NPS UNDERREPRESENTED COMMUNITIES GRANT
CARA BERTRON, CITY OF AUSTIN
Increase listings associated with communities underrepresented in the National Register
Projects must result in a new nomination to the National Register or National Historic Landmark program or an amendment to an existing nomination
+ $15,000 - $50,000 per grant
+ No cost share required
+ 1-5 year project term
+ THPOs, Tribes, SHPOs, and CLGs are eligible
13 projects across the U.S. awarded $500,000 in 2017

Photos: <NN> Cannery Project, Community Baptist Church

UNDERREPRESENTED COMMUNITIES GRANT
AUSTIN’S UNDERREPRESENTED COMMUNITIES
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AUSTIN’S UNDERREPRESENTED COMMUNITIES

Photos: Tom Green & Company Engineers; Austin History Center (top R, bottom L); Austin Chronicle
East Austin – Forbes 7th Hippest Neighborhood in America

This Austin neighborhood ranks among the coolest hipster havens in the U.S.

Where the Cool Kids Are: East Austin

AUSTIN’S UNDERREPRESENTED COMMUNITIES
East Austin – Forbes 7th Hippest Neighborhood in America

AUSTIN’S UNDERREPRESENTED COMMUNITIES

Austins Renters And People Of Color Are Most Likely To Be Displaced Because Of Gentrification

Emotions high as residents weigh fighting East Austin gentrification
DESIGNATED HISTORIC RESOURCES
DESIGNATED HISTORIC RESOURCES
1) Community engagement
2) More diverse representation of local history in the NR
3) Connect community to history
4) Assist communities in local designation
5) Build community partnerships

CITY GOALS: URC GRANT
1) Community engagement
2) More diverse representation of local history in the NR
3) Connect community to history
4) Assist communities in local designation
5) Build community partnerships

CITY GOALS: URC GRANT
COMMUNITY-FOCUSED PROJECT
COMMUNITY-FOCUSED PROJECT
AFRICAN AMERICAN COMMUNITY STAKEHOLDER GROUP:
African American Resource Advisory Commission
Austin History Center (community archivist)
Blackshear Bridge
Carver Center
Huston-Tillotson University
Preservation Austin
Six Square: Austin’s Black Cultural District
+ Additional neighborhood reps TBD
+ Council rep TBD
MEXICAN AMERICAN COMMUNITY STAKEHOLDER GROUP:
Austin History Center (community archivist)  
Hispanic/Latino Quality of Life Commission  
Mexic-Arte Museum  
Mexican American Cultural Center  
Tejano Genealogy Society of Austin  
Tejano Trails/National Park Service
+ Neighborhood reps TBD
+ Council rep TBD
CHOOSING FOCUS AREAS
CHOOSING FOCUS AREAS

24 survey

6 THC staff
CHOOSING FOCUS AREAS

24 survey

6 THC staff

2 community stakeholder group
CHOOSING FOCUS AREAS

1. Survey
2. THC staff
3. Community stakeholder group

Diagram showing areas of focus with numbered sections corresponding to the steps in the process.
FOCUS AREA: COLLEGE HEIGHTS
FOCUS AREA: HUSTON-TILLOTSON UNIVERSITY
FOCUS AREA: SOUTH EAST AUSTIN
3 CONNECT COMMUNITY TO HISTORY
The Homecoming
Symposium
Huston-Tillotson University | King-Seabrook Chapel
November 4th, 2016 | 6pm-8pm

Breakfast | District Tours
Six Square 1152 San Bernard St.
November 5th 10am-1pm

Keynote Speaker
Michael Blakey
Panelists
Dale Flatt
Nesta Anderson
James Davidson
Fred McGhee

CONNECT COMMUNITY TO HISTORY

Images: Six Square, Twin Cities Daily Planet, Medium.com
CHALLENGE: SUPPORT
CHALLENGE: SUPPORT
BACKGROUND:

+ Have recent survey information if possible
+ Make a clear connection between systemic discrimination and historic resources
+ Talk about what’s happening in your community and how this relates (demographic changes, etc.)
PROPOSED PROJECT:
+ Include community members
+ Think about new ways to engage people with historic resources
+ Match grant funds if possible

APPLICATION TIPS
LOOK AT LONG-TERM IMPACTS:

+ Potential local designation
+ Build applicant capacity to continue work

APPLICATION TIPS
Cara Bertron
Deputy Preservation Officer
cara.bertron@austintexas.gov
(512) 974-1446

THANK YOU!

Photo: Austin History Center