Los Angeles. She has a bachelor's degree in sociology from Franklin and Marshall College.



ELIZABETH HANSEN
Managing Director, Texas Archive of the Moving Image

Elizabeth Hansen is managing director of the Texas Archive of the Moving Image (TAMI). She has more than 15 years of experience working with archives, museums, history, and media in roles spanning from community engagement to media production. She coordinated TAMI's award-winning Texas Film Round-Up program from 2008 to 2013. She has also held positions at the Country Music Hall of Fame and Museum, LBJ Presidential Library, Kansas City PBS, and the Bullock Texas State History Museum.



DANIEL HERNANDEZ
Blackwell School Alliance

Daniel O. Hernandez is a public relations professional, speaker, and community activist. A native of Marfa, he is passionate about advocating for underrepresented communities and amplifying historically obscured stories. He serves on the board of directors of the Blackwell School Alliance, a nonprofit dedicated to the preservation of the Blackwell School.



JOHN HINDMAN
Owner and Founder, Red River Restorations

In 2008, John Hindman founded Red River Restorations, which restores and builds wood and steel windows and doors, among other services. Notable projects have been completed at the Alamo, King Ranch, LBJ Texas White House, Texas State Capitol, seven historic Texas courthouses, Camp Mabry, O. Henry Museum, Kyle Train Depot, Neill-Cochran House Museum, French Legation State Historic Site, and many more.



MARGARET HOOGSTRA
Chief Executive Officer, Texas Heritage Trails, LLC

Margaret Hoogstra is chief executive officer of Texas Heritage Trails, LLC, and publisher of *Authentic Texas* magazine. Coordinating contractors and volunteers, she oversees all aspects of production, delivering stories of Texas' authentic people, places, and things. Her heritage tourism experience spans 18 years, with the majority as executive director of the Texas Forts Trail Region. She has worked for a variety of businesses and nonprofits, and is skilled with print and digital media, event planning and management, and public speaking.



BRENT HULL
Owner and Founder, Hull Millwork and Hull Homes

Brent Hull is a master builder and millwork specialist who has been building new homes and restoring historic structures for the last 30 years. His millwork is in both National Register properties and new homes across the country. Hull's expertise in historically accurate architectural millwork draws a following of architects, designers, homebuilders, and craftspeople. He has enthusiastic Instagram and YouTube audiences, with whom he shares the art of timeless building, his passion for craft, and how to build better and more beautifully.



LINDA Y. JACKSON
Vice President for Institutional Advancement, Huston-Tillotson University

Linda Y. Jackson is vice president for institutional advancement at Huston-Tillotson University in Austin, where she has served for 24 years, including as director of the Center for Civic Engagement and Community Outreach and director of university relations. Her responsibilities include fundraising and advancing community engagement and educational partnerships. She serves on the board of directors and was president of Preservation Austin in 2022-23. She is also a member of the City of Austin's Preservation Plan Working Group and serves on the Greater Austin YMCA and University of Arkansas Black Alumni Society boards of directors, among other memberships.



SANDY JUMPER
Executive Director, Texas Tropical Trail Region

Sandy Jumper is executive director of the Texas Tropical Trail Region and was previously vice president of the Rockport-Fulton Chamber of Commerce. She is a Certified Tourism Executive Texas Destination Marketer, certified Texas Friendly Hospitality Instructor, and she received the Texas Travel Alliance Hospitality Award in 2021. She served as president of the Texas Coastal Bend Regional Tourism Council for three years after three years as vice president. She currently serves on the Rockport-Fulton Tourism Development Council, Local Attractions Committee, Aransas Pathways, and on the board of the Rockport Songwriter Association.



MARY KAHLE

Mary Closmann Kahle is a history steward with the Texas State Historical Association, and serves on the board of Preservation Austin, the board of the Texas Oral History Association, and as chair of the Austin History Center Association's oral history committee. She frequently writes on issues pertaining to historic preservation in the Austin area. In addition to earlier degrees, she recently earned a master's in public history from Texas State University, where she focused on oral history and historic preservation and completed an internship with Preservation Austin.



MIA KAPLAN
Principal, Mia Kaplan Studio

Mia Kaplan is an artist, architect, and architectural historian from southeast Louisiana, and principal at Mia Kaplan Studio. She primarily works with existing and historic sites, as well as government, commercial, retail, residential, multi-family, and industrial projects that preserve layers of natural and cultural heritage. She worked as an architectural historian and signage designer at Cushing Terrell during the conservation of interior furnishings for the Lyndon B. Johnson suite project for the General Services Administration.

SESSION SPEAKERS



VANCE KELLEY
TreanorHL

Vance Kelley's 40-year career is dedicated to preserving, restoring, and rehabilitating older and historic buildings. He has managed or reviewed more than half of TreanorHL's 1,730 preservation projects, including four state capitol restorations. He is licensed to practice architecture in seven states and Ontario, Canada. Kelley has served on the boards of local, statewide, and national preservation organizations and is the past chair of advisors for the National Trust for Historic Preservation.



LEANNE KIRBY
Director of Tourism, Visit Wimberley

Leanne Kirby is director of tourism for the City of Wimberley. Her visionary leadership and strategic initiatives have transformed Wimberley into a captivating destination, attracting hundreds of thousands of visitors annually while preserving its small-town charm. Her unwavering commitment to public service and belief in tourism as a catalyst for community growth make her a passionate advocate for Wimberley's economic development.



ZAC KORNIS
Preservation Architect, TreanorHL

As a preservation architect, Zac Kornis cherishes the chance to combine his passion for construction, appreciation for history, and commitment to preserving historic buildings. He has worked on landmark buildings such as the Missouri State Capitol, Wyoming State Capitol, Cape Girardeau City Hall and Cape Girardeau County Historic Courthouse (both in Missouri), and Jesse Unruh State Office Building in Sacramento, California. He is a member of the American Institute of Architects and the Institute of Classical Architecture and Art.



ROB LACKOWICZ
Gulf Coast Disaster and Resilience Director, SWCA
Environmental Consultants

Rob Lackowicz is director of SWCA's Gulf Coast Disaster and Resilience Services. He has worked on state-administered residential disaster recovery programs since 2008 in Texas, Mississippi, New Jersey, New York, and Puerto Rico. After Hurricane Ike struck the Galveston area, Lackowicz coordinated with the THC, city, neighborhood associations, and nonprofits to develop and implement a National Historic Preservation Act Section 106 programmatic agreement that guided rebuilding in Galveston's historic districts. He also worked for the Lakota Group and closely with the THC to develop the *Texas Statewide Assessment of Disaster-Related Threats and Recommendations*.



CARL J. LAROSCHE
Senior Principal, Wiss, Janney, Elstner Associates

A senior principal at Wiss, Janney, Elstner Associates, Carl J. "Chuck" Larosche, PE, FAcI, has over 30 years of experience specializing in consulting services for preserving and restoring historic structures. He combines his broad construction background with knowledge of material behavior in existing structures to provide insight into masonry, concrete, and steel evaluation, including strengthening and repairing these materials. His restoration experience includes over 20 Texas courthouses, Fort Sam Houston, Lyndon Baines Johnson Presidential Library, Elisabet Ney Museum, Texas Governor's Mansion, and the Texas Capitol, where he is currently involved in the roof restoration.



P.T. LATHROP
Chief of Interpretation, Education, Volunteers and Outreach, San Antonio
Missions National Historical Park

P.T. Lathrop is chief of interpretation, education, volunteers, and outreach for San Antonio Missions National Historical Park. He has worked for the National Park Service (NPS) for 14 years in such places as Arches, Denali, Mesa Verde, and Great Smoky Mountains national parks. He has a strong passion for the history of public lands, and focuses on recruiting and developing the next generation of diverse leaders for the NPS.



CHAD LAUSBERG
Director of Technical Services, Edison Coatings

Chad Lausberg is director of technical services at Edison Coatings, Inc., and has spent 17 years in product design and development, technical service, and color matching of restoration materials. He has a bachelor's degree in chemical engineering from Pennsylvania State University.



AUTUMN LENNARTZ
Exhibitions Coordinator, Humanities Texas

Autumn Lennartz is exhibitions coordinator at Humanities Texas. She previously worked as a program manager for an organization that served K-12 teachers teaching STEM subjects. Originally from Maryland, Lennartz has a bachelor's degree in anthropology from the University of Tennessee and a master's degree from Texas State University.



BEN LEVANGER
President, Downtown Redevelopment Services, LLC

Ben Levenger is president of Downtown Redevelopment Services, LLC, a firm specializing in assisting communities through comprehensive downtown planning. He has worked in over 30 states and consults for federal agencies on economic development best practices. He is a certified planner by the American Institute of Certified Planners, a registered landscape architect, and a Certified Economic Developer.



ADENA LEWIS
Director, Tourism and Economic Development, Bastrop County

A native of Smithville, Adena Lewis began working for Bastrop County in 2013 as its first-ever county tourism coordinator. Prior to that, she was president of the Smithville Area Chamber of Commerce. As director of Bastrop County Tourism and Economic Development, she promotes development of both the film industry and tourism. Working with community partners, she helped establish Smithville as the first Film Friendly Community designated by the Texas Film Commission. Bastrop County is also certified as a Film Friendly County and was designated by the Texas Legislature as the "Film Hospitality Capital of Texas."



JOAN LINARES
President, Texas Jewish Historical Society

Joan Linares is president of the Texas Jewish Historical Society and president of Congregation K'Nesseth Israel in Baytown. She serves as treasurer of the Baytown Chapter of Hadassah. She was part of a team that secured a grant from the National Park Service to restore the K'Nesseth Israel Synagogue, helped with fundraising for the restoration, and oversaw many aspects of the project.

SESSION SPEAKERS



WENDY LITTLE

Executive Director, Texas Mountain Trail Region

Wendy Little is executive director of the Texas Mountain Trail Region, which promotes heritage tourism, preservation, and economic development in six counties in Far West Texas. She previously worked at the Boerne Convention and Visitors Bureau as director of marketing before joining the Texas Heritage Trails team in 2015. She serves on the City of Alpine Planning and Zoning Commission, as well as on the boards of the Brewster County Tourism Council and Alpine Historical Association.



CRISTÓBAL LÓPEZ

Texas Field Representative, National Parks Conservation Association

Cristóbal López is a Texas field representative for the National Parks Conservation Association, a nationwide advocacy group for the National Park Service (NPS) and a major partner in the designation of the Blackwell School National Historic Site in Marfa. López works closely with NPS sites in South and West Texas. While working on his master's degree in history from The University of Texas at San Antonio, López held the prestigious Nau Fellowship and was awarded the Outstanding Graduate Student Award for 2022.



STEVEN LYONS

Owner and Creative Director, Adaptable Space

Steven Lyons is owner and creative director of Adaptable Space, a marketing design consultancy in Nashville, Tennessee. He has 27 years of agency and in-house creative experience building comprehensive brand communications for Fortune 500 companies to nonprofits. As director of design and business development for *Authentic Texas* magazine, he has been an integral part of the redesign and continued development of the magazine since 2019. In 2023, he was the design director for the magazine's special publication, the *Official Texas Rangers Bicentennial Guide*, and he is director of AuthenticTexas.com.



CHRIS MATHESON

Maintenance and Project Coordinator, Denton County

Chris Matheson has been with the Denton County Public Facilities department for nine years and currently serves as the maintenance/project manager. His background is primarily in HVAC and general construction. Prior to Denton County, Matheson worked at Denton ISD and the University of North Texas in the facilities departments as an HVAC technician.



STEPH MCDUGAL

Principal, McDoux Preservation

Steph McDougal is principal of McDoux Preservation, a historic preservation consulting practice in Houston. She has a master's degree in technical and scientific communication from Miami University in Ohio and a master's degree in historic preservation from The University of Texas at Austin. She is the co-founder of Texas Dance Hall Preservation, Inc. and was part of the team responsible for the City of Austin's Historic Cemeteries Master Plan.



INA MCDOWELL

Executive Director, Main Street Texarkana

Ina Dunn McDowell is executive director of Main Street Texarkana, a bi-state program serving Texas and Arkansas Main Street programs. She realized her love of the community's history and art as a volunteer for the Texarkana Museums System and later served as executive director for the system's three museums. McDowell attended the Community Development Institute at the University of Central Arkansas and is a Certified Professional Community Economic Development Professional.



WILLIAM MCWHORTER

Historian and Educator

William A. McWhorter is currently a historian, educator, and assistant golf coach. He is the former Military Sites Program and Oral History Program coordinator for the Texas Historical Commission. A native of Eagle Pass, McWhorter graduated from The University of Texas at Austin in 1998. He later earned a master's degree in history with a focus in American military history from Texas State University-San Marcos.



JESS MEYER

Co-Producer, Plays in Place

Jess Meyer has a bachelor's degree in theater and performance from Emerson College and is currently earning their American Sign Language Interpreter Certification. Meyer is passionate about the power of storytelling and accessibility in the arts. Their theatrical credits include Commonwealth Shakespeare Company's "Romeo and Juliet" and the HandShakes Program (associate); the Lyric Stage Company of Boston's "The Walking Plays" (director); Boston Playwrights' Theater and Providence Fringe Festival's Silvertone (director); and CentaStage and YASPLZ LLC's Edinburgh Fringe "Noir Hamlet" (assistant stage manager).



KYLE MONCRIEF

Vice President and Chief Estimator, Phoenix I Restoration and Construction, LLC

Kyle Moncrief's analytical abilities to decipher and determine the cost of various options and approaches to a project have proven to be invaluable in the success of Phoenix I Restoration and Construction, LLC. After each project is complete, a careful analysis is done of cost variances, which are used to benefit subsequent projects. Moncrief understands the "art" of estimating and negotiating. He ensures Phoenix I is competitive and provides value to the client with minimal risks.



RENE MONTALVO

Maintenance Supervisor, Karnes County

Rene Montalvo is the facility manager for Karnes County. She is responsible for the maintenance of the historic Karnes County Courthouse, which was fully restored as a participant in the Texas Historical Commission's Texas Historic Courthouse Preservation Program.



DAVID MOORE

Co-Founder, HHM & Associates, Inc

David Moore is a historian and co-founder of Hardy•Heck•Moore, Inc. (now known as HHM and Associates, Inc.), a historic preservation consulting firm based in Austin. He and his firm have worked on a wide range of preservation-related projects in all 50 states for multiple federal and state agencies, county and municipal governments, and private and nonprofit entities.



MARILYN COLLINS MOORE

President, Friends of the Sugar Land 95

Marilyn Collins Moore is president of Friends of the Sugar Land 95. The nonprofit organization's mission is to advocate for the memorialization of the victims of forced labor; educate others about convict leasing and its legacies; partner with Fort Bend ISD in fundraising for the construction and stewardship for perpetual care of the Sugar Land Memorial site; and serve as liaison between FBISD and the community. Moore continues the passionate work of her late husband, Reginald Moore, to identify and properly memorialize the Sugar Land 95 and to educate others about the horror of convict leasing in the U.S.

SESSION SPEAKERS



TERRI MYERS
Principal Historian, Preservation Central

Terri Myers is principal historian for Preservation Central in Austin and chairs the Austin Landmarks Commission. She has a master's degree in American studies from the University of Hawaii and a 35-year career as a preservation professional. Myers has documented more than 30,000 historic resources and has successfully nominated more than 7,000 properties to the National Register of Historic Places. She is currently a consultant to the Travis County Historical Commission on the Hayden Springs Freedom Colony Project.



SAMANTHA NELSON
Director, Gibbs Farm

Sammy Nelson has been the director of Gibbs Farm, a historic site in Minnesota, since 2017. As a life-long history lover, she is passionate about creating historical education programs to be enjoyed by visitors of all ages and backgrounds.



JUSTIN NEWHART
Manager of Preservation and Design, City of Fort Worth

Justin Newhart has over a decade of experience in cultural resource management, urban design, and land-use policy across the southeast and southwest U.S. Since graduating from Tulane University in 2011 with a master's degree in preservation studies, Newhart has focused on protecting tangible and intangible heritage, particularly in Louisiana and Texas. He currently serves as manager of the City of Fort Worth's Preservation and Design program.



SARAH O'BRIEN

Sarah "Main Street" O'Brien has over two decades of downtown revitalization and community-building experience. A two-time past president of Texas Downtown, former chair of the City of Smithville Historic Design Review Board, and award-winning alumnus of Stephen F. Austin State University, O'Brien is a catalyst for change. She helps communities and organizations create strategic solutions while inspiring action by providing an array of training, facilitation, and planning services.



BOB O'DELL
Writer and Producer, Sugarloaf Pictures

Bob O'Dell is a high-tech entrepreneur-turned-writer and film producer who tells stories of overlooked and misunderstood groups of people. His "bridge building" stories include the role of Native Americans in Oklahoma and Texas, Orthodox Jews in Israel, and Blacks in Austin (naming Martin Luther King Boulevard). He has spent years researching and collecting information about the Tonkawa Tribe during their time in Texas. O'Dell is also a board member at New Sky Pictures and is a screenwriter.



CHASSIDY OLAINU-ALADE
Coordinator for Community and Civic Engagement, Fort Bend ISD

Chassidy Olainu-Alade is coordinator for community and civic engagement at Fort Bend ISD, where she leads the Sugar Land 95 Memorialization Project. She is currently an advocate for teaching and learning about the system of convict leasing and has been instrumental in the adoption of state curriculum standards and development of resources to support teaching about convict leasing. Her most notable work was the creation of the Sugar Land 95 Exhibit. She was named the 2022 National Social Studies Leader of the Year by the National Social Studies Supervisors Association.



PHOENIX ORTA
Student, Rice University

Phoenix Orta is an undergraduate student in her senior year at Rice University. She is majoring in anthropology and biosciences, with a minor in museums in cultural heritage, and with focused interests in archeology and ecology/evolutionary biology. Her senior anthropology thesis will be a faunal analysis of the zooarcheological material recovered from the Texas Historical Commission's Mission Dolores State Historic Site. Orta has experience with ArcGIS, StoryMaps, and structure from motion photogrammetry, and is passionate about using these tools in the visualization and communication of cultural heritage.



SANDRA OSMAN
Main Street Manager, City of Cuero

Sandra Osman has been managing the City of Cuero's Main Street program as executive director since 2017. Her ongoing duties include coordinating the Texas Downtown Association's award-winning Christmas in Downtown event, marketing growth of the Downtown Farmers' Market on Main, creation of 18 new and ongoing downtown events, public mural projects, and website development. She assists with a combined community goal to execute a shared vision for economic growth in Cuero. Osman's background is in real estate development in Southampton, New York.



LANNY OTTOSEN
History Steward, Texas Archeology Stewardship Network

Lanny Ottosen serves as a history steward in a pilot program launched in 2021 by the Texas Historical Commission's Texas Archeological Stewardship Network. He is also a member of the Travis County Historical Commission. As an avocational historian he provides research, consulting, and training supporting preservation projects. He also authors and contributes to newspaper columns, history blogs, and historical essays on Texas history. Ottosen specializes in deed research and mapping technologies to aid historic interpretation and visualization.



KIT PATTERSON
President and Co-Owner, Luckenbach Texas, Inc.

Since 1994, Kit Patterson has worked to preserve Luckenbach, a historic Texas treasure, music shrine, and Texas state of mind made famous by his grandfather, Hondo Crouch, and the hit Waylon Jennings song "Luckenbach, Texas (Back to the Basics of Love)." Patterson has helped Luckenbach navigate an ever-growing and changing Hill Country landscape and tries to adhere to the "less is more" vision.



JOE PLUNKETT

Joe Plunkett is a sixth-generation Texan whose family came to America in 1670. He attended Texas A&M University before joining the Navy in 1970. Plunkett has a long history of volunteering, including preserving native wildlife, implementing recycling, water conservation, and restoring abandoned cemeteries. He is chair of the Williamson County Historical Commission's Cemetery Committee, and his group of volunteers has restored 38 cemeteries since 2010. He has received the Texas Historical Commission's George Christian Outstanding Volunteer of the Year Award and the National Daughters of the American Revolution Excellence in Historic Preservation award.

SESSION SPEAKERS



SARA PRICE
Student, Rice University

Sara Price is a junior at Rice University majoring in anthropology and minoring in sociology and politics, law, and social thought. Her research focuses on reconstructing the coastwise traffic of enslaved people to Texas during the 19th century. Price joined the SlaveVoyages project in summer 2022 as a member of Rice University's Fondren Fellows program. Her current work focuses on recovering the narratives of enslaved persons in Texas by recording interviews conducted post-Civil War and helping find their location following emancipation.



ANDREW RICHEY
Filmmaker and Educator, Sugarloaf Pictures

Andrew C. Richey's two-decade career spans three continents, both as a filmmaker and educator. His portfolio includes works like "Fig," a HBO-aired short on human trafficking directed by Ryan Coogler; the acclaimed documentary "Code Black," adapted by CBS into a three-season drama; and the "Voyage of Time" directed by Terrance Malick. He is currently directing "Tonkawa: They All Stay Together," a documentary on the Tonkawa Tribe of Oklahoma. Richey has a bachelor's degree in theater directing from Southwestern University and master's degree from the University of Southern California School of Cinematic Arts.



JASON RIVAS
Historic Preservation Specialist, Texas Department of Transportation

Jason Rivas is a historic preservation specialist for the Texas Department of Transportation's Environmental Affairs Division. He is a graduate of Texas State University's Public History Program. Rivas previously interned at the Texas Historical Commission as a Preservation Scholar. He also served twice in AmeriCorps, collecting oral histories in Houston and developing digital outreach and content for Lockhart State Park.



CHRIS RUGGIA
Director of Tourism, City of Alpine

Chris Ruggia has provided graphic design services to the travel industry in the Big Bend region since 1997. In 2009, his company became the primary agency for Alpine's tourism promotion efforts, and he became the tourism director in 2016. He has since observed the great benefits, as well as the daunting challenges, that increased visitation has brought to the Big Bend region.



KENT RUSH

Kent Rush taught printmaking at the California College of the Arts and San Francisco Art Institute and retired as professor emeritus from The University of Texas at San Antonio after 36 years. He continues to make and exhibit art and has recently been photo-documenting vernacular/folk, concrete grave markers in Texas cemeteries. Rush was photographer for the recently published *The Artisans of Trabajo Rústico: the Legacy of Dionicio Rodríguez*.



CARLA SAGE
Chief Digital Officer, AJR Media Group

Carla Sage's marketing career began at Sky TV; in 2002, she made the transition to specializing in travel and tourism media and marketing. Now with over a decade of service to AJR Media Group, she has been instrumental in leading its digital efforts. She has a master's degree in marketing and is a patent-pending inventor of a cutting-edge travel itinerary product. Throughout her career, Sage has garnered numerous accolades and certifications, including a Silver ADDY award and a Sabre Award for Excellence in Travel Journalism.



GRACIELA SÁNCHEZ
Esperanza Peace and Justice Center

As director of San Antonio's Esperanza Peace and Justice Center, a community-based social justice and cultural arts organization, Graciela I. Sánchez works with staff and community to develop programs that culturally ground working class and poor women of color, queer people, and other marginalized people who are survivors of cultural genocide. Sánchez's advocacy includes working with community members and officials to develop policies and consciousness about the importance of working-class people of color and their history, culture, neighborhoods, and built environment.



ROBBIE SANDERS
Author

Robbie Sanders is author of the book *Historic Homes of Bastrop, Texas*, and past president of the Burnet County Historical Commission (BCHC), where she developed cemetery, walking, and driving tours in Bastrop, curated 15 permanent exhibits for the museum, and served as marker chair for the BCHC. Her accolades include Bastrop Citizen of the Year, the Bastrop Community Builder award, the Bastrop Historic Landmark Commission award, and being commissioned as a Yellow Rose of Texas.



SUSANA SEGURA
Arte es Vida Project Coordinator and Barrio Historian, Esperanza Peace and Justice Center

Susana Segura has done grassroots organizing in San Antonio's Westside community since 1988, working with social service agencies, labor organizations, health awareness services, and cultural arts groups. She is currently working with the Esperanza Peace and Justice Center to restore Lerma's Nite Club, the longest-running live conjunto music venue in the country, listed in the National Register of Historic Places. Segura is involved in campaigns centered on people of color, the working class, and the LGBTQIA2s+ community.



DALE SELLERS
President and Chief Executive Officer, Phoenix I Restoration and Construction, LLC.

With both engineering and business degrees from prominent universities and 40 years of on-the-job experience, Sellers offers the most rounded education and practical knowledge obtainable in the construction industry. As Phoenix's chief executive officer, Sellers plans and directs all aspects of the company's operations, being personally involved in estimating, personnel management, and all construction projects. He coordinates on a daily basis with the company's project managers, being directly involved in scheduling and the issuing of purchase orders, contracts, change orders, and billings.



RON SIEBLER
Siebler Inc.

Ron Siebler is an award-winning historic preservationist and large artifact conservator based in Dallas. He works with museums, local governments, and homeowners to remodel houses, restore historic buildings, structures, large artifacts, and cultural objects using materials and historically informed techniques that meet the highest preservation standards. Siebler teaches a variety of classes in preservation repair techniques, including presentations for the Texas Association of Museums and the Department of Museum Studies at Baylor University. He serves on the board of directors for Preservation Texas and Preservation Dallas.

SESSION SPEAKERS



RON STALEY
FAPT, APT-RP, Executive Director, The Christman Company

Ron Staley is executive director of historic preservation for The Christman Company. With over 40 years of experience, he has led the construction management firm's formal Historic Preservation Group and provided construction services on both high-profile and complex museum-quality preservation work and historic tax credit work on projects including the U.S. Capitol, state capitols in Virginia, Maryland, and Michigan, university landmarks, National Park Service projects, and UNESCO and World Heritage projects in Cuba, Morocco, Poland, and Slovakia. Most recently, he led the \$322 million restoration of Detroit's abandoned Michigan Central Station.



TEX TOLER
Tourism Marketing Strategist

Tex Toler is a tourism marketing strategist, film-location scout, writer, and photographer, with a strong passion for small towns and special places in Texas. He began his career in journalism and publishing, was on staff or contributed to many of Texas' most prominent publications (including *Texas Monthly*), and eventually founded *Texas Times* magazine. Toler is board chair of the Texas Hill Country Trail Region and was recently named Main Street manager and historic preservation officer in Llano. He visited all 254 Texas counties during his years as co-op marketing manager for the Texas Tourism account.



ERIN TYSON
Principal, ClioGIS

Erin Tyson is a preservation consultant, GIS specialist, and principal of ClioGIS.



ANDRES UTTING
Partner, Urbano Architects

Andres Utting is a licensed architect who is passionate about the development of urban buildings that are both beautiful and functional. Prior to starting Urbano Architects, he worked as senior associate at SHoP Architects in New York City, where he played a significant role in several large-scale and mixed-used projects. Utting has a master's degree in architecture from the University of Oregon, where he specialized in urban design. He is a licensed architect in Texas and Florida.



MICHAEL VAN ENTER
Conservator of Fine Art

Michael Van Enter is a conservator of fine art specializing in monumental and 20th-century sculpture. As a specialist in hot patina and patina matching of metals, he has worked as a sub-contractor for international art foundries, leading international artists such as Kenneth Snelson, and esteemed institutions like the Dallas Museum of Art, Nasher Sculpture Center, and Modern Art Museum of Fort Worth. Van Enter has also collaborated with City of Dallas' Public Art Program over the last 10 years.



MATTI WALLIN
Accessibility Programs Manager, HMNS

Matti Wallen has a bachelor's degree in history from Furman University and professional experience with art institutions, libraries, and historical museums. She has worked at the Houston Museum of Natural Science for 12 years and is its first accessibility programs manager. In this role, she has initiated sensory friendly events, "touch tours" with the blind community, staff accessibility trainings, and adjustments to the building and exhibits to make them more accessible.



REBECCA WALLISCH
Architectural Historian, Post Oak Preservation

Rebecca Lapham Wallisch started her career in historic preservation in 2007 and completed her master's degree at The University of Texas-Austin in 2012. Throughout her career, she has conducted dozens of historical, architectural, and cultural resource surveys throughout Texas, Oklahoma, Washington, and Oregon. She has a passion for research and discovering the unique and complex histories of places that illuminate shared cultural heritage. As an architectural historian for Post Oak Preservation, Wallisch has completed National Register nominations for a diverse array of properties.



BOB WARD
Chair, Travis County Historical Commission

Bob Ward has dedicated almost 50 years to teaching others, serving communities, and working in preservation and development in Texas. He is the chair of the Travis County Historical Commission, an archeology and history steward, and a member of the THC's Antiquities Advisory Board. He serves on the boards of the El Camino Real de Los Tejas National Trail Association, Austin History Center Association, Jourdan-Bachman Pioneer Farms Board of Governance, and Preservation Austin. He also works with Save Austin's Cemeteries and the Travis County Archeological Society.



WILLIAM S. WARREN

Bill Warren retired in 2013 from Lockheed Martin as a senior manager in international accounting after 35 years of service. Thanks to his mother's influence, knowledge, and love of Texas history, he has been involved with a number of preservation organizations, serving on Weatherford's Historic Preservation Commission and with many other heritage organizations. He also helps raise funds for the ongoing maintenance and restoration of over 75 abandoned cemeteries in Parker County.



RACHEL WATERS
Costume, Textile, and Composite Objects Conservator

Rachel Waters is a costume, textile, and composite objects conservator, awarded professional associate status with the American Institute for Conservation in 2010. She has a master's degree in textile science and conservation, which was followed by a Mellon Foundation internship in objects and textile conservation at the Smithsonian Institution and a post-graduate Kress Fellowship at the Arizona State Museum. She is currently in private practice and does preventive care and emergency planning for cultural institutions in addition to conservation treatment.

SESSION SPEAKERS



SEAN WEEKS
Student, Rice University

Sean Weeks is a junior majoring in history and ancient Mediterranean civilizations at Rice University. His research has focused on the documentation of the coastwise slave trade in the U.S. during the 19th century, especially in Texas. He joined the SlaveVoyages team in spring 2022 under Rice's History Department Undergraduate Research Assistantship program. He later joined the Fondren Fellows program and is now a fellow at the university's Humanities Research Center.



LORELEI WILLETT
Historic Preservation Officer, City of Fort Worth

Lorelei Willett is the historic preservation officer for the City of Fort Worth. She has over 10 years of experience in preservation planning and education and has worked at the state and local levels to support community preservation efforts. She also serves as president of the Texas Chapter of the Association for Preservation Technology and is passionate about supporting historically neglected communities and their histories. She earned a bachelor's degree in history from Texas A&M University and a master's degree in architectural conservation from the University of Edinburgh in Scotland.



SHELLY WUNDERLICH
Senior Cultural Resources Specialist, Burns & McDonnell Engineering Company, Inc.

Shelly Wunderlich serves as a principal investigator and archeologist for Burns & McDonnell Engineering Company, Inc. in Austin. Shelly has a bachelor's degree in archeological studies from the University of Wisconsin-La Crosse and a master's degree in anthropology from The University of Texas at Austin.



ANNA YOWELL
Tourism Manager, Visit Baytown

Anna Yowell is the tourism manager for Visit Baytown, where she leads an award-winning team with the mission of telling everyone in the world about Baytown. After completing her studies at Texas Tech University, Yowell earned a master's degree in anthropology with a focus on biological and medical archeology. She became the first program and operations coordinator of the Waco Mammoth Site. Yowell joined the City of Baytown in 2012 and was charged with developing and implementing a tourism division.

THC STAFF SPEAKERS



NICHOLAS BOURGEOIS
Archeologist, Texas Historical Commission

Nicholas Bourgeois is an archeologist in the Texas Historical Commission's Historic Sites Division. He previously worked in the cultural resource management field for several years. He received a bachelor's degree from Louisiana State University and a master's degree in world cultures from the University of California, Merced.



EMILIANO "NANO" CALDERON
County Historical Commission Outreach Coordinator, Texas Historical Commission

Emiliano "Nano" Calderon provides support to County Historical Commissions (CHCs) as a specialist for the THC's CHC Outreach Program. He was previously a site educator at the THC's Casa Navarro State Historic Site in San Antonio. He has a master's degree in history from The University of Texas at San Antonio.



CARLYN COPELAND HAMMONS
Cemetery Preservation Program Specialist, Texas Historical Commission

Carlyn Copeland Hammons manages the Texas Historical Commission's Historic Texas Cemetery designation program and provides technical assistance to people seeking to preserve historic burial grounds. She previously worked in the THC's National Register of Historic Places and Museum Services programs and has held a variety of positions in the Texas public history field since 2001. She has a master's degree in public history from Texas State University.



ALICIA COSTELLO
Historical Marker Program Historian, Texas Historical Commission

Alicia Costello is a historian in the Texas Historical Commission's Historical Markers Program. Before joining the THC, she received a master's degree from the University of Houston-Clear Lake and taught writing at the college level.



JAMIE CRAWLEY
Texas Main Street Architect and Design Lead, Texas Historical Commission

Jamie Crawley is an architect and design lead for the Texas Historical Commission's Texas Main Street Program. In 2018, he was named one of 18 National Young Architect of the Year honorees by the American Institute of Architects. He has also taught in several architecture programs, Texas A&M University, University of Texas at Arlington, and Prairie View A&M University. He is a member of the Association of Preservation Technology's Main Street Committee and the National Main Street Disaster Preparedness and Resilience Advisory Committee.



ERICCA ESPINDOLA
Local Government Preservation Specialist, Texas Historical Commission

Ericca Espindola is a Certified Local Government specialist at the Texas Historical Commission. She previously worked at the THC's Casa Navarro State Historic Site and the Conservation Society of San Antonio. She has a master's degree in architecture with a focus in historic preservation from The University of Texas at San Antonio, where she worked as a graduate research assistant tasked with mapping housing decay in San Antonio's historic near Westside neighborhood.

THC STAFF SPEAKERS



AMY HAMMONS

State Coordinator for the Texas Main Street Program, Texas Historical Commission

Amy Hammons is coordinator of the Texas Main Street Program, supporting downtown revitalization efforts in 89 participating communities. With the THC for 20 years, she previously served as an architectural reviewer and launched the County Historical Commission Outreach Program in 2003. Prior to the THC, Hammons worked for architecture firms administering projects from schematics through construction close-out. She has a bachelor's degree in environmental design from Texas A&M University and a master's degree in the human dimensions of organizations from The University of Texas at Austin.



LISA HART

Disaster Program Coordinator, Texas Historical Commission

As the Texas Historical Commission's disaster program coordinator, Lisa Hart is responsible for administering Hurricanes Harvey, Irma, and Maria Emergency Supplemental Historic Preservation Fund subgrants. After earning a master's degree in architecture from The University of Texas at Austin, she began her career at the THC in 1990. She later worked for the Texas Department of Transportation as a supervisor in the Environmental Affairs Division. After retiring from there, she returned to the THC to manage the Hurricane Harvey grants.



BRAD JONES

State Archeologist, Archeology Division Director, Texas Historical Commission

Brad Jones is director of the THC's Archeology Division and the State Archeologist, with over 25 years of experience in archeology and ethnohistory of Texas and the Americas. His research has focused on all periods of Texas, but Jones specializes in the articulation of Native American communities with European colonial empires and their material cultural expression. He has been involved in the exhibit of the French ship *La Belle* and publication about it, and he is currently working on a report on the THC excavations of Fort St. Louis and Presidio La Bahía.



JUSTIN KOCKRITZ

Lead Project Reviewer, Federal Programs, Texas Historical Commission

Justin Kockritz is lead project reviewer for the Texas Historical Commission's History Programs Division, focusing on transportation projects under Section 106 of the National Historic Preservation Act. He previously served as a regional architectural reviewer for the THC, and as an environmental review specialist for the North Carolina State Historic Preservation Office. He has a master's degree in historic preservation from the University of Maryland and undergraduate degrees from the University of Texas in urban studies and geography.



MALLORY LAUREL

Special Projects Coordinator in Heritage Tourism, Texas Historical Commission

Mallory Laurel is special projects coordinator for the Texas Historical Commission's Heritage Tourism Program. She has worked in museum education, the public humanities, and marketing and branding. Her expertise is in strategic collaborations, interpretation, storytelling, and experience design. Laurel has a bachelor's degree in English from the University of Notre Dame and a master's degree in creative writing from The Ohio State University.



KELLY LITTLE

State Coordinator for the Certified Local Government Program, Texas Historical Commission

As state coordinator of the Texas Historical Commission's Certified Local Government (CLG) Program, Kelly Little works with a network of 78 CLG communities to empower them to better protect historic resources. She administers the CLG grant program and provides training and technical expertise on a range of preservation topics for historic preservation officers, preservation commissions, and local officials. She previously worked as a historic preservation consultant for public and private clients.



JAMES MALANAPHY

Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

James Malanaphy is a THC architect and planner with special interests in sustainable design, historic preservation, facility management, and land-use master planning. He graduated from the University of Minnesota and has worked on projects in Alaska, California, Illinois, Kansas, Minnesota, and Wisconsin.



JENNY MCWILLIAMS

Cemetery Preservation Program Coordinator, Texas Historical Commission

Jenny McWilliams is the Texas Historical Commission's Cemetery Preservation Program coordinator, which involves answering inquiries about cemetery law, access issues, cemetery maintenance, preservation, protection, and recording. She also manages cemetery data on the THC's online Historic Sites Atlas. She previously worked as an archeologist for almost 20 years, which included excavating graves for relocation for clients.



JUSTIN MINSKER

Historic Sites Communications Coordinator, Texas Historical Commission

As the historic sites communications coordinator for the Texas Historical Commission, Justin Minsker oversees marketing and promotion of the agency's 38 state historic sites. He manages the sites' statewide communications strategy and develops outreach campaigns for social media, email newsletters, web, advertising, and public relations. Minsker previously managed the THC's social media and email marketing as the agency's digital engagement coordinator. He is pursuing a master's degree in public affairs at The University of Texas at Austin.



CHRIS MOORE

Assistant State Coordinator for the Texas Main Street Program, Texas Historical Commission

Chris Moore is assistant state coordinator for the Texas Main Street Program. He oversees the daily needs of local Main Street programs—establishing performance expectations, troubleshooting organizational issues, and administering the program's manager curriculum. Previously, he was manager of the Hillsboro Main Street Program. During that time, he produced the television series, "Expedition Texas," and helped found the web series, "Main Street Reborn." Moore began his career as a pastor and has master's and doctoral degrees in pastoral counseling through Liberty University.

THC STAFF SPEAKERS



SARAH PAGE
Heritage Tourism Program Coordinator, Texas Historical Commission

Sarah Page is a 33-year Texas tourism industry professional, who is the state coordinator of the Texas Historical Commission's Heritage Tourism Program. She leads the team's capacity-building and experience development efforts and the award-winning Texas Heritage Trails Program. She began her career based on public service and many tourism roles in 1990 after receiving a degree in tourism from Texas A&M University. She has served on several boards, commissions, and committees for tourism and economic development efforts.



BRAD PATTERSON
Deputy Executive Director of Preservation Programs, Chief Deputy State Historic Preservation Officer, Texas Historical Commission

Bradford Patterson is the Texas Historical Commission's first deputy executive director for preservation programs and serves as the chief deputy State Historic Preservation Officer. Responsibilities include four agency divisions: Archeology, Architecture, Community Heritage Development, and History Programs. Since 1996, he has served the THC in multiple roles, including director of the Community Heritage Development Division, and has handled architectural review and compliance, tax incentives, grant administration, historic county courthouse restoration, economic impact analysis, tourism development, disaster-related response and recovery efforts for historic structures, and the annual Real Places conference. He is a Certified Economic Development Finance Professional and serves on the Austin Economic Development Corporation's board of directors.



ASHLEY SALIE
Program Coordinator, Texas Preservation Trust Fund Grant and Easement Programs, Texas Historical Commission

Ashley Salie is coordinator for both the Texas Preservation Trust Fund (TPTF) and easement programs at the Texas Historical Commission, where she assists applicants in securing funding for projects affecting endangered historic properties across the state. She previously served as a federal and state architectural project reviewer for the South Texas region, as well as a reviewer for the Hurricanes Harvey, Irma, and Maria Emergency Supplemental Historic Preservation Fund grant program. Salie is a registered interior designer and frequently utilizes her technical expertise to guide TPTF applicants and recipients on best practices.



SUSAN TIETZ
Program Coordinator, Texas Historic Courthouse Preservation Program, Texas Historical Commission

Susan Tietz joined the THC in 2002 as an architectural reviewer for the award-winning Texas Historic Courthouse Preservation Program and is now the program coordinator. She has managed the full restoration of over 20 historic county courthouses, and previously served as the program's assistant director from 2013–18.



LESLIE WOLFENDEN
Historic Resources Survey Coordinator, Texas Historical Commission

Leslie Wolfenden is historic resources coordinator of the THC's Historic Resources Survey and Historic Texas Highways programs. She was previously a designer in the THC's Texas Main Street Program, and before that worked in the private sector conducting historic resources surveys for a wide range of rural and urban road projects.



INEZ WOLINS
Assistant Deputy Executive Director of Historic Sites, Texas Historical Commission

An experienced museum director and senior director of education and visitor experience, Inez Wolins is the Texas Historical Commission's assistant deputy executive director of historic sites. Throughout her tenure with parks and museums, she held joint appointments with graduate programs at Drexel University, Framingham University, Bank Street College of Education, Pratt Institute, and University of South Florida. She has led interpretive master plans and management assessments for Gettysburg National Military Park, Eisenhower National Historic Site, Workman and Temple Homestead Museum, New York Historical Society, and Pecos National Historical Park.



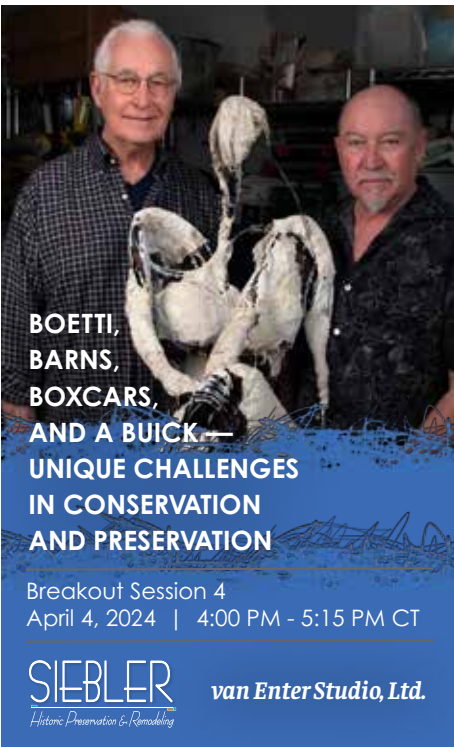
CAROLINE WRIGHT
Program Coordinator, Historic Preservation Tax Credit Program, Texas Historical Commission

Caroline Wright is a tax credit project reviewer at the Texas Historical Commission, with 13 years of experience working with historic tax credits. She has also worked for the State of Georgia's Historic Preservation Division, the National Park Service, an Austin-based nonprofit, and an international engineering firm. Wright has degrees in architecture and historic preservation from Tulane University.



ANJALI ZUTSHI
Chief Development Officer/Executive Director, Texas Historical Commission/Friends of the Texas Historical Commission

Anjali Kaul Zutshi is executive director of the Friends of the Texas Historical Commission. An architect and community planner by training, she has nearly 29 years of experience in the nonprofit sector, working with nonprofits on building sustainability through strategic management and with funders and donors on building partnerships for effective mission support and delivery. She has a certificate in fundraising management from Indiana University, is a graduate of Leadership Austin, and is a committed community volunteer.



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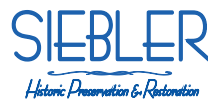
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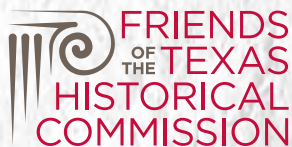
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