


REAL PLACES

2023 CONFERENCE • PRESERVING HISTORIC TEXAS

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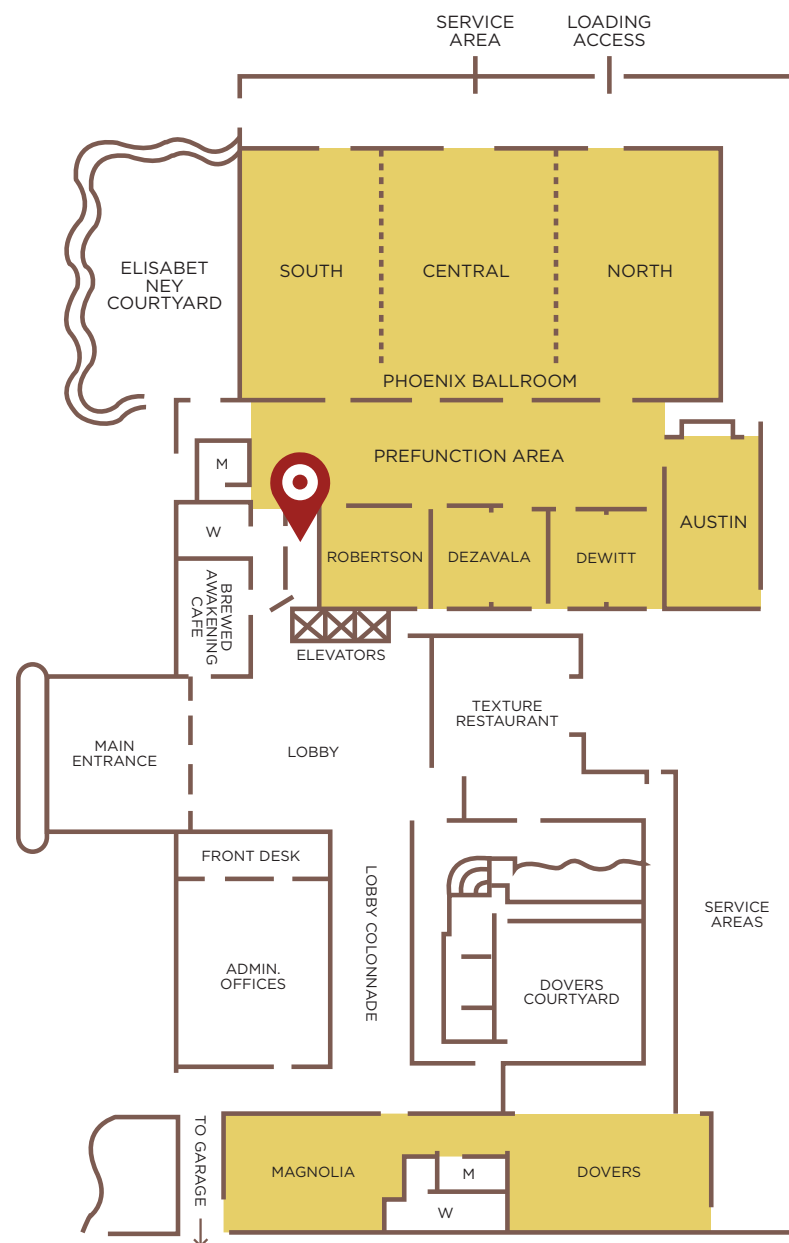
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This program is made possible in part by a grant from Humanities Texas, the state affiliate of the National Endowment for the Humanities.

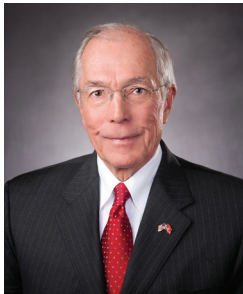
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📍 REGISTRATION/INFORMATION



WELCOME



WELCOME TO REAL PLACES 2023!

Each Real Places conference has added new speakers, features, and activities. This year for the first time, we bring you both an in-person conference in the Live Music Capital of the World, along with hundreds of virtual attendees joining us from their homes and offices.

This conference is a great chance to catch up and share the successes and challenges of the previous year. 2022 was an incredible year for the Texas Historical Commission.

In the last year, we have worked with Mason County officials, the community, the Legislature, architects, contractors, and other partners to rebuild the beloved Mason County courthouse after a horrific arson fire. We look forward to its completion in the latter half of this year.

Late last year, many dedicated volunteers and staff finished a new Caddo Grass House to replace the one lost in the devastating 2019 tornado at our Caddo Mounds State Historic Site. A new, state-of-the-art museum is also under construction, and we eagerly await its completion and continued healing at the site.

A proud accomplishment in 2022 was the long-anticipated rededication of the Fannin County Courthouse in Bonham, one of our Texas Historic Courthouse Preservation Program's most transformative projects. We were also thrilled to bring back the annual tradition of the First Lady's Main Street Tour for the first time since 2019. First Lady of Texas Cecilia Abbott visited Hamilton and Stephenville in October to celebrate their entry into the Texas Main Street Program.

During 2022, we welcomed two state historic sites into the THC fold: Presidio La Bahía in Goliad and the Bush Family Home in Midland. Both help us tell a more complete story of Texas history.

During the conference, we'll look at preservation successes, challenges, and lessons learned—at the national, state, and local levels. I know you will enjoy the incredible presentations and topics we have in store.

I would like to thank our title partner, Phoenix I Restoration and Construction, a benefactor of this conference for seven years and counting. We couldn't do this without their generosity and the generosity of all our sponsors, countless volunteers, partners, and staff.

Thank you for joining us for REAL PLACES 2023.



JOHN L. NAU, III
Chairman, Texas Historical Commission



GREETINGS,

The Friends of the Texas Historical Commission (FTHC), in partnership with the Texas Historical Commission (THC), welcomes you to Real Places 2023!

The work of historic preservation relies upon cooperation across many sectors. From passionate community members to dedicated scholars, business owners, and nonprofits, Texans involved in preservation work know that relationships are key. As the state's premier historic preservation conference, Real Places brings all of these people together and offers educational opportunities for professionals in the field of preservation. We hope you will enjoy meeting THC staff members from dozens of programs and disciplines, connecting with many partner organizations, networking, and saying hello to colleagues and friends. With both in-person and virtual offerings, the robust Real Places 2023 schedule includes renowned keynote speakers, workshops, technical preservation sessions, and more.

As chair of the FTHC's Board of Trustees, I am thrilled to represent the organization that partners with the THC to preserve and protect the cultural heritage of Texas, securing private philanthropic resources to ensure a lasting legacy for future generations. For more than 25 years, the FTHC has provided vital support for THC programs and projects across the state. Our diligent efforts have resulted in successful capital campaigns for key historic site improvements, coordination and funding for the Preservation Scholars Program that provides paid internships for college students from underrepresented backgrounds, educational development workshops, virtual learning events, and so much more. I invite you to find out more about the work of the FTHC at thcfriends.org.

We are so pleased you could join the THC and FTHC for Real Places 2023. We hope you enjoy the engaging activities and sessions and come away with a new inspiration and enthusiasm. May the real places and real stories of Texas continue to inspire a passion for historic preservation in us all!

Thank you for your participation!



SALLY ANNE SCHMIDT
Chair, Board of Trustees,
Friends of the Texas Historical Commission

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WEDNESDAY, FEBRUARY 1

YOU'RE EARNING CREDITS!



American Institute of Certified Planners (AICP) members can earn Certification Maintenance (CM) credits for Real Places workshops and sessions. Sessions with available credits are noted in the upper-right corner of each listing.

Example: **CM | 4.5**

For more information, visit planning.org/cm

AIA Continuing Education Provider

Members of the American Institute of Architects (AIA) can earn Learning Units (LU) and health, safety, and welfare (HSW) credits for many workshops and sessions. The Texas Historical Commission is the provider of record. AIA-approved courses are noted in the upper-right corner of each listing.

Example: **4 HSW LU**

For more information, visit aia.org/continuing-education

NOTE: All pre-conference workshops are limited to attendees who registered for them in advance.

PRE-CONFERENCE WORKSHOP CONSULTATION AND COLLABORATION: A STARTING POINT FOR MUSEUMS AND INDIGENOUS TRIBES

9 a.m.-3:30 p.m.
DeZavala Room

Speakers: **Bryant Celestine**, Historic Preservation Officer, Alabama-Coushatta Tribe; **Matthew Davila**, American Indian Tribal Advisor and Museum Consultant; **Angie Glasker**, Curator, Bullock Texas State History Museum; **Holly Houghten**, Tribal Historic Preservation Officer, Mescalero Apache Tribe; **Martina Minthorn**, Historic Preservation Officer, Comanche Nation; **Laura Casey**, Coordinator of Museum Services Program, Texas Historical Commission

Participants will learn the importance of and how to build lasting relationships with federally recognized American Indian tribes in Texas, or ancestral to Texas, as well as how to integrate tribal history and culture into state and local interpretation. Examples of how American Indians have been represented in museums in the past will be contrasted with how they are represented in collaborative or Indigenous-led exhibits. Difficult topics will be discussed, such as identifying culturally insensitive interpretation and practices in your own institution and when and why it's necessary to work with tribes when making those assessments. Participants will learn who to contact within tribes, how to contact them, how to cultivate that two-way relationship, and how to be respectful of their knowledge and artifacts.

PRE-CONFERENCE WORKSHOP GETTING YOUR DOWNTOWN READY: TOOLS AND RESOURCES FOR DISASTER PREPAREDNESS

9 a.m.-3:30 p.m.
Magnolia Room

Speakers: **Hannah Mira Friedland**, Associate Manager of Strategic Projects, Main Street America; **Manuel Ochoa**, Principal and Founder, Ochoa Urban Collaborative; **Taylor Pearlstein**, Grants Management Specialist, National Park Service; **Bethany Rogers**, Director of Strategic Projects, Main Street America

Calling all local community and downtown leaders! Hear from national experts in the planning, historic preservation, and disaster preparedness sectors in this hands-on workshop. Gain the tools to both better prepare your community for the next disaster and to overcome it. Learn how exploratory-scenario planning can be a springboard to action; how elevation and other techniques will protect your downtown historic district; and how to build and fund resilient infrastructure in your community.

This workshop is part of the Main Street Community Disaster Preparedness and Resilience Program, which is supported by the Emergency Supplemental Historic Preservation Fund administered by the National Park Service. Because of these affiliations, the workshop is intended for Main Street managers, historic preservation officers, and Certified Local Government representatives.

PRE-CONFERENCE WORKSHOP FROM SOUP TO NUTS: CREATING A REGIONAL, MULTIDISCIPLINARY GEO-HERITAGE TOURISM PROJECT

10 a.m.-2 p.m.
Austin Room

Speakers: **Roseann Bacha-Garza**, Lecturer of Anthropology and Program Manager, University of Texas Rio Grande Valley; **Ashley Leal**, University of Texas Rio Grande Valley; **Christopher Miller**, Professor of History, University of Texas Rio Grande Valley; **Russell Skowronek**, University of Texas Rio Grande Valley

The Community Historical Archaeology Project with Schools (CHAPS) Program at the University of Texas Rio Grande Valley aims to bring to light untapped cultural and natural resources and develop education, cultural heritage tourism, and community pride for the largely underappreciated history of the Rio Grande Valley. From an in-depth interdisciplinary study of family farms in the area to a Civil War Trail that spans multiple counties and consists of a bilingual trail guide, podcasts, K-12 lesson plans, traveling exhibits, and more, CHAPS' engagement in "salvage ethnography" has brought national media attention to an area that is more well-known for its border violence. This workshop will detail program efforts and demonstrate an exportable model that can engage both the community and students in the salvaging of hidden micro-histories in any region.

WEDNESDAY, FEBRUARY 1

PRE-CONFERENCE WORKSHOP HOW TO CHOOSE A CONTRACTOR, ARCHITECT, OR CONSULTANT FOR YOUR HISTORICAL PROJECT

10 a.m.-2 p.m.
Robertson Room

Speaker: **Dr. Dean Kashiwagi**, Project Manager, Kashiwagi Solution Model Inc.

When it comes to restoration and construction projects, there's usually one chance to get it right—failure can mean a devastating loss of resources that can impact future projects. Compounding this risk is the current deficit in both materials and trained craftspeople. But the risk of failure can be mitigated with a method like the Best Value Approach (BVA), which has been used in 2,000 tests delivering \$6.6 billion of services in construction and information technology. Participants will be introduced to the BVA method and learn how it can: reduce organizational costs by up to 30 percent, while increasing the value and quality of services received; ensure buy-in at all levels of an organization; increase impact by minimizing required technical expertise; and identify true restoration professionals in design and construction.

PRE-CONFERENCE WORKSHOP BUILDING TRUST TO DESIGN AND DEVELOP MEANINGFUL EXPERIENCES

10 a.m.-2 p.m.
Dovers Room

Speaker: **Joe Veneto**, Founder and Principal, Veneto Collaboratory

The stories, history, and rich traditions of multicultural communities provide an opportunity for historic sites and destinations to create new inclusive experiences. However, building trust and forging meaningful relationships are essential to incorporating authentic community voices and developing new offerings.

Uncover the importance of stories and storycrafting to develop new multicultural experiences. Learn techniques to nurture an impactful narrative. Find out how Louisville Tourism collaborated with its multicultural partners and attractions to develop authentic, local experiences that connect to the history, heritage, and contributions of the city's African American community. Learn how Tourism Richmond in British Columbia, Canada, developed Pacific Authentic Experiences to showcase its Pacific Asian communities. Attendees will learn how to build trust to educate and foster meaningful connections in order to design engaging, immersive experiences in which everyone can participate.

PRE-CONFERENCE WORKSHOP STORYTELLING FOR FUNDRAISING—YOUR CASE FOR SUPPORT AND HOW TO USE IT

11:30 a.m.-3:30 p.m.
DeWitt Room

Speaker: **Anjali Zutshi**, Chief Development Officer, Texas Historical Commission, and Executive Director, Friends of the THC

In the current fundraising environment, where thousands of organizations are vying for donor support, fundraisers must be compelling storytellers, presenting a strong narrative supported by facts and figures. This case for support reflects an organization's strategic vision and helps the organization build a strong narrative for fundraising that can also be used to create consistent messaging across multiple levels of the organization. In this working session, attendees will be guided through the process of identifying and outlining their organization's or program's story, using words, numbers, and impacts to build a case statement. Attendees will then learn how to use this case statement for institutional fundraising and, more importantly, for building strong, compelling messaging for individual donors.

EXHIBIT HALL

2:30-5:30 p.m.
Prefunction Area

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

MEET-UP WITH THC PROGRAMS AND PARTNERS IN PRESERVATION

2:30-5:30 p.m.
Phoenix Ballroom South

Take this opportunity to explore the Texas Historical Commission's diverse programs and the resources they offer to organizations and communities. THC staff will be available to discuss preservation matters and answer your questions. Meet this year's Real Places Partners in Preservation and media partners, and learn about their contributions to historic preservation in Texas and how you can become involved in their activities.

FIRST TIMERS CLUB: A MIXER FOR NEW ATTENDEES

4-5:30 p.m.
Hotel Lobby

Stop by for the inside track on Real Places and a chance to network with new peers.

WEDNESDAY, FEBRUARY 1

OPENING RECEPTION

“LONE STAR: TALL TALES FROM DEEP IN THE HEART OF TEXAS”



WITH MONTOPOLIS

6:30-8:30 p.m. | PHOENIX BALLROOM

In a unique multimedia performance, the critically acclaimed Montopolis ensemble combines live music, storytelling, and stunning images of the Texas landscape by cinematographer Anlo Sepulveda and photographer Christopher Zebo. The group weaves history and poetry into music inspired by the land and the people who have walked upon it. *Texas Monthly* has called it “a night of beautiful chamber music, but with electric guitar and the twang of pedal steel giving a Texas kick to the keys and strings.”

During the evening, the Friends of the Texas Historical Commission will present the Friends Alliance Awards. Drinks and heavy hors d'oeuvres will be provided.

TXDOT'S NON-TRUSS BRIDGE SURVEY

TxDOT is surveying 3,793 "non-truss" bridges built before 1946. Non-truss bridges come in many shapes and materials.



What makes non-truss bridges special? Scan the QR code to learn more!



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Humanities Texas is the state affiliate of the National Endowment for the Humanities.

GRANTS Humanities Texas awards grants to nonprofit organizations and governmental entities across the state to support a wide range of humanities programs aimed at public audiences.

MINI-GRANTS PERFECT FOR FUNDING TRAVELING EXHIBITIONS • MAJOR GRANTS FOR COMMUNITY PROJECTS OR MEDIA PROJECTS

TRAVELING EXHIBITIONS The Humanities Texas traveling exhibitions program provides high-quality, affordable resources to cultural and education institutions throughout Texas and the nation.



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THURSDAY, FEBRUARY 2

EXHIBIT HALL

8 a.m.-6 p.m.
Prefunction Area

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

BREAKFAST KEYNOTE



MADE BY US: MILLENNIALS AND GEN Z POWERING THE FUTURE WITH HISTORY

8-9:15 a.m.
Phoenix Ballroom

Speaker: **Caroline Klibanoff**,
Managing Director, Made By Us

With the 250th anniversary of the U.S. just three years away in 2026, a new generation is setting the agenda for the country's future. History institutions are uniquely positioned to spark curiosity and empower informed civic participation among young adults, but passing along our expertise effectively requires creativity, capacity, and innovation. Through the Made By Us initiative, hundreds of institutions are finding new ways to strengthen their capacity to reach Gen Z as they come of age as voters, taxpayers, servicemembers, leaders, and citizens. Together, we're meeting young people where they are, bringing history to backyards, barstools, and the ballot. In this session, Made By Us Director Caroline Klibanoff will give us a primer on Gen Z, share engagement strategies, and give examples of how organizations can easily adapt these ideas with minimal financial or infrastructural impact.

CONCURRENT BREAKOUT SESSIONS 1

1A: CAPTURING UNDERTOLD STORIES: HISTORICAL MARKER ALTERNATIVES AT THE LOCAL LEVEL

9:30-10:45 a.m.
Magnolia Room

Speakers: **Jessica Anderson**, Historic Preservation Specialist, City of San Antonio Office of Historic Preservation; **Rachel Rettaliata**, Historic Preservation Specialist, City of San Antonio Office of Historic Preservation

To tell a more inclusive local story, San Antonio's Office of Historic Preservation (OHP) developed two programs to commemorate untold, undertold, and geographically diverse stories: There's a Story Here, a community-sourced story-sharing and mapping project, and History Here, a community-reviewed local markers program substantiated by research, embedded community knowledge, oral traditions, and other nontraditional approaches to public history. OHP's Local Markers Program is an effort unconstrained by the traditional and more formal historical marker programs at the state and national levels, and it is intended to resolve economic and institutional barriers to officially recognizing important San Antonio stories. This session will show how San Antonio's programs can be adapted to meet the nationwide challenge of working toward a more inclusive commemorative landscape locally by increasing community participation and engaging dynamic partners.

1B: AFRICAN AMERICAN HERITAGE SITES 101: RECOGNIZING, RESEARCHING, AND EVALUATING

9:30-10:45 a.m.
Austin Room

Speakers: **Dr. Tara Dudley**, Lecturer, University of Texas at Austin; **Gregory Smith**, National Register Coordinator, Texas Historical Commission; **Leslie Wolfenden**, Historic Resources Survey Coordinator, Texas Historical Commission

As awareness of African American heritage sites is rising across the country, so are realizations of how difficult it can be to identify and evaluate these sites, especially when outside of commercial districts or high-end residential areas. Too often, African American neighborhoods were relegated to less desirable areas, demolished under the Urban Renewal program, or ignored for capital improvements. Consequently, the built environment of African Americans, more modest and vernacular, has been consistently overlooked. This session will explore how to identify historical associations with African American neighborhoods, where to conduct research on this topic, how to document these sites, and how to evaluate them under seemingly restrictive National Register criteria.

1C: THE BORDER IN PRINT: RECOVERING HISTORY FROM SPANISH-LANGUAGE PERIODICALS

9:30-10:45 a.m.
DeWitt Room

Speakers: **Mikaela Selley**, Program Manager, Recovering the U.S. Literary Heritage Project, Arte Público Press; **Dr. Carolina Villarroel**, Brown Foundation Director of Research, Recovering the U.S. Literary Heritage Project, Arte Público Press

From Brownsville, Texas, to San Diego, Calif., and in the northern Mexican states of Coahuila and Tamaulipas, most historic Spanish-language periodicals have never been accessible to scholars, and what remain often comprise the only extant copies. To address this, Recovering the U.S. Literary Heritage Project (Recovery) is dedicated to finding and digitizing these periodicals and sharing them on a public-facing platform. Having digitized 200 Spanish-language and a few English-language periodicals published along the U.S.-Mexico border from 1850 to 1956, Recovery will share its experience collecting and preserving these periodicals and engaging local, national, and international partners along the way.

THURSDAY, FEBRUARY 2

CONCURRENT BREAKOUT SESSIONS 1 CONTINUED

1D: THE FALLBACK: REDISCOVERING LIVING HISTORY PROGRAMS DURING COVID

9:30-10:45 a.m.
DeZavala Room

Speakers: **Aaron Shuman**, Museum Experience Coordinator, National Museum of the Pacific War; **Kyna Stys**, Director of Education and Museum Programming, National Museum of the Pacific War

During COVID-19 lockdowns, the National Museum of the Pacific War was forced to pivot from its large-scale battle reenactments and reevaluate its entire Museum Experience Program. But without packed crowds and exhilarating sounds of simulated combat, the museum was challenged with keeping audiences engaged and enthusiastic about military history. What emerged was “Outposts,” a 15-minute interpretive program that incorporates multi-sensory techniques and interdisciplinary STEM practices to bring the past to life. Staff from the National Museum of the Pacific War will share how they created a novel experience out of resources often taken for granted: artifacts and living history actors. Rediscover the new possibilities of living history today and explore the innovative ways it can be incorporated at any site.

1E: SAVING CULTURAL LANDSCAPES AND DISCOVERING THE FORGOTTEN RIO GRANDE DELTA

9:30-10:45 a.m.
Robertson Room

Speakers: **Larry Lof**, UTB/TSC; Gorgas Science, Foundation; Brownsville Historical Association; City of Brownsville; **Amy Borgens**, State Marine Archeologist, Texas Historical Commission

The Rio Grande Valley Delta includes unique, often lesser-known architectural and archeological heritage that helps illuminate the role of the geophysical landscape and waterways in the growth and commercial development of the 19th-century Rio Grande Valley. This development is exemplified by the Sabal Palm Sanctuary and the late 19th-century Rabb Plantation, which showcase the interconnectedness of the natural environment and the utilization of delta systems. The steamboats and sailing vessels that plied the Gulf of Mexico and Rio Grande were once a main form of transportation for travelers and goods in the region. Those that survive today are archeological relics sometimes located in public spaces along the riverbank or Boca Chica Beach. These sites provide an exciting glimpse into the past and showcase the importance of the encompassing ecosystem in the development and preservation of historic sites.

1F: HISTORIC BUILDINGS + ENVIRONMENTAL UPGRADES: IT CAN BE DONE! (AFFORDABLY!)

9:30-10:45 a.m.
Dovers Room

Speakers: **Beth Duke**, Executive Director, Center City Amarillo; **Andrew Freeman**, Assistant City Manager, City of Amarillo; **Charlene Heydinger**, TX-PACE

Property owners often struggle to pay for water conservation and other energy-efficient measures, but the TX-PACE (Property Assessed Clean Energy) program enables owners to lower operating costs and use the savings to pay for these improvements. The word is out that you can save a historic building and install environmentally smart features, so PACE-funded projects are popping up all over Texas! Learn how PACE supplied the “missing piece” in the funding of Amarillo’s historic Barfield hotel and discover how you might use these funds to make your historic commercial property energy efficient.

CONCURRENT BREAKOUT SESSIONS 2

2A: NO BUSINESS LIKE SHOW BUSINESS: HISTORIC THEATERS AND DOWNTOWN REVITALIZATION

11 a.m.-12:15 p.m.
Magnolia Room

Speakers: **Viviana Frank-Franco**, Able City; **Frank Rotnofsky**, Architect, Able City

After being closed for 30 years, Laredo’s Plaza Theater, once a vibrant and beloved community hub, was purchased by the city. As part of a larger effort to revitalize downtown Laredo, the city commissioned architecture firm, Able City, to reimagine the theater as a multi-use facility. Utilizing its uniquely holistic approach—integrating architecture, urbanism, economic development, and community engagement—the firm is in the process of transforming this historic landmark while reinforcing the building’s relevance to the community. Learn more about Able City’s integrated approach, including working with the City of Laredo to realize the space’s potential, incorporating concurrent public and private investments into the concepts, and paying homage to local history while also setting the stage for the theater’s next chapter.

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THURSDAY, FEBRUARY 2

CONCURRENT BREAKOUT SESSIONS 2 CONTINUED

2B: THE SUGAR LAND 95 PART I: DISCOVERY, EXHUMATION, AND ANALYSIS

11 a.m.-12:15 p.m.
Austin Room

Speakers: **Catrina Banks Whitley**, Bioarcheologist, Principal Research Group; **Reign Clark**, Chairman, Principal Research Group; **Abigail Fisher**, Assistant Bioarcheologist and Laboratory Manager, Principal Research Group

The unprecedented discovery in 2018 of 95 individuals in an abandoned and unmarked Sugar Land cemetery, also known as the Bullhead Convict Labor Camp Cemetery, during the construction of a Fort Bend ISD school, brought to light firsthand evidence of post-emancipation atrocities suffered by African Americans. This is the first of a two-part session (see session 3B) on the Sugar Land 95 and will discuss the groundbreaking discovery and excavation of the cemetery and what it revealed about the convict labor system and the lives and living conditions of the incarcerated. As Texas' population continues to grow, the discovery of burial sites and cemeteries during construction projects like road expansions, building construction, and lake development will increase. Learn how these discoveries have and will continue to impact archeological investigations of cemeteries and what that means for the future of historic preservation and cultural tourism.

2C: STARTING LINE: HOW THE DR PEPPER MUSEUM BEGAN ITS DIVERSITY JOURNEY

11 a.m.-12:15 p.m.
DeWitt Room

Speakers: **Anthony Betters**, Senior Watershed Protection Administrator, City of Waco; **Dr. Stephen Sloan**, Associate Professor of History, Baylor University; **Joy Summar-Smith**, Associate Director, Dr Pepper Museum

In November 2021, the Dr Pepper Museum did what had seemed impossible several years earlier: it opened "Sit Down to Take a Stand," an interactive experience about the sit-ins at soda fountains and lunch counters in Waco and across the South during the 1960s. The path to this exhibition was years-long and paved with difficult conversations, but under the guidance of several Black board members and local historians, the museum was able to examine its past and speak openly with community members on tough topics. For organizations just beginning to tell their racially diverse stories, hear museum staff and advisors reflect on the challenges and turning points in their project and share their approach to consensus gathering while learning how to collect new resources to tell diverse community stories.

2D: BETWEEN PLACE AND PURPOSE: RELOCATING, RENOVATING, AND REDEDICATING THE OLDEST SYNAGOGUE IN TEXAS

11 a.m.-12:15 p.m.
DeZavala Room

Speakers: **Ken Herman**; **Jay Rubin**

Completed in 1894, the B'nai Abraham Synagogue in Brenham is the oldest synagogue in Texas and among the first Orthodox Jewish congregations founded in the state. In 2012, after the building had been maintained as a historic landmark for half a century, the building's caretakers began a complex three-year process of relocating the building to the Dell Jewish Community Campus in Austin, involving architects, contractors and building movers, numerous civic and communal signoffs, and extensive fundraising. This session will broadly explore the motivations, challenges, controversies, and lessons involved in relocating a historic building. In addition, the discussion will address negotiations of place and purpose; how to respect and honor the original site's history and community before, during, and after relocation; and the compromises made when renovating a 19th-century building for 21st-century use.

2E: OLD SCHOOL TEACHES NEW LESSONS: HOW TECHNOLOGY IS PRESERVING A WPA-ERA ICON

11 a.m.-12:15 p.m.
Robertson Room

Speakers: **Carolyn Appleton**; **Jane Cook Barnhill**; **Danny Stanley**, Stanley PLLC

How does a small, one-story, six-room WPA-era site like the Atlanta Miller Grade School maintain a sophisticated major gifts initiative? Technology is part of, but not the whole answer. Hear from the school's devoted volunteers as they share how Atlanta Grade School Friends combines the best of history with the best of new technologies to enhance its nonprofit infrastructure, develop a thriving and devoted core of volunteers, maintain local and regional partnerships, and conduct advanced prospect research that provides new donor options to complement and enhance the existing alumni donor base.

2F: WISE CRACK! CRACK MONITORING AND REPAIR FOR MASONRY BUILDINGS

11 a.m.-12:15 p.m.
Dovers Room

Speakers: **Erika Bonfanti**, Associate Principal, Acton Partners Consulting; **James Malanaphy**, Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

Whether you're a beginner or a veteran in need of a refresher, this session is a comprehensive treatment of prevalent masonry construction assemblies used to construct historic Texas courthouses and other historic buildings and structures. Topics covered include how to identify types of masonry construction, methods of monitoring crack size and movement, how to categorize types and sources of cracks based on size and appearance, assessing the urgency of crack repair and, most importantly, knowing when it's time to call in a professional.

1 HSW LU

1 HSW LU

THURSDAY, FEBRUARY 2

LUNCH KEYNOTE



THE POWER OF CONNECTION: CREATING MEANINGFUL VISITOR EXPERIENCES IN A DIGITAL AGE

12:30-2 p.m.
Phoenix Ballroom

Speaker: **Joe Veneto**, Founder and Principal, Veneto Collaboratory

Creating powerful visitor connections through in-person experiences is more valuable than ever in a digital environment. To compete for the attention of a hyper-digital audience, historic sites, museums, cultural venues, and other destinations must focus on innovating and transforming their offerings into more compelling experiences.

Uncover the strategies of experience design and storycrafting to develop new authentic experiences. Learn the best product types to leverage your existing assets and convert them into engaging and immersive experiences. Discover experiential filters that will nurture and enhance your site's or community's narrative. Walk away inspired by successful experience models and case studies that have enabled visitors to amplify a site's message, drive referrals, and generate revenue!

COURTHOUSE STEWARDS LUNCH WHERE IS THAT WATER COMING FROM? TRACKING WATER INFILTRATION

(Invitation-only for Courthouse Stewards)

12:30-2 p.m.
Dovers Room

Speakers: **Jonathan Cannon**, Founder and Co-Owner, Hollon+Cannon Group, LLC; **Dohn Labiche**, President, LaBiche Architectural Group, Inc.

This session will explore the basics of roof drainage systems and the typical elements involved in roof drainage, as well as provide an overview of roof drainage issues faced by historic buildings, the evolution of roofing system technology, and building code changes that affect roof drainage systems. Building owners and facility managers will learn how to stay ahead of issues that may lead to building damage, including properly sizing drains, gutters, and downspouts.

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CONCURRENT BREAKOUT SESSIONS 3

3A: WHAT HARVEY TAUGHT US: HOW CULTURAL ORGANIZATIONS CAN WORK WITH EMERGENCY MANAGEMENT

2:15-3:30 p.m.
Magnolia Room

Speakers: **Lauren Hainley**, Director of Disaster Services, Houston Arts Alliance; **Olivia Primanis**, Founder and Board Member, Texas Collections Emergency Resource Alliance

Almost four years after Hurricane Harvey and its devastation, there is still a critical gap between the cultural and emergency management ecosystems, leaving the cultural community unprepared for the next big storm. To close this gap, Houston Arts Alliance conducted a two-year research project led by an emergency management expert, which brought together artists, arts organizations, civil employees, community members, and emergency managers to create a collective plan. The resulting report provides 21 key findings and strategic recommendations that can help the cultural ecosystem build more resilience in the face of disasters, and outlines how organizations can capitalize on the connections created with national experts and existing disaster response systems.

3B: THE SUGAR LAND 95 PART II: COMMUNITY ENGAGEMENT AND MEMORIALIZATION

2:15-3:30 p.m.
Austin Room

Speakers: **Helen Graham**, Dean of Liberal Arts, Humanities and Education, Houston Community College; **Marilyn Moore**; **Chassidy Olainu-Alade**, Coordinator of Community and Civic Engagement, Fort Bend ISD's Collaborative Communities Department.

In this second half of a two-part session (see Session 2B), learn how project organizers were able to successfully engage the community in efforts to memorialize the Bullhead Convict Labor Camp Cemetery that was discovered during the construction of a Fort Bend ISD school in 2018. Speakers will also share what was discovered about the individuals buried there, the work being done to educate the community about the period of convict leasing, important community partnerships forged during this project including the participation of Fort Bend ISD, and ongoing genealogical studies to connect descendants with the deceased. Finally, speakers will honor the advocacy of the late Reginald Moore for his commitment to shedding light on the history of convict leasing in Texas and dedication to locating the historic cemetery.

THURSDAY, FEBRUARY 2

CONCURRENT BREAKOUT SESSIONS 3 CONTINUED

3C: THE NEW ORAL HISTORY: USING DIGITAL PLATFORMS TO COLLECT COMMUNITY STORIES

2:15-3:30 p.m.
DeWitt Room

Speakers: **Francisco Guajardo**, Chief Executive Officer, Museum of South Texas History; **Pamela Morales**, Communications Officer, Museum of South Texas History

Recording oral histories has always been part of many museums' missions to present, cultivate, and add to their collections, but what happens when budgetary strain and other logistical obstacles make it seem impossible to conduct this kind of work? In search of easier and more affordable ways to capture important community stories, staff at the Museum of South Texas History turned to social media and podcasts to collect community stories, share them more widely, and engage virtual visitors. Learn exactly how these digital platforms can be used to collect regional history, how to balance the standards of traditional oral history with the practical needs and limitations of a working museum, and why these online stories still have a place within a museum's collection.

3D: UNDERGRADUATE ENGAGEMENT AT THE HAYDEN SPRINGS FREEDOM COLONY PROJECT

2:15-3:30 p.m.
DeZavala Room

Speakers: **Matthew Medina**, Texas State University; **Terri Myers**, Principal Historian, Preservation Central; **Ruby Oram**, Assistant Professor of Practice, Department of History, Texas State University

In spring 2022, as part of an "Introduction to Public History" course, undergraduate students at Texas State University collaborated with the Travis County Historical Commission and the Hayden Springs Freedom Colony Project to research the founding families of Hayden Springs and help uncover the location and fate of the land of this long-disbanded farming community. Hear from the project lead, the course's supervising professor, and a student who worked on the project as they reflect on the rewards and challenges of involving students in community history projects, share tips for engaging students in participatory research, and consider the importance of empowering students to contribute to real-world public history projects.

3E: MORE THAN A MARKET: TURN YOUR FARMERS MARKET INTO A COMMUNITY HUB

2:15-3:30 p.m.
Robertson Room

Speakers: **Lindsay Baerwald**, Director of Marketing and Outreach, Texas Department of Agriculture; **Cheri Bedford**, Main Street Manager and Historic Preservation Officer, City of Paris; **Casey Corley**, Specialty Crop Program Specialist, Texas Department of Agriculture; **Viviana Frank-Franco**, Able City; **Amy Hammons**, Texas Main Street State Coordinator, Texas Historical Commission

Farmers markets have evolved into community wellness hubs and small business incubators that open a gateway of possibilities for economic development, community revitalization, and tourism. Now more than ever, farmers markets are valued as experiential assets, creating opportunities for consumers to interact with the people who grow produce, create products, and provide services. These markets can also address social and environmental issues, encouraging the restoration of local food systems and regional agricultural heritage. These elevated goals, however, mean an increase in time, money, and regulatory compliance. Learn how two downtown farmers markets on opposite sides of Texas—Paris and Laredo—pulled it off, and hear from a representative of the Texas Department of Agriculture on becoming a certified farmers market.

3F: UNDERSTANDING AND INVESTIGATING FINISHES

2:15-3:30 p.m.
Dovers Room

Speaker: **Jeff Greene**, Executive Chairman and Founder, EverGreene Architectural Arts

Participants will be guided through the process of a finishes analysis—from identifying historic colors and creating exposure windows to microscopy and discovering decorative techniques. Architects, building owners, and anyone who is interested in the subject will learn more from national expert Jeff Greene about how to investigate and interpret historic interior finishes.

THURSDAY, FEBRUARY 2

CONCURRENT BREAKOUT SESSIONS 4

4A: CREATING CULTURAL DESTINATIONS: USING GRASSROOTS PRESERVATION TO REIGNITE COMMUNITIES

4-5:15 p.m.

Magnolia Room

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Speaker: **Tanya Debose**, Executive Director, Preserving Communities of Color

As our country experiences a paradigm shift in its conversation about equality, grassroots preservation practices are more important than ever in our efforts to highlight untold stories, protect vanishing cultural landscapes, and celebrate historically underrepresented communities. This session will focus on how grassroots organizing, in particular, can inspire deeply rooted community engagement that will help transform historic communities of color into cultural destinations. Reflecting on 20 years of experience, Tanya Debose will share out-of-the-box strategies, tips to initiate community engagement in underrepresented areas, effective communication methods to engage community members and stakeholders, effective advocacy tactics to convey the importance of underrepresented communities to local governments, and the formation of goal-oriented advocacy groups.

4B: CAN'T WE ALL GET ALONG?! A HOW-TO FOR PASSIONATE STAFF AND BOARDS

4-5:15 p.m.

Austin Room

Speakers: **Amy Hammons**, Texas Main Street State Coordinator, Texas Historical Commission; **Angela Reed**, Community Partnerships Coordinator, Texas Historical Commission

Working with a committee or a nonprofit board is challenging at times, especially when individuals are volunteering for the job. Add a heavy dose of passion and we're in for an often-emotional ride. This session will break down the ways in which we get along, get through, and get rid of obstacles related to achieving success for organizational governance. Intended to be interactive, speakers will work with attendees to identify their concerns and experiences related to this challenging environment. Together, we'll discuss practical ways to respectfully deal with our colleagues and friends when in these board environments, and participants will leave having their experiences validated and armed with a list of ideas on how to improve collaborative efforts in their communities.

4C: CONTINUING DIALOGUES: TRIBES ON WHAT THE HISTORICAL MARKERS GET WRONG

4-5:15 p.m.

DeWitt Room

Speakers: **Bryant Celestine**, Historic Preservation Officer, Alabama-Coushatta Tribe; **Holly Houghten**, Tribal Historic Preservation Officer, Mescalero Apache Tribe; **Martina Minthorn**, Historic Preservation Officer, Comanche Nation; **Marie Archambeault**, Tribal Liaison/Regional Archeologist, Texas Historical Commission; **Brad Jones**, Deputy SHPO, Archeology Division Director, Texas Historical Commission

Consultation with tribal nations is imperative to provide a more complete history of Texas, and collaborative projects are more successful when tribal perspectives are integrated from the start. In regular discussions with representatives from the federally recognized tribes, THC staff from the Archeology Division have been exposed to inaccuracies or one-sided perspectives of many state historical markers. As just one of many efforts to tell Indigenous histories more intentionally and collaboratively, THC staff and tribal representatives are together reviewing markers to evaluate their physical condition, placement, and content. Hear from tribal representatives on ways to be more inclusive in the telling of Texas history, and from THC staff, who will discuss ongoing projects to improve tribal representation and cultivate a tribal stewardship network.

4D: THE VIRTUAL CEMETERY: CREATING A DIGITAL EXPERIENCE AT OAKWOOD CEMETERY

4-5:15 p.m.

DeZavala Room

Speakers: **Jennifer Chenoweth**, Speaker/Moderator, Oakwood Cemetery Chapel, City of Austin; **Laura Esparza**, Museums and Cultural Programs, City of Austin; **Greg Farrar**, Speaker/Researcher, Oakwood Cemetery Chapel, City of Austin

When the Oakwood Cemetery Chapel in Austin opened to the public in spring 2019, the site was intended as a visitors center and venue for community memorials and related events. However, little information about the 23,000-plus burials was organized and, while volunteers had spent thousands of hours researching records, much of that information was not easily accessible to the public. What followed has been a major digitization effort to engage the public in family heritage and public history to create resources that can reach a broader and more diverse audience. Learn more about stories that have since been uncovered, and hear about the cemetery's next project: a National Endowment for the Humanities-funded effort to create a digital 3D model of the cemetery's "Historic Colored Grounds."

THURSDAY, FEBRUARY 2

CONCURRENT BREAKOUT SESSIONS 4 CONTINUED

4E: ROAD SCHOLARS: ATTRACTING NICHE AUDIENCES WITH YOUR UNIQUE HIGHWAY HISTORY

4-5:15 p.m.

Robertson Room

Speakers: **Renee Benn**, Historian, TxDOT; **James Collett**, Midland County Historical Society

Roads are not often highlighted as historic community resources, but they are assets that can be used to promote economic development and provide opportunities to see the natural and historic wonders of Texas! This session will show attendees how to research and interpret the history of historic roads using over 100 years of State Highway Department/TxDOT documentation, including how to read historic road plans for information about roadway alignments, roadside properties, and early community details, as well as how to decipher TxDOT maps, wade through TxDOT databases, and more. With many of Texas' early roads celebrating their centennial anniversaries soon—including the Old Spanish Trail—there is no better time to begin brainstorming the opportunities found along a historic road near you.

4F: COURTHOUSE FACILITY MANAGERS PANEL DISCUSSION

4-5:15 p.m.

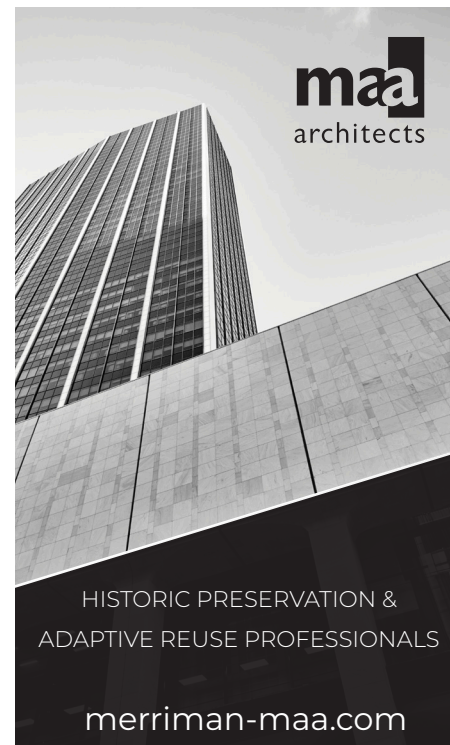
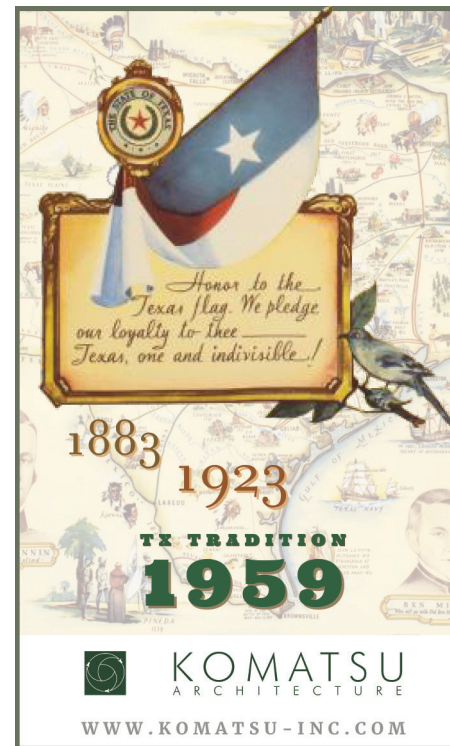
Dovers Room

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Speakers: **Chris Matheson**, Maintenance/Project Coordinator, Denton County; **Rene Montalvo**, Facility Manager, Karnes County; **Jonathan Failor**, Site Manager, Texas Historical Commission/Washington-on-the-Brazos; **James Malanaphy**, Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

Three exceptional and experienced Texas historic county courthouse facility managers—Chris Matheson (Denton County), Rene Montalvo (Karnes County), and Jeremy Stiegler (Bexar County)—will present and lead a panel discussion describing the organization of each county's facility management program and the approach to preventative maintenance for their historic courthouse. Attendees will learn how each of their respective counties' facility management departments work with county government, local citizens, and facility staff to plan, budget, and implement maintenance operations for their historic courthouses and other county facilities.

*Jeremy Stiegler is unable to attend, so we will now be joined by Jonathan Failor, site manager of the Washington-on-the-Brazos State Historic Site complex, who will bring a different perspective to the issues.

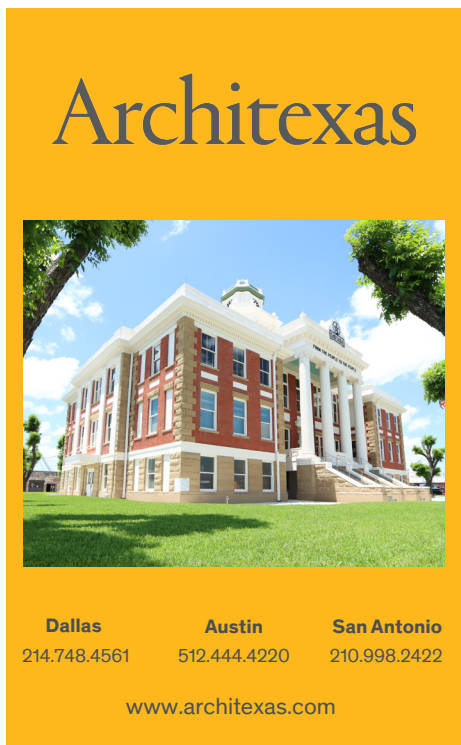


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THC AWARDS BANQUET AND KEYNOTE

6-9 P.M.
PHOENIX BALLROOM

Following a cocktail reception from 6-7 p.m., the Texas Historical Commission Awards Banquet will recognize and honor our award recipients.

The THC Awards Banquet will honor recipients of the 2022 Preservation Awards, which recognize worthy accomplishments and exemplary leadership in the preservation of Texas' heritage. The following awards will be presented.

CURTIS D. TUNNELL
LIFETIME ACHIEVEMENT AWARD IN ARCHEOLOGY
DONNY L. HAMILTON

ANICE B. READ AWARD OF EXCELLENCE
IN COMMUNITY HERITAGE DEVELOPMENT
NANCY NORTON WOOD

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN PRESERVING HISTORY
DR PEPPER MUSEUM

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN HISTORIC ARCHITECTURE
TRAVIS COUNTY PROBATE COURTS BUILDING

TEXAS HISTORICAL COMMISSION
AWARD OF EXCELLENCE IN MEDIA ACHIEVEMENT
91.3 KVLU

JOHN BEN SHEPPERD
COUNTY HISTORICAL COMMISSION LEADERSHIP AWARD
HARRY BOB MARTIN

GEORGE CHRISTIAN OUTSTANDING VOLUNTEER OF THE YEAR AWARD
JOE D. PLUNKETT

JOHN L. NAU, III AWARD FOR EXCELLENCE IN MUSEUMS
IRVING ARCHIVES AND MUSEUM

RUTH LESTER LIFETIME ACHIEVEMENT AWARD
DR. LUCILE ESTELL

GOVERNOR'S AWARD FOR HISTORIC PRESERVATION
BAYLOR INSTITUTE FOR ORAL HISTORY

KEYNOTE



PROTECTING PRESERVATION: NATIONAL SUPPORT FOR STATEWIDE AND LOCAL EFFORTS

WITH
SARA BRONIN
Incoming Chair, U.S. Advisory Council on
Historic Preservation

7-9 P.M.
(Awards Presentation and Keynote)

In over 120 communities across Texas, local historical commissions play an important role in protecting our shared heritage. But over the past few years, their important work has been in legal limbo. The Legislature passed a statute that made it tougher to create local historic districts, while drawn-out litigation challenging Houston's preservation ordinance made its way to the Texas Supreme Court.

Sara Bronin, a seventh-generation Texan who was recently confirmed by the U.S. Senate to chair the U.S. Advisory Council on Historic Preservation, will provide broader context for these developments. She will reveal her recent research on local preservation efforts nationwide and discuss how Texas fits in. Bronin will encourage Texas' preservation community to work statewide to protect the local regulation of historic places as an important mechanism to saving what matters.

FRIDAY, FEBRUARY 3

EXHIBIT HALL

8 a.m.-12:30 p.m.
Prefunction Area

Stop by the exhibit hall to see the latest in historic preservation resources and products. Visit with restoration craftspeople, architects, suppliers, service providers, and firms that support historic preservation and heritage tourism.

BREAKFAST KEYNOTE



HISTORY'S FIRST DRAFT: A SPECIAL TEXAS MONTHLY 50TH ANNIVERSARY PANEL

8-9:15 a.m.
Phoenix Ballroom

Speakers: **Dan Goodgame**, Editor in Chief, *Texas Monthly*; **Kelli Phillips**, Executive Producer and Co-Host, "Texas Country Reporter;" **John Phillip Santos**, University Distinguished Scholar in Mestizo Cultural Studies, University of Texas San Antonio

Texas history—Who gets to tell it? What gets left out? Given how often it's said that journalism is the "first rough draft of history," preservationists and journalists alike are very familiar with the historical record's slippery nature. Just in the last decade, new voices have supplanted old perspectives, rewriting stories that have long shaped Texas mythology and unearthing other stories long buried. What does this mean for the future of Texas history? What can the fields of journalism and historic preservation learn from each other as their final drafts get revised over and over again? Can there ever be such a thing as "getting it right," and how does our role change if we decide there isn't?

CONCURRENT BREAKOUT SESSIONS 5

5A: WHAT ONCE WAS: BRINGING SITES BACK TO LIFE WITH AUGMENTED AND VIRTUAL REALITY

9:30-10:45 a.m.
Magnolia Room

Speakers: **Joseph Mayang**, Program Coordinator, E4 Youth; **Cynthia Ruiz**, Operations Manager, E4Youth

In response to the gentrification of neighborhoods in cities across the U.S., communities have looked for ways to ensure rich local history isn't lost forever. Part of E4Youth's larger Austin Digital Heritage Project, "What Once Was" is a mixed-reality project created by college-aged youth to digitally resurrect historically and culturally significant sites in East Austin using both augmented and virtual reality. This session will provide an overview of both the "What Once Was" project and Austin Digital Heritage Project, dive into the project's creation and research process, and explore innovative ways to bridge the past and the present, including technology that can literally bring historic sites back to life.

5B: GEO-HERITAGE TOURISM AND REBRANDING THE IMAGE OF SOUTH TEXAS

9:30-10:45 a.m.
Austin Room

Speakers: **Juan L. Gonzalez**, University of Texas Rio Grande Valley; **Starr Hein**, University of Texas Rio Grande Valley

The Lower Rio Grande Valley (LRGV) is an area sometimes associated with poverty, drug trafficking, and illegal border crossings. To fuel positive publicity, educate residents, and attract visitors, the CHAPS Program at the University of Texas Rio Grande Valley developed "The Ancient Landscapes of South Texas" trail, a geo-heritage tourism initiative that highlights the rich, largely overlooked geologic history of the LRGV. Spanning over 200 miles and a 40-mile-wide corridor, the trail incorporates geologic events of the last 43 million years and features phenomena such as the old shoreline of the Gulf of Mexico, a 60-foot volcanic ash deposit, and evidence of a petrified forest. Learn how this ambitious multi-disciplinary trail, with the cooperation of UTRGV students and community landowners, was developed to explore where natural and cultural history intersect and how it's beginning to heal the reputation of the LRGV.

5C: TO SAVE YOU, I MUST EAT YOU: PRESERVING HERITAGE LIVESTOCK AND HEIRLOOM PLANTS FOR THE FUTURE

9:30-10:45 a.m.
DeWitt Room

Speakers: **Ben Baumgartner**, Lead Educator/Interpreter, Texas Historical Commission/Barrington Plantation; **Jonathan Failor**, Site Manager, Texas Historical Commission/Washington-on-the-Brazos

Livestock and seedstock are not often included in the historic preservation discussion. But only a few generations ago, most humans lived a rural life dominated by livestock and field work, making heritage breeds and plants tangible links to the past. Many of these are now facing extinction due to dramatic changes in food production to feed an ever-growing population, leading to more specialized livestock and plants in the place of variety. Rare breeds and cultivars that were developed over centuries for valuable traits such as heat and drought tolerance, open pollination, and parasite resistance are now disappearing. Learn how we can practice conservation through consumption, giving livestock and seedstock purpose again, and why their preservation may ensure our agricultural future.

CONCURRENT BREAKOUT SESSIONS 5 CONTINUED

5D: ARCHIVING THE ASYLUM: DEMYSTIFYING AND PRESERVING MENTAL HEALTH HISTORY

9:30-10:45 a.m.
DeZavala Room

Speakers: **Diedra (D.D.) Clark**, Historic Preservation and Grant Coordinator, HSCS State Hospitals; **Jenna Cooper**, Records Analyst, Austin Public Library/Austin History Center; **Elizabeth Stauber**, Hogg Foundation for Mental Health

Capturing and preserving mental health history has long been a challenge, especially when stigma and confidentiality issues often pose barriers to accessing personal stories. But thanks to recent construction projects within the Texas state hospital system, the discovery of archeological treasures, historical artifacts and documents, and a burgeoning appreciation for institutional architecture, the stories of those who have experienced mental health systems in Texas are beginning to take shape. Through a collaborative effort of consumers of mental health services, preservation professionals, and mental health professionals, it is now becoming possible to navigate respectful access to this history. Learn more about the efforts that have led to Texas becoming a leader in the effort to preserve and share mental health history.

5E: NOMINATION KNOW-HOW AND FINDING POTENTIAL LATINO LANDMARKS IN TEXAS

9:30-10:45 a.m.
Robertson Room

Speakers: **Sehila Mota Casper**, Executive Director, Latinos in Heritage Conservation; **Astrid Liverman**, Historian, National Park Service; **Victor M. Reta**, Historic Preservation Officer, City of Socorro

Administered by the National Park Service (NPS), the National Historic Landmark (NHL) program recognizes nationally significant historic properties, each representing an outstanding aspect of U.S. history and culture. With the recent nomination of the Rio Vista Bracero Reception Center, Latino heritage and labor history are increasingly being recognized as part of the American story. This session seeks to provide step-by-step information regarding the NHL nomination process, from submittal of a letter of inquiry through draft nominations and anonymous peer review to consideration by the Landmarks Committee, NPS Advisory Board and, finally, designation by the Secretary of the Interior. The session will dedicate time to answering questions, receiving ideas, discussing opportunities for collaboration, and promoting ways to prioritize identification of Latinx properties for nomination.

5F: TEXAS COURTHOUSE STEWARDSHIP ROUNDTABLE DISCUSSION

9:30-10:45 a.m.
Dovers Room

Speakers: **James Malanaphy**, Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission; **Susan Tietz**, Project Coordinator for the Courthouse Preservation Program, Architect, Texas Historical Commission

The annual roundtable meeting of the Texas Historic Courthouse Preservation Program's (THCPP) Courthouse Stewards offers county judges, commissioners, and facilities personnel responsible for the maintenance and operation of their historic Texas courthouses an opportunity to meet with THCPP staff. They briefly review an overview of the achievements of county participation in the THCPP, learn about the latest developments within the THCPP grant and stewardship programs, and network with colleagues and courthouse preservation partners to discuss current maintenance and management issues facing historic Texas courthouses and share solutions to address these challenges.

CONCURRENT BREAKOUT SESSIONS 6

6A: SACRED SPACES: USING TAX CREDITS TO MAINTAIN AND RESTORE RELIGIOUS HERITAGE

11 a.m.-12:15 p.m.
Magnolia Room

Speakers: **Hannah Curry**, Architectural History Project Manager, SWCA Environmental Consultants; **Ella McIntire**, Deputy Project Manager, SWCA Environmental Consultants

Religious architecture is indispensable to the historic landscape. However, as religious service attendance declines, caretakers for sacred spaces increasingly defer maintenance due to lack of resources. This session will show the impact of tax credits on maintaining these significant properties. Attendees will learn about the state historic tax credit program and its rules that encourage routine maintenance and multiple application cycles. Although this program was implemented in 2015, many nonprofits are unaware of its existence and how it can help them use resources efficiently. Three case studies will highlight different ways the program can be used: as part of planned capital campaigns, to support recovery from a disaster, and to address deferred maintenance.

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FRIDAY, FEBRUARY 3

CONCURRENT BREAKOUT SESSIONS 6 CONTINUED

6B: “OUR STORY MATTERS”: CULTIVATING HISTORY APPRECIATION AMONG YOUTH TODAY

11 a.m.-12:15 p.m.
Austin Room

Speakers: **Nancy Chen**, Social Media Coordinator, HiStory Retold; **Zoya Haq**, Founder, HiStory Retold; **Madison Harden**, Head Action Leader, HiStory Retold; **Anika Shethia**, Outreach Supervisor, HiStory Retold

“Our Story Matters and Yours Does, Too” invites educators, historians, and students to embrace the links between youth engagement, personal storytelling, and diverse curricula in the history classroom. Attendees will learn about a new learning prototype, Partner+, a tool developed by the national, youth-led project HiStory Retold that applies history to changemaking. By encouraging reflection, innovation, and storytelling in the history classroom alongside traditional learning, Partner+ equips students with the skills necessary to develop a historically informed action plan that addresses real-world issues. Hear directly from the students leading this ambitious project, gain insight into how young people engage with history education, and learn how to empower young people to apply history and storytelling to pressing local, national, and global issues.

6C: I’M OUT OF IDEAS! INNOVATING YOUR PUBLIC PROGRAMS... ALL OVER AGAIN

11 a.m.-12:15 p.m.
DeWitt Room

Speakers: **Helen Holdsworth**, Chief of Engagement Officer, Witte Museum; **Karen Kincaid Brady**, Business and Programming Director, Neill-Cochran House Museum; **Mike Ward**, Jourdan-Bachman Pioneer Farms Foundation

Innovative programming is the life blood of historic sites, allowing staff to both reinterpret history in new and relevant ways and strengthen a site’s relationships with its community. But sometimes the creative well runs dry and it becomes necessary to come together and share ideas. Through lectures, classes, school tours, and food, three historic sites are currently experimenting and thriving with new and unexpected programming. Staff from the Neill-Cochran House Museum in Austin, the Witte Museum in San Antonio, and the Jourdan-Bachman Pioneer Farms Foundation in Austin will discuss how they have innovated their programming and what they are doing to engage visitors and reach diverse communities.

6D: DENTON REVEALED: HOW A CITY AND COUNTY PULLED OFF PRESERVATION MONTH TOGETHER

11 a.m.-12:15 p.m.
DeZavala Room

Speakers: **Kim Cupit**, Curator of Collections, Denton County Office of History and Culture; **Kelsey Jistel**, Curator of Educational Programs, Denton County Office of History and Culture; **Cameron Robertson**, Historic Preservation Officer, City of Denton

In the lead up to Preservation Month 2022, representatives of the City of Denton and Denton County came together to figure out how to engage the community in historic preservation. Seizing on the increasing interest among new property owners in their property’s history, the city and county developed a month-long series of events geared toward homeowners, investors, craftsmen, history buffs, and more. The events engaged partners like the Denton Main Street Association, Denton Public Library, and Denton County Clerk’s Office, while attendees were able to learn about available city and county history resources. Learn how Denton pulled off such a widely cooperative event, and walk away with ideas for Preservation Month events in your community.

6E: A NEIGHBORHOOD REIMAGINED: THE MANY LIVES OF THE JUANITA J. CRAFT CIVIL RIGHTS HOUSE

11 a.m.-12:15 p.m.
Robertson Room

Speakers: **Kendall Ferguson**, City of Dallas, Office of Art and Culture; **Lynn Rushton Reed**, City of Dallas, Office of Arts and Culture

In the 1940s, South Dallas was a patchwork of white and African American neighborhoods, but after World War II, the neighborhood had transformed into a thriving African American community. From the time Juanita J. Craft, one of Dallas’ most significant civil rights figures, moved into her home on Warren Avenue in 1950 to her death in 1985, the area had endured catastrophic change and become a haven for crime and drugs. Today, the Juanita J. Craft Civil Rights House and Museum, which is reopening in September, is a testament to neighborhood change and community resilience. In capturing the tumultuous history of the area, it is a new kind of historic house museum designed as a site for community renewal with programming that is relevant to neighborhood residents. Hear from museum staff about their efforts to preserve and fit Juanita J. Craft’s life and legacy—as well as the neighborhood’s enormous, complicated story—into a small, multi-purpose space.

FRIDAY, FEBRUARY 3

CONCURRENT BREAKOUT SESSIONS 6 CONTINUED

6F: KEEPING A ROOF OVER YOUR HEAD: DESIGNING AND MAINTAINING ROOFS ON HISTORIC BUILDINGS

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11 a.m.-12:15 p.m.
Dovers Room

Speakers: **Jonathan Cannon**, Founder and Co-Owner, Hollon+Cannon Group, LLC;
Dohn Labiche, President, LaBiche Architectural Group, Inc.

This session will describe the importance of maintaining your roof, examine the key recurring tasks needed to properly maintain a roof, and explain how to set up an in-house roof maintenance program. Attendees will learn the importance of preventative maintenance on minimizing costly repairs or replacement, and on preserving your roof warranty and how proper roof design can prevent common maintenance headaches. The presentation will also focus on repairing and replacing elements of historic roofs, and when to attempt repairs in-house and when to call a contractor.

LUNCH KEYNOTE



A LOOK WITHIN: RE-DISCOVERING TEXAS INTERIORS

12:30-2 p.m.
Phoenix Ballroom

1 HSW LU

Speaker: **Jeff Greene**, Executive Chairman and Founder,
EverGreene Architectural Arts

While building exteriors are widely accepted to be part of our held-in-common built heritage and serve as referential points for their communities, interior architecture—and the art and decoration that adorn it—tends to be more private, intimate, evolving, and rarely landmarked. But it can be just as impactful and is often more important in creating a sense of time and place. Having worked extensively throughout Texas and the U.S. for decades, interior architecture expert Jeff Greene will share his process to investigate and uncover hidden and lost interiors through finishes investigations. He will discuss various interiors found in courthouses, theaters, public buildings, and private buildings (formal and vernacular), and the role that color and decoration play in defining and distinguishing the significance of individual buildings. Texas' architectural history will be discussed, ranging from the decorative ideals of the early Missions to more contemporary expressions, with case studies including the Paramount Theatre in Austin, as well as unusual examples such as the Dallas Municipal Building and the salvaging of the corridor where Lee Harvey Oswald was shot.

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KEYNOTE SPEAKERS



SARA BRONIN
Incoming Chair, U.S. Advisory Council on Historic Preservation

Sara Bronin is a Mexican American architect, attorney, and policymaker specializing in property, land use, historic preservation, and climate change. She was recently confirmed by the U.S. Senate to chair the U.S. Advisory Council on Historic Preservation, and she is a professor (on leave) at Cornell University. She has served as an advisor to the National Trust for Historic Preservation and the Sustainable Development Code, on the board of Latinos in Heritage Conservation, and as chair of Preservation Connecticut. She also founded Desegregate Connecticut and led the nationally recognized efforts of the City of Hartford to draft and adopt a climate action plan, city plan, and zoning code overhaul. She is the author of the forthcoming book, *Key to the City*.



DAN GOODGAME
Editor in Chief, *Texas Monthly*

Since 2019, when Dan Goodgame became editor in chief of *Texas Monthly*, it has sharply increased its online audience and revenue; expanded its storytelling through podcasts, videos, books, and live events; optioned dozens of articles for film; and doubled its editorial staff to 60 journalists. A Pulitzer Prize finalist and bestselling author, Goodgame has interviewed and profiled leaders in many fields, including six U.S. presidents, Saddam Hussein, Steve Jobs, Rupert Murdoch, and Tiger Woods. He previously served as editor in chief of *Fortune Small Business* and worked for *TIME* magazine as White House correspondent, Washington bureau chief, and assistant managing editor. He is co-author of *Marching in Place*, a book about the first President Bush. Goodgame lives in San Antonio and serves on the boards of Texas Public Radio and the Texas Book Festival, as well as the local Medical Foundation, Sports Foundation, and World Affairs Council.



JEFF GREENE
Executive Chairman and Founder, EverGreene Architectural Arts

Jeff Greene is executive chairman and founder of EverGreene Architectural Arts, a New York City-based company devoted to the preservation and restoration of historic buildings and architectural art throughout the U.S. It grew from a small painting studio in 1978 into one of the leading specialty contractors in the nation. Recognized as a foremost expert in both traditional and innovative mural, ornamental plaster, and decorative finish techniques, Greene has spearheaded large-scale conservation, restoration, and new design work on national treasures such as the Chrysler Building, Radio City Music Hall, the Library of Congress, the U.S. Capitol, Grace Church, and King's Theatre. He was the 2011 recipient of the Institute of Classical Architecture and Art's Arthur Ross Award for Artisanry, the 2014 New York Preservation League's Pillar Award, and the 2017 Historic District Council's Landmark Lion Award.



CAROLINE KLIBANOFF
Managing Director, Made By Us

Caroline Klibanoff is managing director of Made By Us, an initiative of the Smithsonian Institution's National Museum of American History that includes over 150 institutions across the U.S. With initiatives such as the Civic Season (Juneteenth through July 4th), Made By Us connects Millennials and Gen Z with timely and relevant history to inspire, inform, and ignite civic participation. Klibanoff is a public historian and digital strategist who has worked in cultural institutions, in civic engagement for the Bridge Alliance and Big Tent Nation, and in public opinion for the Pew Research Center and Frameworks Institute. She has a master's degree in public history and digital humanities from Northeastern University and a bachelor's degree in American studies from Georgetown University.



MONTOPOLIS
Multimedia Performance Group

The critically acclaimed Montopolis ensemble combines live music, storytelling, and stunning images of the Texas landscape in this multimedia performance sponsored by the Texas Commission on the Arts. The group weaves history and poetry into music inspired by the land and the people who have walked upon it. Their performance features images by cinematographer Anlo Sepulveda and photographer Christopher Zebo (*Southern Living*, *Men's Journal*, *Texas Parks and Wildlife*). Learn more at montopolismusic.com.



KELLI PHILLIPS
Executive Producer and Co-Host, *Texas Country Reporter*

Kelli Phillips is executive producer and co-host of the television program "Texas Country Reporter." Since 2016, she has traveled the state with her husband, Bob, who created the program more than 50 years ago. Now owned by *Texas Monthly*, it is the longest-running independently produced program in the history of American television and features stories about ordinary Texans who are, in some way, living extraordinary lives. Since appearing in television commercials as a teen, Phillips has made a career in television and radio. She previously worked at KTSA and KTFM radio stations in San Antonio, as well as co-hosted or anchored programs at KENS-TV in San Antonio and KFDM-TV in Beaumont.



JOHN PHILLIP SANTOS
University Distinguished Scholar in Mestizo Cultural Studies, University of Texas San Antonio

John Phillip Santos is a writer, journalist, and documentary filmmaker from San Antonio. He has published two memoirs—*Places Left Unfinished at the Time of Creation* (a National Book Award finalist) and *The Farthest Home is in an Empire of Fire*—a book of poems, *Songs Older Than Any Known Singer*, as well as journalism and commentary in the *New York Times*, *Los Angeles Times*, *Texas Monthly*, and many other publications. He has produced more than 40 documentaries and news programs on cultural themes in 16 countries for CBS and PBS. During six years as a program officer at the Ford Foundation, he directed the philanthropic program in media infrastructure and production, making more than \$40 million in grants. Since 2010, he has been the University Distinguished Scholar in Mestizo Cultural Studies, teaching in the Honors College at The University of Texas at San Antonio. In 2017, Santos was awarded the Texas Medal for the Arts in Literature.



JOE VENETO
Founder and Principal, Veneto Collaboratory

Joe Veneto is founder and principal of Boston-based Veneto Collaboratory, a consulting and training company that partners with organizations in the tourism and service-related industries to design, develop, and deliver unforgettable visitor experiences. He has helped destination marketing organizations and travel attractions throughout the U.S. create product development strategies that generate economic development and customer loyalty, including Philadelphia, Pa.; Minneapolis and St. Paul, Minn.; Columbus, Ohio; Hilton Head, S.C.; Paducah, Ky.; Shreveport, La.; and the Mall of America. His content-rich programs make him one of the industry's most-requested expert speakers on tourism product development and experiential tourism.

SESSION SPEAKERS



JESSICA ANDERSON

Historic Preservation Specialist, City of San Antonio Office of Historic Preservation

Jessica Anderson is a historic preservation specialist with the City of San Antonio Office of Historic Preservation (OHP). Her primary areas of interest are documentation and interpretation, and she leads workshops that teach citizen-historians how to research properties and neighborhoods. She helped design and implement OHP's Local Markers Program, which celebrates underrepresented histories in San Antonio. She and colleague Rachel Rettaliata work with Texas Public Radio to create the web series "There's A Story Here." Anderson earned a master's degree in historic preservation from The University of Texas at Austin.



CAROLYN APPLETON

Carolyn M. Appleton has more than 30 years of nonprofit fundraising and communications experience across Texas and beyond. She has raised more than \$33 million and is known for tackling seemingly impossible major gift campaigns and turning them into success stories. A former member of the board of the Friends of the Texas Historical Commission, she created Carolyn's Nonprofit Blog, which is visited by people in more than 100 nations annually. Appleton is a member of the National Society, Daughters of the American Revolution, and she spearheads the Literacy Committee of the Austin Colony Chapter.



CATRINA BANKS WHITLEY

Bioarcheologist, Principal Research Group

Catrina Banks Whitley, Ph.D., is a contract bioarcheologist with more than 20 years of cultural resource experience in Texas and New Mexico. She received an Award of Merit for Report Production from the THC in 2022, and one example of her recent work includes the Bullhead Convict Labor Camp Cemetery in Fort Bend County. She is vice president and vice chair of Principal Research Group, the principal investigator for the Sugar Land 95 DNA research.



ROSEANN BACHA-GARZA

Lecturer of Anthropology and Program Manager, University of Texas Rio Grande Valley

Roseann Bacha-Garza is a lecturer of anthropology and program manager of the Community Historical Archaeology Project with Schools (CHAPS) Program at the University of Texas Rio Grande Valley. She is co-author of *Blue and Gray on the Border: The Rio Grande Valley Civil War Trail* and co-editor of *The Civil War on the Rio Grande, 1846-1876*. She was a 2021 nominee for Texan of the Year by the *Dallas Morning News* for research on freedom seekers and pathways to freedom through Texas into Mexico. She is dedicated to cultural heritage preservation and community-engaged scholarship along the U.S.-Mexico border.



LINDSAY BAERWALD

Director of Marketing and Outreach, Texas Department of Agriculture

As director of marketing and outreach for the Texas Department of Agriculture, Lindsay Baerwald oversees the GO TEXAN Program and provides direct oversight of other commodity-based marketing initiatives such as Texas Wine, Texas Gulf Shrimp, Specialty Crops, and international marketing. She has a background in marketing and has been with the agency in several capacities since 2005. She has a bachelor's degree in business administration from Texas State University.



CHERI BEDFORD

Main Street Manager and Historic Preservation Officer, City of Paris

Cheri Bedford is Main Street coordinator and historic preservation officer for the City of Paris, Texas. One of her first projects was to revitalize the Paris Farmers and Artisan Market, which has grown from one farmer in 2010 to a weekly community gathering space of more than 40 vendors.



RENEE BENN

Historian, TxDOT

Renee Benn is a historian at the Texas Department of Transportation (TxDOT) with a master's degree in historic preservation from Eastern Michigan University, who specializes in researching historic 20th-century highways. In her career at TxDOT, she has traveled across Texas and authored the "Guide to Assessment of Historic Roads in Texas," published in 2021.



ANTHONY BETTERS

Senior Watershed Protection Administrator, City of Waco

Anthony Betters, Sr., the senior watershed protection administrator for the City of Waco, began working for the city in 2006. Current duties include managing the Municipal Separate Storm Water System (MS4) program. He was previously employed by L-3 Harris for 15 years as a senior quality assurance investigator. He has a degree in architectural building design from Texas State Technical College-Waco, and has licenses as a Certified Stormwater Compliance Investigator, EPA Region 6 certifications, OSHA Emergency Response and Hazardous Material training, and FEMA Incident Command. Betters is president of the board of the Dr Pepper Museum.



ERIKA BONFANTI

Associate Principal, Acton Partners Consulting

Erika Bonfanti, associate principal at Acton Partners, is a professional engineer with over 10 years of experience in exterior enclosure design and construction, including condition assessments, building forensics, leakage investigations, and evaluation of material distress related to air and moisture infiltration, cladding displacement, and glazing issues. Her resulting repair designs have been constructed on both historic and new projects. She applies her background knowledge of failures to her consulting and new construction peer review work with the intent of improving the hygrothermal and functional performance of roof and wall systems.



JONATHAN CANNON

Founder and Co-Owner, Hollon+Cannon Group, LLC

Jon Cannon is founder and co-owner of Hollon+Cannon Group, LLC, an Austin-based roofing and building envelope consulting firm. As lead designer and project manager of multi-million-dollar projects, he is routinely called upon by owners, contractors, and architects to lead or contribute to the assessment and design process on complex projects throughout Texas. Cannon is a founding member of the International Institute of Building Enclosure Consultants (IIBEC) Central Texas Chapter, where he serves on the board of directors and has led committees. He is currently the IIBEC Region IV director.

SESSION SPEAKERS



SEHILA MOTA CASPER
Executive Director, Latinos in Heritage Conservation

Sehila Mota Casper is a historic preservationist with a decade of experience working in heritage conservation, community building, and preservation equity. She is the inaugural executive director for Latinos in Heritage Conservation, and previously worked as a senior field officer for the National Trust for Historic Preservation and for the City of Austin. She serves on the board of the National Collaborative for Women's History Sites, Preservation Texas, Texas Dance Hall Preservation, the State Board of Review, and the Friends of the Texas Historical Commission, and until recently, the board of Latinos in Heritage Conservation.



BRYANT CELESTINE
Historic Preservation Officer, Alabama-Coushatta Tribe

Bryant Celestine is a citizen of the Alabama-Coushatta Tribe and serves as its historic preservation officer, which includes managing tribal archives, language and cultural programs, and the tribal monitoring program. He consults with federal agencies across seven states with lands that have historic connections to the tribe and works to protect its traditional culture. He also serves as the first tribal steward in the THC's Tribal Stewardship Program. Celestine has a bachelor's degree in criminal justice and law enforcement administration from Texas State University.



NANCY CHEN
Social Media Coordinator, HiStory Retold

Nancy Chen is an international student from Shanghai, China, who attends The Hockaday School, a college preparatory school in Dallas. She is the social media coordinator for HiStory Retold, a student-led organization focused on sharing untold stories about Americans from varied backgrounds to diversify history curriculums in the U.S.



JENNIFER CHENOWETH
Speaker/Moderator, Oakwood Cemetery Chapel, City of Austin

Jennifer Chenoweth has practiced public engagement through the arts and humanities for over 30 years, with projects receiving local and national grant funding and sponsorships. With presentations for Augmented Cities (Niantic), TEDMED, SEGD, Yale GIS Day, and the Texas Society of Architects, her ideas have inspired creativity and innovation. She curates experiences at the Oakwood Cemetery Chapel in Austin.



DIEDRA (D.D.) CLARK
Historic Preservation and Grant Coordinator, HSCS State Hospitals

D.D. Clark serves as historic preservation and grant coordinator for the State Hospital System in the Texas Health and Human Services' Health and Specialty Care System. Representing an entirely new direction for the agency, her position highlights systemwide preservative efforts supportive of education and public programming, while sharing information about the architectural and cultural legacy within the mental health and recovery community. Her professional commitments include erasing the stigma of mental illness and advocacy in program development for the underserved.



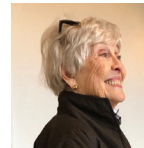
REIGN CLARK
Chairman, Principal Research Group

Reign Clark has 25 years of cultural resources research experience on projects in Texas and other states. He has served as project director, historian, author, and expert witness. He received Awards of Merit for report production from the THC in 2012 and 2022, served on the Texas Archeological Society Reports and Curation Committee and as the first vice president of the Council of Texas Archeologists (CTA), co-authored Texas State Standards for cemetery exploration, and served as chair of the CTA History Committee. He was archeological project manager for the Bullhead Convict Labor Camp Cemetery Project and chairman of the Principal Research Group.



JAMES COLLETT
Midland County Historical Society

James (Jim) Collett is a native West Texan who grew up in a small town on the Old Spanish Trail Highway. A retired educator, he has a master's degree in history from the University of Texas. He has written several Texas history books using different photograph archives, including a recent one on the Old Spanish Trail Highway in Texas.



JANE COOK BARNHILL

Jane Cook Barnhill was appointed to the Texas Historical Commission in 1995, reappointed in 2001, and served as vice chair from 2001 to 2007. She also chaired the Liaison Committee for the Friends of the Texas Historical Commission and served on the task force that created the Preservation Scholars internship program. Barnhill is past president of the board of directors for the Friends of the Governor's Mansion. She is a member of the board of directors of the Texas State History Museum Foundation, the Washington County Historical Commission, and the Brenham Heritage Museum. She and her husband, John, are active members of the University of Texas community.



JENNA COOPER
Records Analyst, Austin Public Library/Austin History Center

Jenna Cooper is the records analyst for the Austin Public Library, and she appraises and processes City of Austin archives at the Austin History Center. She has a master's degree in information studies from The University of Texas at Austin, and has worked and volunteered at a variety of archives, museums, and cultural centers in Austin for over a decade. She served as chair of the Austin State Hospital's Historic Preservation Work Group, and she is a mental health and disability history subject expert at the Austin History Center.



CASEY CORLEY
Specialty Crop Program Specialist, Texas Department of Agriculture

As the Specialty Crop Program specialist for the Texas Department of Agriculture (TDA), Casey Corley helps market Texas crops to consumers, both domestic and abroad, which includes assisting with TDA's Certified Farmers Market application process. He has experience in conventional agriculture and international trade. Corley has a bachelor's degree in agricultural economics and a master's degree in agribusiness from Texas A&M University.

SESSION SPEAKERS



HANNAH CURRY

Architectural History Project Manager, SWCA Environmental Consultants

Hannah Curry is an architectural history project manager for SWCA Environmental Consultants, leading its Gulf Coast and Central Texas historic preservation teams and serving as the regional expert on the Secretary of the Interior's Treatment for Historic Properties. She is a native Houstonian and a ninth-generation Texan, with a bachelor's degree from Bryn Mawr College and a master's degree in historic preservation from The University of Texas at Austin.



KIM CUPIT

Curator of Collections, Denton County Office of History and Culture

Kim Cupit has been the curator of collections for Denton County since 1998, after earning a degree in history from Austin College. She was responsible for the museum's designation as a State of Texas Certified Curatorial Facility. A native of Denton County, Cupit has co-authored three books on its history. She enjoys sharing her love of research and local history with visitors and caring for the Denton County Courthouse-on-the-Square Museum's collection.



MATTHEW DAVILA

American Indian Tribal Advisor and Museum Consultant

Matthew Davila is an American Indian tribal advisor and museum consultant who works with the Bullock Texas State History Museum to help it tell the story of Texas from an Indigenous viewpoint. He is the former chair of the Great Promise for American Indians, a nonprofit organization that works to preserve the traditions, heritage, and culture of American Indians, as well as support health and education needs. In 2021, Davila was the event planner for the inaugural Texas Indigenous Peoples Day on the Capitol grounds. He has an associate degree in Native American studies from Standing Rock Community College (now Sitting Bull College) in Fort Yates, N.D.



TANYA DEBOSE

Executive Director, Preserving Communities of Color

Tanya Debose is a community activist and advocate with more than 20 years of experience engaging communities, using history and historic preservation as a tool for community revitalization. Her work to transform her historic home community of Independence Heights (now part of Houston) reflects a true grassroots effort that embodies the history of her ancestors, who were among the early pioneers of the first African American municipality in Texas. Debose has seen firsthand how historic preservation can help deter cultural erasure and displacement in historic communities of color.



TARA DUDLEY

Lecturer, University of Texas at Austin

Tara Dudley, Ph.D., is a lecturer at The University of Texas at Austin School of Architecture. Her research examines the contribution of African American builders and architects to the U.S. built environment, focusing on the antebellum and Reconstruction eras in Austin and Texas. She is the author of *Building Antebellum New Orleans: Free People of Color and Their Influence* and a forthcoming biography on architect John Saunders Chase, 1925–2021.



BETH DUKE

Executive Director, Center City Amarillo

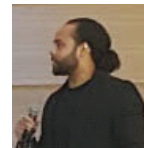
Beth Duke is executive director of Center City of Amarillo, a Texas Main Street city. She joined Center City in 2005 after retiring from the *Amarillo Globe-News* where she was city editor. In 2019, she received the Anice B. Read Award of Excellence in Community Heritage Development from the THC. In 2021, she was named the *Amarillo Globe-News* Woman of the Year.



LAURA ESPARZA

Museums and Cultural Programs, City of Austin

Laura Esparza manages 11 museums and cultural centers, with 18 programs in theater, dance, visual arts, film, and arts education. As a professional arts administrator, facility planner, and organizational consultant, she has founded arts programs and facilities in Bellingham, San Diego, San Francisco, Seattle, San Antonio, and San Jose. A direct descendant of Gregorio Esparza, an Alamo cannoneer, she participates in historical activities and organizations that honor her ancestors.



GREG FARRAR

Speaker/Researcher, Oakwood Cemetery Chapel, City of Austin

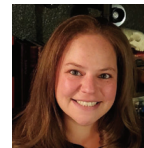
Greg Farrar is the exhibit specialist at Austin's Oakwood Cemetery Chapel and the George Washington Carver Museum, Genealogy, and Cultural Center. He is interested in the preservation of historic East Austin and its history and culture. He is a descendant of Reuben Shannon Lovinggood, the first president of Samuel Huston College, which became Huston-Tillotson University, where Farrar is an archive volunteer.



KENDALL FERGUSON

City of Dallas Office of Art and Culture

As community engagement coordinator for the Juanita J. Craft Civil Rights House in Dallas, Kendall Ferguson advocates for the mission and works with city staff and the Craft House advisory committee to develop partnerships with advocates, patrons, artists, and cultural organizers. In addition to managing visitors, she creates and implements annual engagement plans and curatorial strategies to connect neighbors to community resources, and she builds sustainable relationships through the Craft House. Ferguson is a graduate of Howard University and is a Master of Art Administration candidate from Winthrop University.



ABIGAIL FISHER

Assistant Bioarcheologist and Laboratory Manager, Principal Research Group

As an assistant bioarcheologist and laboratory manager, Abigail Fisher researches historic cemeteries and prehistoric burials. Her recent work includes Bullhead Bayou Cemetery in Sugar Land, Wilks and Bonham family cemeteries in Bonham, and prehistoric Caddo sites in Fannin County. She received the THC's Award of Merit for report production in 2022.

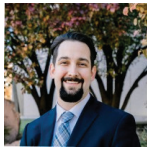


VIVIANA FRANK-FRANCO

Able City

Viviana Frank-Franco has worked as a registered architect in Texas and New York for over 30 years. With a focus on historic downtowns, her preservation experience includes two terms with the THC's State Board of Review. As the first certified economic developer in South Texas, Frank-Franco has expertise applying economic development to recognize latent, embedded opportunities in the urban fabric, engaging the uses of buildings so they work to benefit surrounding businesses.

SESSION SPEAKERS



ANDREW FREEMAN
Assistant City Manager, City of Amarillo

Andrew Freeman is assistant city manager of the City of Amarillo and has previously held roles in local government in Plainview, Tulia, and San Marcos. He is actively involved in the Texas City Management Association and International City/County Management Association, and he serves on the Panhandle Regional Planning Commission's Economic Development Advisory Committee, as an ex-officio board member of the St. Anthony's Legacy and Redevelopment Corporation, and as a member of Elevate Amarillo.



HANNAH MIRA FRIEDLAND
Associate Manager of Strategic Projects, Main Street America

As associate manager of strategic projects at Main Street America (MSA), Hannah Mira Friedland collaborates with departmental leads and partners to implement strategic projects and programs such as the National Park Service (NPS) Main Street Disaster Preparedness and Resilience Program, T-Mobile Hometown Grants, American Express Inclusive Backing Grants for Small Businesses, and GM on Main Street Grant Program. She previously supported MSA's national member network and assisted with workshops and toolkit development for the NPS Main Street Community Disaster Preparedness and Resilience Program. She has a bachelor's degree in geography, with a concentration in urban studies, from Macalester College.



ANGIE GLASKER
Curator, Bullock Texas State History Museum

Angie Glasker has held collections management and curatorial positions at local, state, and private museums for about 15 years. As curator at the Bullock Texas State History Museum, she develops interpretive concepts and content for the core history galleries and special exhibitions. Previously, she served as assistant curator of American Indian collections at the Wisconsin Historical Society. Glasker has a bachelor's degree in anthropology from Illinois Wesleyan University and a master's degree in anthropology and museum studies from the University of Wisconsin.



JUAN L. GONZALEZ
University of Texas Rio Grande Valley

Juan L. Gonzalez, Ph.D., is co-director of the Community Historical Archaeology Project with Schools (CHAPS) Program and professor of geology at the School of Earth, Environmental, and Marine Sciences at the University of Texas Rio Grande Valley. His research interests are in Quaternary geology, geo-archaeology, and the geology of the Rio Grande Valley. His scholarly work on the previously unrecognized lithic industry of Colombia's Caribbean coast and the unique El Sauz chert of South Texas has been featured in *Quaternary Research*, *Lithic Technology*, and the *Journal of Texas Archeology and History*.



HELEN GRAHAM
Dean of Liberal Arts, Humanities and Education, Houston Community College

Helen Graham, Ph.D., is dean of Liberal Arts, Humanities, and Education at Houston Community College. She is also director of genealogical research for Principal Research Group, independent researchers granted permission by the THC to engage in DNA and genealogical studies on behalf of the Sugar Land 95. She has over 16 years of experience as an educator and more than 35 years as a genealogist. As lead genealogist for the Sugar Land 95 project, she has helped discover the identities of more than 72 men who labored and died at a convict leasing camp, as well as possible living descendants of three of the 95.



FRANCISCO GUAJARDO
Chief Executive Officer, Museum of South Texas History

Francisco Guajardo, Ph.D., was raised on both sides of the border, attended public schools in the rural community of Edcouch-Elsa in the Rio Grande Valley, and became an educator. He earned a bachelor's degree in English, a master's degree in history, and an interdisciplinary Ph.D. in history, curriculum and instruction, and educational administration from The University of Texas at Austin. He has co-authored three books and more than 70 articles on topics such as the history of education, community leadership, organizational development, and Latino epistemologies. In fall 2019, he became chief executive officer of the Museum of South Texas History in Edinburg.



LAUREN HAINLEY
Director of Disaster Services, Houston Arts Alliance

As director of disaster services at the Houston Arts Alliance, Lauren Hainley bridges the divide between emergency management experts and Houston-area arts, culture, and historic preservation communities, to ensure the whole community is ready and resilient in the face of disaster. She serves as the natural and cultural recovery service function lead for Harris County and is a member of the advisory board for the Texas Cultural Resource Alliance. She has spoken about her work across the nation at the invitation of the Smithsonian Museum, National Park Service, and Foundation for Advancement in Conservation.



ZOYA HAQ
Founder, HiStory Retold

Zoya Haq is a senior at The Hockaday School, a college preparatory school in Dallas. In June 2020, she co-founded HiStory Retold, where she leads a coalition of students fighting for educational inclusivity in history classrooms. For this work, she was named an Ashoka Young Changemaker, which recognizes and empowers young people across the world who have created influential social initiatives. A guiding belief in her work is that effective storytelling can be an important tool for change.



MADISON HARDEN
Head Action Leader, HiStory Retold

Madison Harden is a senior at Lake Highlands High School, who focuses on diversity, equity, and inclusion efforts in her community and school. She is the head action leader for HiStory Retold, a student-led organization that shares untold stories about Americans from varied backgrounds to diversify history curriculums in the U.S. Harden also leads an equity coalition on her campus and works with her district to diversify the students participating in AP and other upper-level classes.



STARR HEIN
University of Texas Rio Grande Valley

Starr Elena Hein is pursuing a master's degree in anthropology at the University of Texas Rio Grande Valley and working as a graduate assistant with the Community Historical Archaeology Project with Schools (CHAPS) Program. Her current research is focused on the Paleoindian period in the Lower Rio Grande Valley and northern Mexico. She is interested in paleoanthropology, zooarchaeology, and social justice.

SESSION SPEAKERS



KEN HERMAN

Longtime Texas journalist Ken Herman, who began his career at the *Lufkin Daily News* in 1976, retired in 2021 from the *Austin American-Statesman*, where he had served as the newspaper's metro columnist. His assignments for the newspaper also included stints as its Capitol Bureau Chief and chief political writer. He also served as a White House correspondent from 2004 to 2009 for Cox Newspapers, the then-owner of the *American-Statesman*. Herman's career also included 11 years with the Associated Press, including stints in Dallas, Harlingen, and Austin.



CHARLENE HEYDINGER TX-PACE

Charlene Heydinger has been president of the Texas PACE Authority (TPA) since its creation in 2015 and is executive director of Keeping PACE in Texas. TPA is the nonprofit administrator of 77 local PACE (Property Assessed Clean Energy) programs in Texas, reaching over 70 percent of the Texas population and enabling over \$223 million in new property investment in the state. Heydinger led the legislative effort in support of the Texas PACE Act and the collaboration to create PACE in a Box, the Texas model program of TX-PACE best practices. PACENation recognized her as one of three national 2020 PACE Champions.



HELEN HOLDSWORTH

Chief of Engagement Officer, Witte Museum

Helen Holdsworth is chief of engagement officer at the Witte Museum in San Antonio. Previously, she served as executive director of the Texas Brigades and as director of conservation legacy at the Texas Wildlife Association. She has a master's degree in environmental science from the University of Texas at San Antonio, a certificate of ranch management from Texas Christian University, and a bachelor's degree in agricultural education from Texas A&M University.



HOLLY HOUGHTEN

Tribal Historic Preservation Officer, Mescalero Apache Tribe

Holly B. Houghten has served as Tribal Historic Preservation Officer for the Mescalero Apache Tribe since 2003 and was tribal archeologist from 1997-2003. She was previously an archeologist or museum technician for the Lincoln National Forest, Gila National Forest, Grand Canyon National Park, and various national parks in the Great Lakes region for the Midwest Archeological Center. She has a bachelor's degree in anthropology from the University of Michigan and a master's degree in anthropology from New Mexico State University.



KELSEY JISTEL

Curator of Educational Programs, Denton County Office of History and Culture

As curator of educational programs for the Denton County Office of History and Culture, Kelsey Jistel plans and facilitates many of the Office of History and Culture's educational programs, events, and projects. Originally from Austin, she received a bachelor's degree in history from the University of Nebraska-Lincoln and a master's degree in museum studies from the University of Kansas.



DEAN KASHIWAGI

Project Manager, Kashiwagi Solution Model Inc.

Dean Kashiwagi, Ph.D., is an innovator and a researcher of cutting-edge technology in the areas of project management, risk management, procurement, and performance information. He was the most prolific researcher at the Del E. Webb School of Construction at Arizona State University, with \$18 million of research funding solely from the private sector. He is the creator of the Best Value Approach, which has been used in 2,000 tests in nine countries delivering \$6.6 billion of services in construction, services, and information technology.



KAREN KINCAID BRADY

Business and Programming Director, Neill-Cochran House Museum

Karen Kincaid Brady is the business and programming director at the Neill-Cochran House Museum in Austin. She was previously a project manager and historic preservation lead at R&K Solutions, Inc., where she had the opportunity to explore the work of Albert Kahn firsthand. She has a master's degree in historic preservation from The University of Texas at Austin and a master's degree in history, with a graduate certificate in historic preservation, from the University of Texas at San Antonio.



DOHN LABICHE

President, LaBiche Architectural Group, Inc.

Dohn H. Labiche, FAIA, is president, marketing representative, and project architect for the LaBiche Architectural Group, Inc., a firm he purchased in 2000 that dates back to 1901. He gives his time and expertise to civic building committees, advising boards on maintenance and handicapped accessibility issues affecting new and existing facilities, and to the conservation of historic buildings across southeast Texas. In 2021, LaBiche received the THC's Award of Excellence in Historic Architecture for the rehabilitation of the City of Galveston's 30th Street Water and Electric Light Pump Station, a project that garnered several other awards.



ASHLEY LEAL

University of Texas Rio Grande Valley

Ashley Leal is pursuing a doctoral degree in curriculum and instruction at the University of Texas Rio Grande Valley. She has a bachelor's degree in cultural anthropology and a master's degree in interdisciplinary studies—she focused her thesis on cultural identity of her tribe, the Lipan Apache Tribe of Texas. She is currently manager of research and survivor data at the Tragedy Assistance Program for Survivors.



ASTRID LIVERMAN

Historian, National Park Service

Dr. Astrid Liverman is a historian with the National Park Service's Heritage Partnerships Program primarily serving the National Historic Landmarks in Interior Regions 6, 7, and 8. She previously served as Preservation Planning Unit director with History Colorado, Architecture Branch chief with the Hawaii State Historic Preservation Division, and as an architectural historian with Mason Architects, Inc. She has worked with the National Register Landscape Initiative and serves on the board of the Alliance for Historic Landscape Preservation.

SESSION SPEAKERS



LARRY LOF
UTB/TSC; Gorgas Science Foundation; Brownsville Historical Association;
City of Brownsville

In 1975, Lawrence Lof began a four-decade career at Texas Southmost College and The University of Texas at Brownsville (now UTRGV). He has developed and managed non-governmental organizations and biology field stations, as well as written books. For the last 40 years, Lof has facilitated historic rehabilitations, putting to use a love of learning antiquated construction skills. He has restored many Brownsville buildings and trained students in fast-disappearing skills and craftsmanship. In doing so, he has developed a model of cost-effective restoration that preserves historic buildings and develops local capacity while training Building Trades students.



CHRIS MATHESON
Maintenance/Project Coordinator, Denton County

Chris Matheson has worked for the Denton County Public Facilities department for 11 years and currently serves as the Facilities Division manager of operations. His background is primarily in HVAC and general construction, and previously worked at Denton ISD and the University of North Texas for the facilities departments as an HVAC technician.



JOSEPH MAYANG
Program Coordinator, E4 Youth

Joseph Mayang is a program coordinator at E4 Youth, an Austin-based nonprofit that bridges the gap between underserved creative youth and creative careers. He is also director of youth outreach at Filipino Young Professionals of Austin. He recently graduated from The University of Texas at Austin with a bachelor's degree in communication and leadership.



ELLA MCINTIRE
Deputy Project Manager, SWCA Environmental Consultants

Ella McIntire is a public historian who focuses on community-based participatory history work and community resilience. With a background in sites of conscience along the Gulf Coast, Central America, and the Caribbean, she uses public history tools to engage past and present to invoke a more resilient future. McIntire has a master's degree in public history, with a graduate certificate in community resilience and disaster management from the University of New Orleans. Most of her work centers on preservation of community sites that are vulnerable to damage by flooding and hurricanes. She serves as a deputy project manager at SWCA Environmental Consultants on tax credit projects across Texas.



MATTHEW MEDINA
Texas State University

Matthew Medina is a senior studying history at Texas State University. He was one of 15 undergraduate students who contributed to the Hayden Springs Freedom Colony Project for the Travis County Historical Commission as part of an Introduction to Public History course. He also supported this project as an intern with Preservation Central in summer 2022.



CHRISTOPHER MILLER
Professor of History, University of Texas Rio Grande Valley

Christopher L. Miller, Ph.D., is co-director of the Community Historical Archaeology Project with Schools (CHAPS) Program and professor of history at the University of Texas Rio Grande Valley. He is author of *Prophetic Worlds: Indians and Whites on the Columbia Plateau*. He was part of the Native American Civics Project at Humboldt State University and has served as a historical and legal consultant for various Native American groups. He has produced multiple short documentary films on Native American history of South Texas and augmented reality educational materials for teachers and the general public.



MARTINA MINTHORN
Historic Preservation Officer, Comanche Nation

Martina Minthorn serves as tribal historic preservation officer for the Comanche Nation. Since 2016, she has run the tribe's preservation office, coordinating activities within the department and tribal community, as well as with numerous federal and state agencies. Prior to her current position, she worked as an advisor for the tribal college and as director and programs coordinator at the Comanche National Museum and Cultural Center.



RENE MONTALVO
Facility Manager, Karnes County

Rene Montalvo is the facility manager for Karnes County responsible for the maintenance of the historic Karnes County Courthouse, which was fully restored as a participant in the THC's Texas Historic Courthouse Preservation Program.



MARILYN MOORE

Marilyn Collins Moore is the wife and supporter of the late Reginald W. Moore. She continues his work and passion for the identification and proper memorialization of the Sugar Land 95, as well as raising awareness about the horror of convict leasing in the U.S. She has a bachelor's degree in criminal justice from Jackson State University in Mississippi.



PAMELA MORALES
Communications Officer, Museum of South Texas History

Pamela Morales is communications officer for the Museum of South Texas History in Edinburg. She is part of the museum team that won two Media Innovation and Excellence Awards from the Texas Association of Museums in 2022. She earned a bachelor's degree in mass communication from the University of Texas Rio Grande Valley.



TERRI MYERS
Principal Historian, Preservation Central

Terri Myers is principal historian for Preservation Central in Austin and chairs the Austin Landmarks Commission. She has a master's degree in American studies from the University of Hawaii and a 35-year career as a preservation professional. Myers has documented more than 30,000 historic resources and has successfully nominated more than 7,000 properties to the National Register of Historic Places. Her work ranges from Spanish Colonial settlements in the El Paso and Rio Grande valleys to African American freedom colonies. She is currently a consultant to the Travis County Historical Commission on the Hayden Springs Freedom Colony Project.

SESSION SPEAKERS



MANUEL OCHOA
Principal and Founder, Ochoa Urban Collaborative

Manuel T. Ochoa is principal and founder of Ochoa Urban Collaborative, a planning, community, and economic development firm with an equity lens providing strategy, policy, and implementation services to help communities revitalize and thrive. With over 25 years of experience in federal and local government, as well as national nonprofits, Ochoa has recently worked in Puerto Rico, Miami, and the Washington metro area with small business and community leaders on the issue of gentrification and displacement, disaster recovery, and housing policy. He previously served in senior leadership positions at the National Association for Latino Community Asset Builders, Enterprise Community Partners, and the U.S. Department of Housing and Community Development.



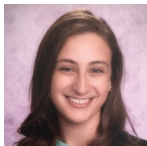
CHASSIDY OLAINU-ALADE
Coordinator of Community and Civic Engagement, Fort Bend ISD's Collaborative Communities Department

Chassidy Olainu-Alade is coordinator of community and civic engagement for Fort Bend ISD's Collaborative Communities Department. As the former secondary social studies coordinator, she led in the creation and implementation of FB-1, the locally adopted standard to address local history within the district curriculum. The Texas Social Studies Supervisors Association named her the 2020-21 TSSSA Dr. Rosemary Morrow Social Studies Supervisor of the Year.



RUBY ORAM
Assistant Professor of Practice, Department of History, Texas State University

Ruby Oram, Ph.D., is assistant professor of practice in the History Department at Texas State University, where she teaches courses on 20th-century U.S. history and public history. She has a doctorate degree in U.S. and public history from Loyola University Chicago. Her research as a social historian highlights the intersections of women and gender history, labor history, and urban history in 20th-century America. She has held public history positions at the Art Institute of Chicago, the Newberry Library, and the Chicago Architecture Foundation.



TAYLOR PEARLSTEIN
Grants Management Specialist, National Park Service

As a grants management specialist with the National Park Services' (NPS) State, Tribal, Locals, Plans and Grants Division, Taylor Pearlstein is the primary contact for NPS' Emergency Supplemental Historic Preservation Fund grant program, which provides grants to State and Tribal Historic Preservation Offices for disaster recovery of cultural and historic resources. She currently manages grants for historic resources impacted by Hurricanes Harvey, Irma, Maria, Florence, Michael, and Typhoon Yutu. She has a bachelor's degree in art conservation from the University of Delaware and a master's degree in cultural heritage studies from University College London's Institute of Archaeology.



OLIVIA PRIMANIS
Founder and Board Member, Texas Collections Emergency Resource Alliance

Olivia Primanis is an Austin-based independent rare book conservator. She previously led the Book Lab at The University of Texas at Austin's Harry Ransom Center Conservation Department, where she performed conservation treatments, trained staff and interns, lectured, and participated in departmental administration. Her research interests are minimally invasive book repairs, 19th century photo album structures, and emergency preparedness and response procedures. She is a founder and board member of the Texas Collections Emergency Resource Alliance.



VICTOR M. RETA
Historic Preservation Officer, City of Socorro

Victor Reta is director of communications, historic preservation, special events, recreation, and emergency management for the City of Socorro. He is also historic preservation officer for the City of Socorro, chair of the West Texas and El Paso Transportation Committee, and onsite director of the revitalization project at Rio Vista Farm, the last intact remaining bracero processing site.



RACHEL RETTALIATA
Historic Preservation Specialist, City of San Antonio Office of Historic Preservation

Rachel Rettaliata is a historic preservation specialist with the City of San Antonio Office of Historic Preservation (OHP). She is part of the Design Review Team, coordinates the local Historic Tax Incentive Program, and developed a Cemetery Steward Program. She and colleague Jessica Anderson designed and implemented the OHP Local Markers Program with the input of community partners in order to celebrate fun, obscure, meaningful, and previously untold stories. Rettaliata has a master's degree in historic preservation from The University of Texas at Austin.



CAMERON ROBERTSON
Historic Preservation Officer, City of Denton

Cameron Robertson is historic preservation officer for the City of Denton. Previously, she was a planner and historic preservation specialist at AKRF, Inc., an environmental engineering consulting firm in New York City. She has a bachelor's degree in civil engineering from George Washington University and a dual master's degree in urban planning and historic preservation from Columbia University. She enjoys using her experience in urban design, research, historic preservation, and planning to help communities prepare for the future.



BETHANY ROGERS
Director of Strategic Projects, Main Street America

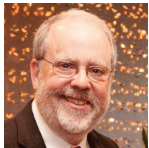
Bethany Rogers, Ph.D., is director of strategic projects at Main Street America. She was previously executive director of NewTown Loans, Middle Georgia's first and only certified Community Development Financial Institution. Under her leadership, NewTown Loans' portfolio and the racial diversity of its borrowers both increased threefold. She has also helped establish or expand a range of support services for local entrepreneurs and developers, including the Downtown Diversity Initiative and award-winning Entrepreneurs' Academy. Her doctorate degree is in cultural geography from Louisiana State University, and her work has been featured in outlets ranging from peer-reviewed academic publications to NPR.

SESSION SPEAKERS



FRANK ROTNOFSKY
Architect, Able City

Frank Rotnofsky, AIA, is a registered architect in Texas and New York with over 30 years of experience in architecture, planning, urban design, historic preservation, and adaptive reuse projects. He has been involved in over 50 preservation projects including master plans, historic structure reports, national historic district nominations, historic tax credit projects, and the preservation and restoration of historically significant buildings in South Texas and New York City. Rotnofsky has served on the THC's State Board of Review and City of Laredo Landmark Board. In 2005, he received the THC's Award of Excellence in Historic Architecture.



JAY RUBIN

Jay Rubin retired as Shalom Austin chief executive officer in 2016 after a decade playing a leading role in the growth and development of the Jewish community. Previously, he served as executive vice president of Washington, D.C.-based Hillel International and as chief executive officer of central Jewish community organizations in New Haven, Conn., Canton, Ohio, and Augusta, Ga. A native of Brooklyn, N.Y., Rubin graduated from Binghamton University in New York and Washington University in St. Louis. He also taught history at Texas State University and created its first course on the Holocaust.



CYNTHIA RUIZ
Operations Manager, E4Youth

Cynthia Ruiz is operations manager at E4 Youth, an Austin-based nonprofit that bridges the gap between underserved creative youth and creative careers. In this role, she maintains partnerships for E4 Youth's team of digital docents and oversees content creation for the Austin Digital Heritage Project, the E4 Youth Virtual Archive Project, E4 Youth's Digital Leadership Program, and E4 Youth's social media channels.



LYNN RUSHTON REED
City of Dallas, Office of Arts and Culture

As collection, conservation, and placemaking manager for the City of Dallas, Lynn Rushton Reed oversees public art and outreach programs to engage the community. She has worked with museums and cultural institutions for over 20 years, including several in Washington, D.C. and the Dallas-Fort Worth Metroplex. She is a member of the American Institute for Conservation of Historic and Artistic Works and is an advisory board member for the Texas Collections Emergency Resource Alliance.



MIKAELA SELLEY
Program Manager, Recovering the U.S. Literary Heritage Project, Arte Público Press

Mikaela Selley has eight years of professional experience as an archivist and hands-on experience in the preservation, documentation, and digitization of records significant to Houston's Hispanic and Latina/o heritage, as well as curatorial experience for history and cultural heritage exhibits. Selley is program manager for the Recovering the U.S. Hispanic Literary Heritage Project at Arte Público Press, overseeing the workflow and implementation of the Hidden Collections grant awarded by the Council on Libraries and Information Resources. She also works as an independent consultant, offering research, archival, and exhibit design services for personal, business, and cultural heritage projects.



ANIKA SHETHIA
Outreach Supervisor, HiStory Retold

Anika Shethia is a high school student and community activist from Houston, whose activism is based on the principle that representation matters. Growing up, she recognized a disparity between what was taught in the classroom and what she learned about her own family history, which led her to embark on a journey to ensure that cultural authenticity and accuracy are prioritized in schools. As an outreach supervisor for HiStory Retold, she advocates for educational equity in history classrooms and collaborates with other young people.



AARON SHUMAN
Museum Experience Coordinator, National Museum of the Pacific War

Aaron Shuman is museum experience coordinator at the THC's National Museum of the Pacific War in Fredericksburg, where he supervises the living history program and assists with educational programs, including field trips, distance learning, and interpretive programs. After serving six years in the U.S. Air Force, he earned a master's degree in public history at the University of Arkansas at Little Rock and worked as an intern at Little Rock Central High School National Historic Site, the MacArthur Museum of Arkansas Military History, and the Clinton Presidential Library.



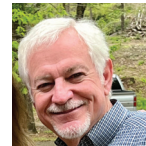
RUSSELL SKOWRONEK
University of Texas Rio Grande Valley

Russell K. Skowronek, Ph.D., is founding director of the Community Historical Archaeology Project with Schools (CHAPS) Program and professor of anthropology and history at the University of Texas Rio Grande Valley. He previously founded the Santa Clara University Archaeology Research Lab and the Research Manuscript Series on the Cultural and Natural History of Santa Clara. He has published on a variety of archeological topics in scholarly journals such as *American Antiquity*, *Historical Archaeology*, and *International Journal of Nautical Archaeology*. He has authored or edited 10 books on maritime archeology and piracy, the Spanish borderlands, and the U.S. Civil War.



STEPHEN SLOAN
Associate Professor of History, Baylor University

Stephen Sloan is director of the Institute for Oral History and an associate professor of history at Baylor University. One of his recent projects, based on oral histories with survivors of genocide who now live in Texas, won a 2018 Elizabeth B. Mason Award from the Oral History Association. Sloan is both active in the national and international oral history community, but also heavily engaged in public history work in his community where he runs an app and website and co-hosts a podcast on local history.



DANNY STANLEY
Stanley PLLC

Danny Stanley is treasurer of the nonprofit Atlanta Grade School Friends. He also serves as onsite construction and project coordinator for the restoration of Atlanta-Miller Grade School in Atlanta, Texas.

SESSION SPEAKERS



ELIZABETH STAUBER
Hogg Foundation for Mental Health

Elizabeth Stauber stewards the Hogg Foundation for Mental Health's educational mission to document, archive, and share its history, which has become an important part of the history of mental and public health in Texas and the evolution of mental health discourse nationally and globally. Stauber provides access to the foundation's research, programs, and operations through the publicly accessible archive. She has a master's degree in information studies from The University of Texas at Austin.



KYNA STYS
Director of Education and Museum Programming, National Museum of the Pacific War

Kyna Stys is director of education and museum programming at the THC's National Museum of the Pacific War. For over 12 years, she has worked in educational programming as both a public historian and a public librarian. Currently, she leads and supports the education team as they seek to engage and inspire through distance learning, living history experiences, onsite and virtual programming, outreach, and more.



JOY SUMMAR-SMITH
Associate Director, Dr Pepper Museum

As associate director of the Dr Pepper Museum in Waco, Joy Summar-Smith works with staff on the strategic plan for the institution and coordination of special events, collections, programs, exhibitions, and facilities. She is adjunct lecturer for the Museum Studies Department at Baylor University and serves as vice-chair of the newly revived Texas Brazos Trail Region. Additionally, she served as co-chair of the Local Arrangements Committee for the Texas Association of Museums annual conference in 2022. She has a bachelor's degree in history from Carson-Newman College and a master's degree in museum studies from Baylor University.



CAROLINA VILLARROEL
Brown Foundation Director of Research, Recovering the U.S. Literary Heritage Project, Arte Público Press

Carolina A. Villarroel serves as the Brown Foundation Director of Research for the University of Houston's Recovering the U.S. Hispanic Literary Heritage Project. With her colleague, Gabriela Baeza Ventura, and a generous grant from the Andrew W. Mellon Foundation, she co-founded the first U.S. Latino Digital Humanities Center in the nation. She is the former archivist in charge of the Mexican American and African American Collections at the Houston Metropolitan Research Center. Villarroel has a doctorate degree in Spanish literature with a specialization in U.S. Latino literature and women's studies from the University of Houston.



MIKE WARD
Jourdan-Bachman Pioneer Farms Foundation

Mike Ward is a retired journalist who chairs the board of governors for Jourdan-Bachman Pioneer Farms in Austin, overseeing museum operations and strategic planning to deliver unique history programming to visitors. Some of the innovative programming includes the Texas Folk Arts School, which offers more than 60 artisan and history-centric classes each year, as well as guided historical tours for schools and community groups and history-themed specialty events throughout the year.

THC STAFF SPEAKERS



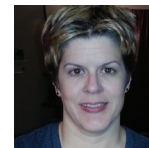
MARIE ARCHAMBEAULT
Tribal Liaison/Regional Archeologist, Texas Historical Commission

Marie Archambeault is the THC's regional archeologist for southeast Texas and tribal liaison for the Archeology Division. Throughout more than 22 years of experience in the field of cultural resources management, she has strived to engage tribal nations and communities in open dialogue to enhance current interpretations and better preserve significant cultural resources for future generations. She is honored to work with the tribes.



BEN BAUMGARTNER
Lead Educator/Interpreter, Barrington Plantation

Ben Baumgartner is a lead educator/interpreter at Barrington Plantation State Historic Site, an 1850s-era living history cotton plantation within the Washington-on-the-Brazos State Historic Site complex. With a degree in history from Texas A&M University, he got his start in living history farming in 2013. Now with a cumulative seven years of experience in the field (literally), he continues to research common farming practices of the antebellum South and apply them in daily living history interpretation.



AMY BORGENS
State Marine Archeologist, Texas Historical Commission

As State Marine Archeologist at the THC, Amy Borgens is responsible for the preservation, protection, and investigation of shipwrecks and other submerged sites in state-owned waters. She has worked in the field of Texas maritime archeology for more than 20 years and has been associated with several notable Texas and Gulf of Mexico shipwreck projects, including *La Belle* (1686), *USS Westfield* (1863), and the Monterrey Shipwreck Project. Collectively, Borgens has worked on shipwreck investigations dating from the Byzantine Period to the mid-20th century, including projects in Louisiana, Oklahoma, Texas, Canada, Turkey, offshore Gulf of Mexico, and the Falkland Islands.



LAURA CASEY
Coordinator of Museum Services Program, Texas Historical Commission

As coordinator of the THC's Museum Services Program, Laura Casey works directly with small and mid-sized history museums throughout Texas. She previously worked as director of museums in Illinois and Kansas, and earned a bachelor's degree in history from Benedictine College and a master's degree in museum studies from the University of Nebraska. Casey is a member of the Texas Association of Museums and the American Association for State and Local History, where she is a past council member and currently serves on the Small Museums Committee.



JONATHAN FAILOR
Site Manager, Washington-on-the-Brazos

Jonathan Failor is site manager of the Washington-on-the-Brazos State Historic Site complex, which includes the Star of the Republic Museum, Barrington Plantation, and Fanthorp Inn state historic sites. He has more than 20 years of experience in the field of historic sites and living history interpretation in four states. He has spent more than half of his career preserving and interpreting antebellum agricultural methods, which includes extensive work raising heritage breeds of livestock and cultivating heirloom plants. Failor earned a bachelor's degree in recreation, park, and tourism sciences from Texas A&M University.

THC STAFF SPEAKERS



AMY HAMMONS

Texas Main Street State Coordinator, Texas Historical Commission

Amy Hammons has been coordinator of the THC's Texas Main Street Program since late 2021. She has worked for the THC for 20 years in a variety of roles, including providing recommendations for architectural reviews, historic tax credit applications, and preservation grants; contributing technical support to projects ranging from hurricane relief to streetscape improvements; and serving as coordinator for the County Historical Commission Outreach Program. She has a bachelor's degree in Environmental Design from Texas A&M University and a master's degree in Human Dimensions of Organizations from The University of Texas at Austin.



BRAD JONES

Deputy SHPO, Archeology Division Director, Texas Historical Commission

Brad Jones is director of the THC's Archeology Division and the State Archeologist, with over 25 years of experience in archeology and ethnohistory of Texas and the Americas. His research has focused on all periods of Texas, but Jones specializes in the articulation of Native American communities with European colonial empires and their material cultural expression. He has been involved in the exhibit of the French ship *La Belle* and a publication about it, and he is currently working on a report on the THC excavations of Fort St. Louis and Presidio La Bahía.



JAMES MALANAPHY

Architect and Project Reviewer, Texas Historic Courthouse Preservation Program, Texas Historical Commission

James Malanaphy is a THC architect and planner with special interests in sustainable design, historic preservation, facility management, and land-use master planning. He graduated from the University of Minnesota and has worked on projects in Alaska, California, Illinois, Kansas, Minnesota, and Wisconsin.



ANGELA REED

Community Partnerships Coordinator, Texas Historical Commission

Angela Reed is the community partnerships coordinator for the THC's Historic Sites Division, where she consults with Friends organizations that support the agency's statewide historic sites on local fundraising initiatives, board development, 501(c)3 requirements, agency Memorandums of Agreement, and Fiscal Sponsorship Agreements. Working in the nonprofit and government sectors, her previous experience includes being development manager for the Friends of the THC, grant writer for the Paramount Theater, and interim executive director for Preservation Austin.



GREGORY SMITH

National Register Coordinator, Texas Historical Commission

Gregory Smith is coordinator of the National Register of Historic Places program for the THC, where he has worked as a historian since 1996. Other federal programs he coordinates in the History Programs Division include review of federal projects under Section 106, and federal and state preservation tax credit applications. He also prepares and processes State Antiquities Landmark applications for buildings and structures.



SUSAN TIETZ

Project Coordinator for the Courthouse Preservation Program, Architect, Texas Historical Commission

Susan Tietz joined the THC in 2002 as an architectural reviewer for the award-winning Texas Historic Courthouse Preservation Program and is now the program coordinator. She has managed the full restoration of over 20 historic county courthouses, and previously served as the program's assistant director from 2013-18.



LESLIE WOLFENDEN

Historic Resources Survey Coordinator, Texas Historical Commission

Leslie Wolfenden is historic resources coordinator of the THC's Historic Resources Survey and Historic Texas Highways programs. She was previously a designer in the THC's Texas Main Street Program, and before that worked in the private sector conducting historic resources surveys for a wide range of rural and urban road projects.

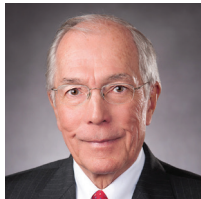


ANJALI ZUTSHI

Chief Development Officer, Texas Historical Commission, and Executive Director, Friends of the THC

Anjali Kaul Zutshi is executive director of the Friends of the Texas Historical Commission. An architect by training, she has over 27 years of experience in the nonprofit sector, establishing a successful track record of building sustainability through effective management and working with funders on creating partnerships for effective mission support and delivery.

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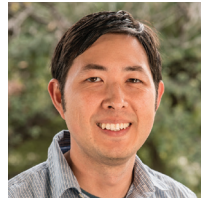
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Brad Jones
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Bradford Patterson
Community Heritage
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Charles Sadnick
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Anjali Zutshi
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Joy Nathan
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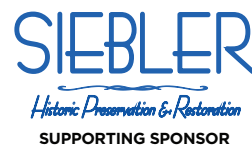
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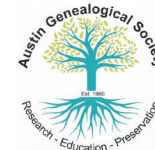
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