You’ve been here how long?
Why go through the process?

1. Honor the legacy of the business
2. Contribute to historic Main Street District
3. Appeal to heritage tourists
4. Give current customers confidence in shopping with us
Pick Me! Pick Me!
Navigating the Nominating Process

[Image of Grand Opening poster for Rees Jewelry]

[Image of Texas Treasure Business Award nomination form]
SUPPORTING MATERIALS TO BE PROVIDED BY THE BUSINESS:
Please provide a brief narrative history of the founding and operation of the business to include:

- When, where, and by whom the business was established
- The business has been in continual operation since its founding
- Whether the type of business conducted, the ownership/management, or business location have changed over time
- Information showing that the business has been an active employer
- If it is a family-owned business, include information showing how long the family has owned the business.
- If the business has operated in a historic building, include information showing how long the business has been located in this building as well as a historic photograph and a current photograph of the building.

Please provide one of the following establishing the business founding date:

- Ledger pages
- Newspaper advertisements
- Board meeting minutes
- Invoices, bills or checks
- State licenses
- Flyers
- City directory listings
- Tax records
- Real estate records/deeds
- Business charters
- Business charters

Additional brochures or information that clarifies the items above are welcome.

For additional information on the Texas Treasure Business Award including FAQs and past recipients please visit our website at Texas Historical Commission.

I am authorized to submit this application on behalf of the above-named business and represent that they will proudly and publicly display the Texas Treasures Business Award if selected to receive this honor. The Texas Historical Commission has permission to publish images submitted in the supporting materials to promote the Texas Treasure Business Award program.

Signature of business contact: ___________________________ Date: ____________________

PLEASE SEND THIS NOMINATION FORM, A COPY OF THE NARRATIVE, AND ANY SUPPORTING DOCUMENTS TO:

Texas Historical Commission
Attn: Business Award
P.O. Box 12276
Austin, Texas 78711

Please do not send any information in binders or with staples.
For more information, please contact Ginny Owens at 512.463.6006 or Virginia.Owens@thc.state.tx.us
February 6, 2015

Virginia Owens  
Texas Historical Commission  
Texas Treasure Award  
P. O. Box 12276  
Austin, Texas 78711

Ms. Owens:

I am writing to nominate two businesses for the Texas Treasure Award—Rees Watch Repair and Rees Jewelry. Both businesses began as Rees Brothers in Austin, Texas in 1953 and were founded by brothers Art and Bert Rees. In 1967 the businesses split, when Bert Rees moved to Nacogdoches, Texas. Today, both businesses are alive and well. Rees Watch Repair is owned by my uncle, Arthur Rees who is 86 years old. He continues to repair watches in his home business in North Austin. Rees Jewelry is owned by my mother, Charlene Rees. She moved her business to downtown Nacogdoches in March 2014. Although I teach full time at Stephen F. Austin State University, I assist my mother with marketing and buying.

I hope you will consider both of these businesses as worthy recipients of this prestigious award. If you have any questions about either business, please do not hesitate to contact me.

Thank you,
Supporting Documentation
Plan an event
Check with local legislators FIRST
Talk to Chamber of Commerce, Main Street Manager, Local Heritage Trail Partners
Work with media to promote the event
MEDIA ADVISORY

FOR IMMEDIATE RELEASE

CONTACT: Charlene Rees, owner, Rees Jewelry 936-564-0537, reessgems@yahoo.com
DATE: Thursday, September 24, 2015 3- 5 p.m. (presentation at 3 p.m.)

REPRESENTATIVE TRAVIS CLARDY TO RECOGNIZE REES JEWELRY FOR OUTSTANDING CONTINUOUS SERVICE IN TEXAS

NACOGDOCHES, Texas—Rep. Travis Clardy R - Nacogdoches in conjunction with the Texas Historical Commission (THC) will recognize Rees Jewelry as a Texas Treasure Business Award winner. The Texas Treasure Business Award program pays tribute to businesses that have provided employment opportunities and support to the state’s economy for 50 years or more.

WHO: Representative Travis Clardy, Rees Jewelry, THC and local officials
WHAT: Recognition of Rees Jewelry as a Texas Treasure Business Award recipient
WHEN: Thursday, September 24 3- 5 p.m. (presentation of award at 4 p.m.)
WHERE: Rees Jewelry, 418 E. Main, in historic downtown Nacogdoches
BACKGROUND: Created in 2005 and coordinated through the THC, the Texas Treasure Business Award program recognizes well-established Texas businesses and their exceptional historical contributions to the state’s economic growth and prosperity.

Let everyone know!
Take Time to Celebrate your success
He wasn't sure about getting in our dog cooling pool, but once he did, he didn't want to leave! Come see us at the #TexasBlueberry festival in historic downtown Macogdoches. We are happy to sponsor the dog cool zone.

Main "Sweet"
TREATS AND BEATS
SATURDAY, AUGUST 11

Texas Size Bling
Bluehorse Bakery
Farmers Market
Fredonia Brewery
Fredonia Hotel
Fredonia Vintage House
Glass Castles
Heart of Texas
House of Traditions
Spring and Prince
Monograms on Main
Polka Dot
Rees Jewelry
Twigs and Tin
Yarnia
Macy May
Antiques on Main
http://www.reesjewelry.com/

Branding
When you’ve been in business since 1953, you’ve seen a lot of gemstones. This is the best aquamarine we’ve ever seen. The depth of color and cut makes this unbelievable. This antique brooch is in platinum and has about .30 cts diamond total weight. The estimated total weight of the aquamarine is 1.09 cts. You can find it and so many other treasures in our #downtownnacogdoches #texas store. #historicavity #vintage #vintagejewelry #vintagestyle #platinum
Questions?

Chay Runnels
Rees Jewelry
Sales@reesjewelry.com