Open the Door

Interpreting Churches and Sacred Spaces

Ted Lee Eubanks, CIP, CHI
Fermata Inc.
Open the Door

Pope Benedict XVI has emphasized that the via pulchritudinis, the way of beauty, constitutes a privileged path by which to advance the New Evangelization.
Mission-based communication process that forges emotional and intellectual connections between the interests of the audience and the meanings inherent in the resource...NAI

The action of explaining the meaning of something...Oxford
...the visitor’s chief interest is in whatever touches his personality, his experiences, and his ideals...Freeman Tilden
“...to reveal the beautiful truths that lie behind the appearances.”

Freeman Tilden
Interpretive Structure

• Theme
• Subthemes or Storylines
• Stories
I have often affirmed my conviction that the true apology of Christian faith, the most convincing demonstration of its truth...are the saints and the beauty that the faith has generated...Pope Benedict XVI
The Contemplation of Beauty

- Art
- Design
- Architecture
- Sound
  - Music
- Dance
- Smell
  - Incense
- Taste
  - Foods
- Landscape
- The Word
  - Liturgy
  - Homily
  - Sermon
History
Heritage
The Endurance of Faith
Nothing great is ever achieved without much enduring. – St. Catherine of Siena
The Rt. Rev. Jean-Marie Odin

- Vice-Prefect of Texas 1840-1841
- Vicar Apostolic of Texas 1841-1847
- First Bishop of Galveston 1847-1860
Saint Louis Catholic Church in Castroville

Saint Louis Interior

Saint Louis Exterior
Saint Louis Catholic Church in Castroville

Sainte Odile

Saint Henry
Saint Mary of the Immaculate Conception

- Construction 1872-1884
- Architect: Nicholas Clayton